A Product of **EDESON INFOTECH GLOBAL SERVICES**

edesoninfotech.com.ng

WEBSITE DESIGN WITH WORDPRESS

& Overview of CMS Platforms

Joomla! WiX Drupal shopify

also inside:

Website Hosting, Website Coding, Domain Name, SSL, Webmail, SEO, SaaS, Backup, Data Centers, Jobs, Monetization, Tech Hubs, Tech Gurus, Freelancing, Digital Marketing, Data Recovery, Android App Publishing, Etc.

HTML

WordPress

cPanel

Woo COMMERCE

08136125128

Written by **Endy Edeson**

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ABOUT EDESON INFOTECH GLOBAL SERVICES

Edeson InfoTech Global Services is a Freelance ICT company founded by Mr. Endy Edeson in Portharcourt in 2010 but now operates mainly in Lagos, Nigeria. It was registered with Corporate Affairs of Nigeria on July 16, 2020. Over the years, Edeson InfoTech has been providing services to individuals, organizations and companies in Nigeria and around the world. Edeson InfoTech has trained over 1000 people in ICT related courses through physical classes, online classes and media contents.

EDESON INFOTECH CORE SERVICES

- **Website Design , Hosting & Training**: SSL, Backup, Blog, Business Emails, SEO, E-commerce, etc.
- **Trademark Registration & NAFDAC Registration Guide**
- **Registration With Corporate Affairs Commission / TAX Identification Number (TIN);** Business Name, Limited Liability Company, NGO, Clubs, Church, etc.
- **Online News Reporting – Blogging/Training:** Entertainment Gits, Technology Trends, Inspirational Stories, Business Tips, Sex Education, Sports, etc.
- **App Publishing/ Design:** We publish Apps To Google PlayStore, plus Website To App Conversion.
- **ICT Training:** We offer ICT training on Website Design, Blogging, Desktop Publishing, Graphic Design, Digital Marketing, CAC Consultancy, etc.
- **International Passport Application:** Edeson InfoTech can assist you in applying for Passport at Nigeria Immigration

ABOUT ENDY EDESON

Endy Edeson is a Nigerian Blogger, e-book Author, Businessman, Website Designer, ICT Instructor, Digital Marketer, Freelancer, Google Play Store Android App Publisher and Corporate Affairs Commission Company Registration Consultant. He was born in Rumuji Town, Port-Harcourt Rivers State but lives in Lagos State where he carries out his Freelance Business.

Edeson graduated with a BSc in Political Science from **National Open University**, **Victoria Island, Lagos State**. He also holds a Diploma in Computer Secretarial Administration from AD'MAS ICT School Port Harcourt and a **Certificate in Website Development** from Maximum Insight ICT School Port Harcourt. Edeson is the CEO of Edeson InfoTech Global Services and has been providing ICT Services and impacting lives through his multiple media platforms for more than 10 years.

In 2015, Edeson was appointed as the official Blogger and Web Administrator for an International Charity organisation, **Hope Foundation Group Inc**.

In 2018, Edeson produced a photo documentary on Yoruba History & Culture for an upcoming Yoruba TV Channel "PREVIZ TV" based in London.

He relaxes by listening to foreign R&B Music, watching Documentaries and Nollywood movies.

Search & Follow Endy Edeson

DEDICATION

This e-book is dedicated to my mother Mrs Eunice Edeson, and to all Edeson InfoTech Clients, Edeson ICT Students, and Followers on Social Media platforms for their support towards achieving my goals in Life.

ALL RIGHTS RESERVED

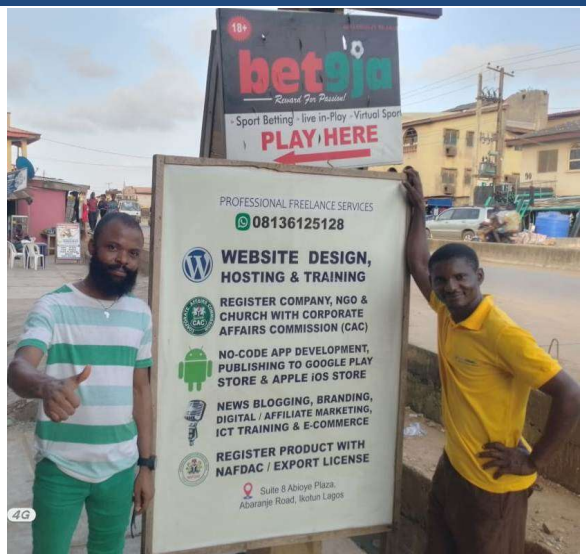
This e-book, or parts thereof, may not be reproduced in any form or by any means (electronic or mechanical), plagiarized, sold, loaned, shared or used for commercial purposes without written permission from the author.

NOTICE

This e-book is a complete guide to anyone who wants to get started in Website Design and Tech Ecosystem. Readers of this e-book should do more research based on what they learnt. Watch YouTube videos and read other e-books on related topics discussed on this e-book for broader understanding of Website Design and how the Tech Ecosystem works.

First Edition Publication Date: February 2025

EDESON SIGNPOSTS AT ABARANJE ROAD, IKOTUN LAGOS STATE



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08136125128
Endy Edeson

EDESON WEBSITE DESIGN AND HOSTING LAGOS

Our Web services include: Website Design and Development, Website Management, Social Media Management, Web Hosting, Web Domain Name, Secure Sockets Layer (SSL) Certificate, E-commerce, ICT Solution, Automation Tools, Search Engine Optimization (SEO), Digital Marketing, Database Management, Payment Gateway Integration, Portal Management, Front-end(Client-Side) developemnt, Sever-side Development, Mobile App development, and Software Development.
You will get a discount if you are among first 5 persons that will call us today.

Edeson InfoTech offers advertisers integrated advertising and promotional programs to reach targeted audience.

- Google Adwords
- Search Engine Optimization
- Google Business Profile Set Up
- Bing Business Profile
- Facebook & Instagram Sponsored
- Website Banner Adverts

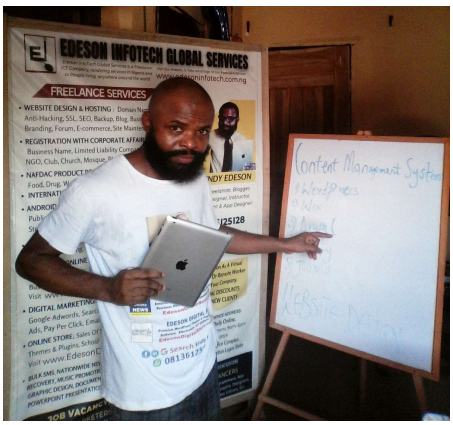
EDESON REGISTERS BUSINESS NAMES, COMPANIES, NGOS, SOCIAL CLUBS, SCHOOLS, AND CHURCHES & ASSOCIATIONS AT CORPORATE AFFAIRS COMMISSION.

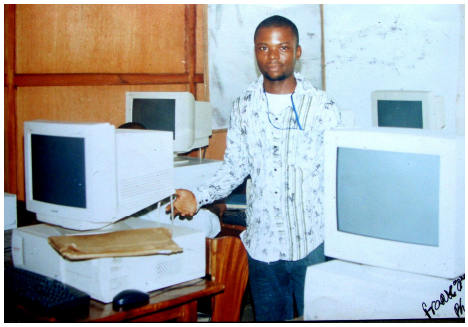
CAC To Remove Dormant Companies, Check If Your Company Is Among. Edeson Can Help You File For Annual Returns And Other Post Incorporation Services. Edeson Carries out all Post Incorporation Services

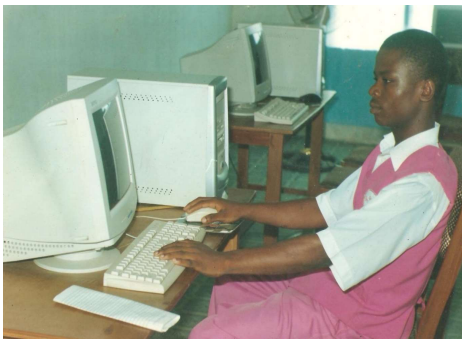
JOB VACANCY; REFER CLIENTS TO EDESON AND GET PAID

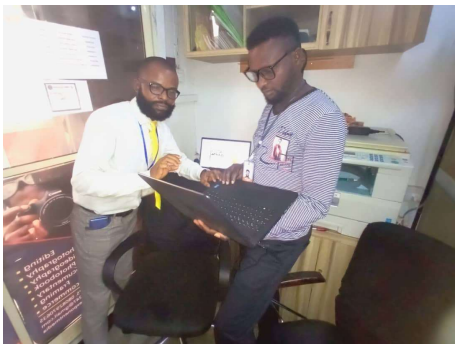
Edeson InfoTech is running an open marketing in any part of Nigeria and abroad. All you need to do is to get customers for us and get a commission from every successful transaction.

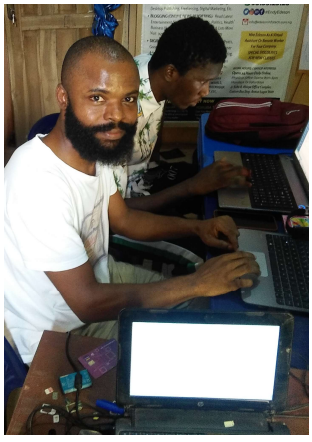
EDESON INFOTECH ICT TRAINING PHOTO SESSIONS











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Snapchat WhatsApp LinkedIn Tumblr 08136125128 Endy Edeson

For over 10 years, Edeson has trained many people in ICT related courses in Port Harcourt, Rivers State, Ogun State and Lagos State. He has impacted thousands of people around the world through his online educational and entertainment contents.

Courses available at Edeson InfoTech Global Services includes; Website Design, Freelancing, Digital Marketing, Desktop Publishing, Graphic Design, Company Registration With CAC Business Consultancy, Blogging, etc.

Course materials such as Handouts, e-books and Video Tutorials are also available to Students.

Students are given Certificates upon completion of their Studies. Admission is on, register now to get started in Tech Career.

CERTIFICATES ISSUED TO GRADUATES OF EDESON INFOTECH ICT TRAINING

Suite 8 Abioye Plaza, Off Abaranje Road, Ikotun Lagos State, Nigeria

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COMPUTER SKILLS

Computer skills are a type of hard skill that refer to any specific ability that makes you particularly good at using computers, software, systems, apps or social media.

Top Computer Skills Examples

Here are examples of the top computer skills to put on your resume.

MS OFFICE SUITE SKILLS

Showing your familiarity with general word processing, spreadsheet, messaging, organizing, or slideshow programs will help increase your chances of landing the role.

Examples of MS Office Suite skills include:

- MS Office (Word, Excel, Outlook, PowerPoint, OneNote, Access)
- Google Suite (Docs, Sheets, Slides, Forms)

EMAIL SKILLS

Email skills are highly valued for customer service, digital advertising, HR roles, technical support, outreach, and client relations.

Email skills include:

- Mail merge
- Filters
- folders
- MailChimp
- Aweber

COMPUTER PRESENTATION SKILLS

Companies rely on digital presentations to disseminate important information to their employees. Selling your digital presentation skills can open doors!

Computer presentation skills include:

- PowerPoint
- Google Slides
- OpenOffice
- Impress
- Tableau

DATABASE MANAGEMENT SKILLS

Large companies need administrators and database professionals to keep their internal systems running.

Database management skills incl

- MS Access
- Oracle
- Teradata
- IBM DB2
- MySQL
- SQL pays off

QUICKBOOKS SKILLS

There's a lot of demand for expertise in QuickBooks or similar financial software for many accounting roles or office jobs.

QuickBooks skills include:

- Expense tracking
- Accounts payable
- Cash flow management invoicing
- Labor hours
- Payroll
- Reports

SOCIAL MEDIA SKILLS

To survive in today's marketplace, many companies must keep an active presence on social media to engage with their customers.

Social media skills include:

- Facebook
- Instagram
- TikTok accounts
- LinkedIn
- Engagement metrics
- Customer interaction

WEB LANGUAGES SKILLS

For jobs that involve publishing web pages or online business, coding and creating websites are vital. So, it pays to be specific and mention your knowledge of languages and platforms.

Web languages skills include:

- HTML
- CSS
- JavaScript
- WordPress
- Joomla
- Content CMS)
- Code libraries

GRAPHIC DESIGN SKILLS

These skills will be expected in most creative fields. However, they may be a sweet bonus if you're working in a small office environment.

Graphic design skills include:

- Photoshop
- Illustrator
- InDesign
- Acrobat
- Corel Draw

BASIC PROGRAMMING SKILLS

Programming knowledge is constantly changing. You can learn new technologies based on your knowledge of previously known languages.

- Read computer code
- Write simple programs and algorithms
- Python
- Java

ENTERPRISE SYSTEMS SKILLS

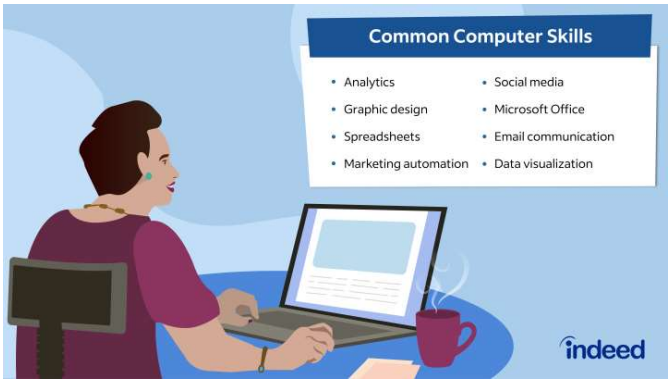
These are large-scale computer packages that can track and control many of the complex functions of businesses.

Enterprise systems skills include:

- Business intelligence
- Business continuity planning
- Customer relationship management (e.g., Salesforce, Oracle NetSuite)
- Payment processing

COMPUTER HARDWARE SKILLS

If you have specialized skills using any specific computer hardware that might be important to a role, it's worth noting.



Computer hardware skills include:

- System administration
- Network configuration
- Software installation
- Tech support
- TCP/IP
- DNS
- DHCP
- Windows
- Ubuntu
- Virtualized networks
- Network automation
- Cloud management
- AI/machine learning

LIST OF ADDITIONAL COMPUTER SKILLS

The demand for computer skills has grown significantly. Listing basic computer skills on a resume is essential to increase your chances of landing an interview.

Check out this list of computer skills examples that you can learn.

- Google Play Store Publishing
- Google Analytics
- Search engine optimization (SEO)
- Photoshop and Illustrator
- Email marketing services
- Hubspot
- WordPress
- Google Workspace
- MS Office
- Google Drive
- Blogging
- Web development
- Open-source data structures
- Coding
- Cybersecurity
- Machine learning
- Debugging
- Algorithm development
- AI programming
- A/B Testing
- Virus monitoring
- Data compression
- Systems diagnostics

COMPUTER SCIENCE UNIVERSITIES IN THE WORLD 2024

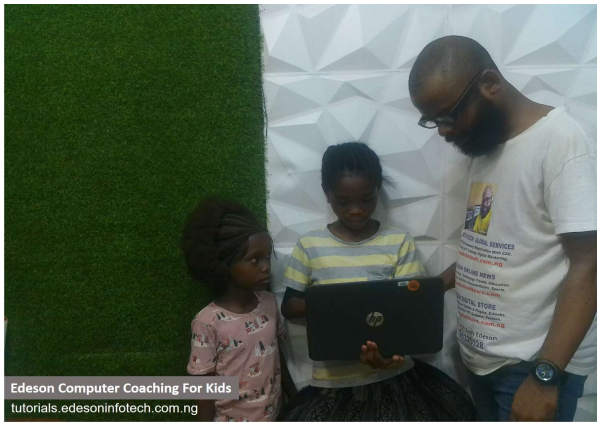
Computer scientists use various mathematical algorithms, coding procedures, and their professional programming skills to study computer processes and develop new software and systems. Candidates should note that Computer science is a course by itself. However, candidates can look at selecting their specialization as offered by every university in the study of computer science.

Universities	Top Universities for Computer Science & Information Systems 2024 – QS World University Rankings by Subject	World University Rankings 2024 by subject: computer science – Times Higher Education (THE)
Massachusetts Institute of Technology (MIT) Cambridge, United States	#1	#3
Carnegie Mellon University Pittsburgh, United States	=2	#4
Stanford University Stanford, United States	=2	#2
University of Oxford Oxford, United Kingdom	#4	#1
University of California, Berkeley (UCB) Berkeley, United States	#5	#10
National University of Singapore (NUS) Singapore, Singapore	#6	#11
Harvard University Cambridge, United States	#7	#6
University of Cambridge Cambridge, United Kingdom	#8	#7
ETH Zurich - Swiss Federal Institute of Technology Zürich, Switzerland	=9	#5
Nanyang Technological University, Singapore (NTU) Singapore, Singapore	=9	#20
École Polytechnique Fédérale de Lausanne (EPFL) Lausanne, Switzerland	=11	#17

REQUIREMENTS TO STUDY COMPUTER SCIENCE ABROAD

- Photocopies of passport.
- A good resume with a detailed summary of your education and work (if applicable).
- Letter of Recommendation by your home country mentor or employer, stating why you're fit for admission.
- Statement of Purpose clearly defines your future goals and purpose to study in the US.
- Academic Transcripts
- Proof of funds via bank statements stating that you've enough balance to pay your 1- year tuition and living fee
- Host Country Visa

10 BEST COMPUTER COURSES TO STUDY IN UNIVERSITY OR TECH ACADEMY



1. ARTIFICIAL INTELLIGENCE (AI)

One of the more popular computer courses today is on AI, which allows for the creation of intelligent computer systems that process and interpret complex data. Kids can also learn Artificial Intelligence.

2. WEB DEVELOPMENT

Learn to use HTML, CSS, and JavaScript to design and create visually appealing, user-friendly websites.

3. PROGRAMMING

Learn programming languages such as Python, Java, or C++. Additionally, develop efficient, error-free code and problem-solving skills, leading to multiple opportunities in the tech industry.

4. CYBERSECURITY

Learn ethical hacking, vulnerability assessment, and encryption to become a valuable asset in protecting sensitive information.

5. DATA ANALYTICS

In our data-driven world, it is critical to analyze and interpret information. Learn how to collect, clean, analyze, and visualize data to derive meaningful insights

6. MACHINE LEARNING

Learn to Create and deploy machine learning models for automation, prediction, and pattern recognition.

7. SOFTWARE ENGINEERING

This course teaches learners how to build robust, scalable software applications.

8. CLOUD COMPUTING

Learn how to use cloud services such as AWS, Azure, and Google Cloud

9. MOBILE APP DEVELOPMENT

Learn to develop iOS and Android applications using frameworks such as React Native or Flutter.

10. INTERNET OF THINGS (IoT)

Learn to Build IoT solutions for automation and data exchange by integrating hardware and software

NIGERIA'S TOP 5 ONLINE UNIVERSITIES THAT OFFERS COMPUTER SCIENCE

Online universities offer degree programs and courses through virtual platforms, allowing students to learn and engage in coursework online, often without physical classes.

Endy Edeson standing in front of National Open University of Nigeria, Victoria Island, Lagos State on graduation day

1. National Open University of Nigeria (NOUN):
Established in 1983, NOUN is a pioneer in online education. NOUN exams and practical lessons holds physically at various Study Centres in Nigeria. You can study Computer Science and Cybersecurity in NOUN. The author of this e-book Endy Edeson graduated from National Open University Victoria Island, Lagos. Though, he studied Political Science (BSc) not Computer Science

2. University of Nigeria, Nsukka (UNN)
UNN is also one of the online universities in Nigeria. It offers Computer Engineering

3. Ahmadu Bello University (ABU)
ABU Distance Learning Center offers Computer Science, Information Technology and Cybersecurity

4 Obafemi Awolowo University (OAU) OAU Distance Learning Center offers Computer Science and Library and Information Science

5. **University of Lagos (UNILAG)**
UNILAG E-Campus offers Cybersecurity and Computer Science.

SILICON VALLEY

Silicon Valley is home to many of the world's largest high-tech corporations, including the headquarters of more than 30 businesses in the Fortune 1000, and thousands of startup companies. Silicon Valley also accounts for one-third of all of the venture capital investment in the United States, which has helped it to become a leading hub and startup ecosystem for high-tech innovation, although the tech ecosystem has recently become more geographically dispersed.

It was in Silicon Valley that the silicon-based integrated circuit, the microprocessor, and the microcomputer, among other technologies, were developed. As of 2021, the region employed about a half million information technology workers.

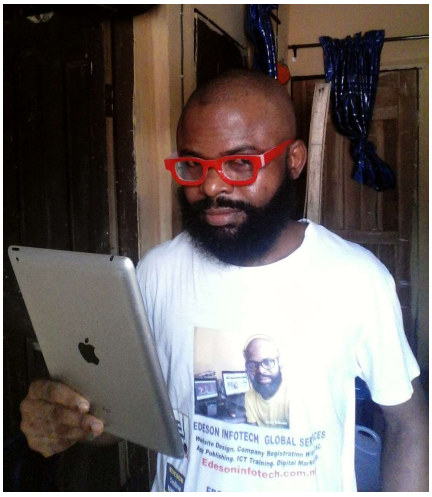
TECH COMPANIES IN SILICON VALLEY

- Adobe
- Apple
- Cisco
- HP
- eBay
- Intel
- Alphabet
- Google
- Microsoft
- PayPal
- Oracle
- Amazon
- Facebook
- Intuit
- Tesla
- Meta

FOREIGN COMPUTER MANUFACTURING COMPANIES YOU SHOULD KNOW

Major **companies** include US-based Apple, Dell, Hewlett Packard Enterprise, and IBM, as well as ASUS (Taiwan), Canon (Japan), and Lenovo (Hong Kong)…

1. Acer
2. Dell
3. Asus
4. Lenovo
5. Apple
6. Microsoft
7. HP
8. Toshiba
9. MSI



NIGERIA COMPUTER MANUFACTURING COMPANIES IN NIGERIA YOU SHOULD KNOW

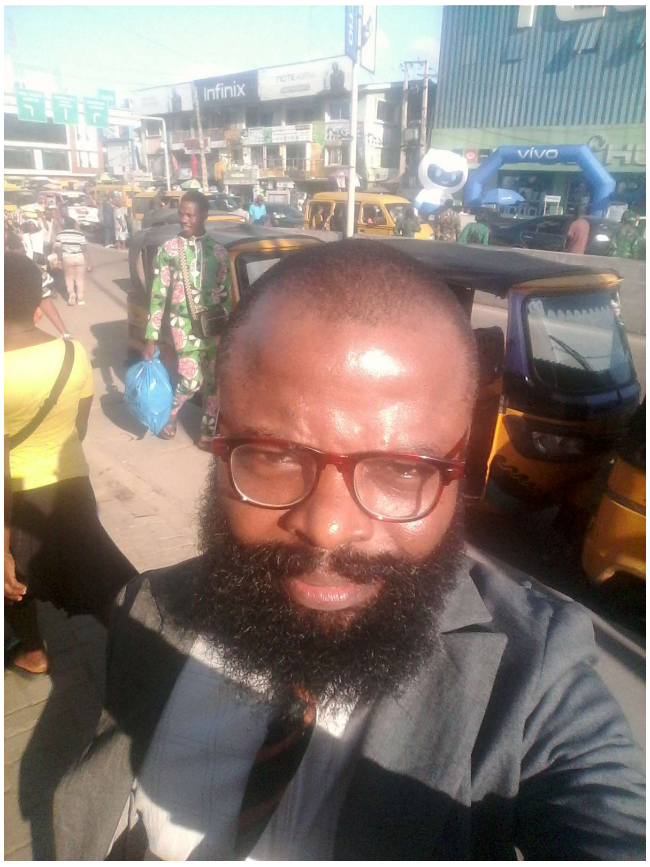
The first indigenous internationally certified Computer Manufacturer in Nigeria, Zinox® boasts the first and only computerized digital assembly plant in West Africa with a daily production capacity of over 5,000 units installed in Gbagada Industrial Estate, Lagos.

Leonard Stanley Nnamdi Ekeh (born February 22, 1956, in Imo State, Nigeria) is a Nigerian businessman. He is the founder and chairman of Zinox Group.

COMPUTER VILLAGE LAGOS NIGERIA

The Computer Village is an Information and Communications Technology (ICT) accessories market located in a community called Otigba, located at Ikeja, the capital of Lagos State, southwestern Nigeria. The market is the largest ICT accessory market in Africa.

The markets also deal in the sale, repair of mobile phones and computers.



Computer Village is located at Ikeja Lagos State Nigeria.

Endy Edeson regularly visits Computer village to buy computer accessories for himself and for his clients. If you are new in Lagos, you can contact Edeson to be your Tour guide at Computer Village.

The president of the Computer and Allied Products Dealers Association of Nigeria, Ojikutu Adeniyi, said that Computer Village generates NGN 1.5 Bn (USD 4,166,666) daily. There are more than 3,000 ICT Small and Medium Enterprises in this market, most of which sell computers, phones, phone accessories, computer accessories, and other household electronics.

Then, this is the only technology hub West Africa knows of that has signed a strategic partnership with Silicon Valley in the United States, in bid to promote its infrastructural development. Brands such as TECNO, Gionee, Infinix and others are well represented in this gadget hub.

Going by provided statistics, this Lagos-based market generates as much as $2billion in a year. Data have shown that more than 20 million phones are sold at the village in a month, and the National Bureau of Statistics (NBS) has said that the market contributed about 2 percent to the national gross domestic product (GDP) in 2014.

MOST IMPORTANT PEOPLE IN NIGERIAN TECH

Founders/Entrepreneurs, Media, Policy, Investment and Community Forces in Nigeria Tech Ecosystem.

1. MITCHELL ELEGBE: CEO and Founder, Interswitch Group: Mitchell Elegbe heads Nigeria's biggest and, perhaps, most important payment company, Interswitch, founded in 2002

2. JEREMY JOHNSON: CEO and Co-founder, Andela

No singular company has been more influential to the development of tech talent in Nigeria than Andela, for which Jeremy is co-founder and CEO.

3. TAYO OVIOSU: Founder/CEO, Paga

The story of Tayo and Paga story is one of the biggest positives in Nigerian tech. It is currently servicing over 11 million users and generating millions of dollars in recurring revenue.

4. SHOLA AKINLADE: Co-founder/CEO, Paystack

After the era of e-commerce, payments became the in thing, and Paystack, founded by Shola Akinlade and Ezra Olubi, has been one of the superstar companies, growing year-on-year in revenue and user base and processing over $20 million monthly.

5. GBENGA AGBOOLA: CEO & Co-founder, Flutterwave

Founded in 2016, Flutterwave has established itself as the payment company upon which payment companies are built. Platforms like Uber, Booking.com, & Transferwise all use Flutterwave to process their payments.

6. SIM SHAGAYA: Founder of Konga.com

In 2014, Sim Shagaya was named one of Forbes's most powerful men in Africa. He founded prominent e-commerce companies like DealDey and Konga.com

7. BANKOLE OLUWAFEMI: Editor-in-Chief, Techcabal

Bankole Oluwafemi started blogging on Techcabal.com in 2013, long before Nigeria's startup ecosystem became what it is today.

8. ADEWALE YUSUF - CEO, Techpremier Media, and Publisher, Techpoint Africa

A lot happens in the Nigerian tech ecosystem -- deals, acquisitions, hiring and firing, the rise of one developer community here and the rise of another community there.

9. IYIN ABOYEJI - Serial Entrepreneur, and Co-Founder, Flutterwave and Andela

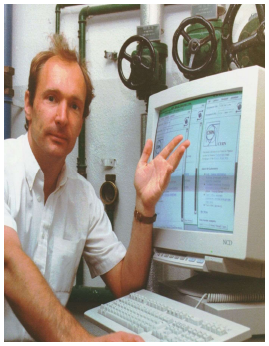
Up until October 2018, Iyinoluwa Aboyeji was the CEO of Flutterwave, one of the most integral payment companies in Nigeria.

10. BOSUN TIJANI AND FEMI LONGE - Co-founders, Co-creation Hub (CcHub)

When Mark Zuckerberg arrived Nigeria in 2016 to tour the tech ecosystem, CcHub was his first destination. Founded by Femi Longe and Bosun Tijani in 2010, the iconic tech hub in the heart of Yaba, Lagos has become, for many, the symbol of how far the Nigerian startup ecosystem has come.

11. MARK ESSIEN, Founder/CEO, Hotels.ng

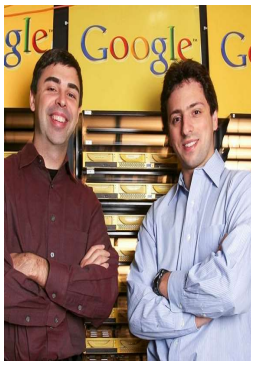
Behind some of the biggest talents in the Nigerian tech ecosystem is Mark Essien's Hotels.ng.



SIR TIM BERNERS-LEE (Born 1955): The inventor of the World Wide Web; a British computer scientist, invented the World Wide Web, revolutionizing the way people access and share information. He created the first web browser, web server, and the Hypertext Markup Language (HTML) that enables web pages to be displayed.

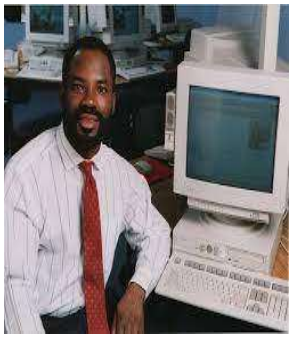
MARGARET HAMILTON (Born 1936): The woman behind the moon landing software; Margaret Hamilton, an American computer scientist and software engineer, was the lead engineer for the Apollo Guidance Computer software that enabled the Apollo 11 mission to land on the moon.

STEVE JOBS (1955-2011): The mastermind behind Apple: Steven Paul Jobs was an American businessman, inventor, and investor best known for co-founding the technology giant Apple Inc. Apple product categories include iPhone, Mac, iPad, and Wearables, Home and Accessories. Its software platforms include iOS, iPadOS, macOS, watchOS, and tvOS. Its services include advertising, AppleCare, cloud services, digital content and payment services.



LARRY PAGE (BORN. 1973) & SERGEY BRIN (Born 1973), The Founders of Google:
Larry Page and Sergey Brin, the co-founders of Google, changed the way we access and use information on the internet.
While pursuing their Ph.D. at Stanford University, they developed the search engine algorithm that would become the foundation of Google.

BILL GATES (BORN 1955): The visionary behind Microsoft; He is an American computer scientist, entrepreneur, and philanthropist, co-founded Microsoft with Paul Allen in 1975, setting the stage for the personal computer revolution. Microsoft Owns Ms Office Suite, Windows, and LinkedIn.



PHILIP EMEAGWALI (Born 1954) Inventor of the world's fastest computer; Philip Emeagwali is a computer scientist originally from Nigeria. In 1989, emulating the bees' honeycomb construction, Emeagwali used 65,000 processors to invent the world's fastest computer, which performs computations at 3.1 billion calculations per second.

SHOLA AKINLADE (Born 2000) and EZRA OLUBI (Born 1986) Founder of PayStack; Shola Akinlade is a Nigerian software engineer and entrepreneur. He is the co-founder and CEO of Paystack, the company that he founded with Ezra Olubi. Paystack was acquired by Stripe in 2020 for $200m

MARK ZUCKERBERG (Born 1984), CEO of Facebook / META; Mark Elliot Zuckerberg is an American businessman. He co-founded the social media service Facebook, along with his Harvard roommates in 2004. His company META owns and operates Facebook, Instagram, Threads, and WhatsApp, among other products and services.

TOP 6 TECH INNOVATION HUBS AND CO-WORKING SPACES IN NIGERIA

1. **CCHUB, LAGOS**: The HUB is a place for technologists, social entrepreneurs, government, tech companies, impact investors and hackers in and around Lagos to co-create new solutions to the many social problems in Nigeria.

2. **VENTURES PARK, ABUJA** : is a curated Co-working Space in a serene environment of the city where entrepreneurs, freelancers and brilliant minds, who share common attitudes, interests, and goals can express their creativity, collaborate and build their dreams.
3. **CoLab, KADUNA:** CoLab is the first innovation hub in Kaduna. It is an innovation hub and a collaborative community for startups, innovators, creatives and entrepreneurs whose purpose is to build a technology ecosystem in and around northern Nigeria, starting from Kaduna.
4. **SnapiLABs, RIVERS:** SnapiLABs is a Technology Innovation lab where ideas, codes, frameworks, plugins and passion are mixed to render services and build platforms that solve real life problems.
5. **START INNOVATION HUB, CALABAR:** It is an ICT firm with an innovation lab in Uyo, Nigeria where it serves as an opportunity center for technical talents and localbusinesses to leverage technology and start up faster

6. **EDESON INFOTECH GLOBAL SERVICES, IKOTUN LAGOS**
This is a Startup privately funded by Freelancer Endy Edesson. Many lagosians have been trained in ICT related courses such as Website Design, Graphic Design, Digital Marketing, etc.

CO-WORKING SPACES ABROAD

1. REGUS
A subsidiary of IWG plc, stands as a pioneer in the coworking space in United States. With over 3,000 locations in over 120 countries, it offers a global network that provides businesses with flexible workspaces

2. INDUSTRIOUS OFFICE
New York-based enterprise, showcases its expansive reach with 135 locations across 40 cities nationwide

3. SPACES
An IWG subsidiary based in Luxembourg, more to a global clientele with its 466 locations worldwide, despite having 117 spots in the United States.

4. LAB T.O
Located in Toronto, Lab T.O presents a unique combination of a coworking space and a technology lab.

5. INNOV8
Stands out in the Indian coworking space sector with its emphasis on modern, creatively designed environments

6. TALENT GARDEN
Talent Garden has established itself as a leading coworking space provider in Europe, boasting 17 locations primarily focused on digital and tech professionals

Endy Edeson 08136125128

DATA CENTERS IN NIGERIA & ABROAD

NIGERIA DATA CENTERS LOCATIONS

Digital Realty
Lagos LOS1 Data Center
8a Saka Tinubu Street, Victoria Island, Lagos, Nigeria

Cato Digital, Inc
africa-west-1
Eti-Osa, Lagos, Nigeria

Digital Realty
Abuja ABV1 Data Center
23 Kolda St, Abuja, Nigeria

Hivelocity
LOS1 Lagos Nigeria
18 Jagal Close, Oregun, Lagos, Ikeja, Nigeria

Zenlayer
LOS1 Lekki Data Center
Chief Chuks Ikokwu Street, Lagos, Nigeria

Open Access Data Centers
Lagos (LOS 1)
Elegushi Royal Beach Lekki Phase I Lagos, Lekki, Nigeria

TOP 3 WORLDWIDE DATA CENTRES

1. AMAZON WEB SERVICES (AWS)
Amazon Web Services (AWS), the cloud computing service of Amazon.com, is the largest cloud service provider and data centre company worldwide.

2. GOOGLE CLOUD
. The company offers a wide range of services in its facilities, combining large drives, computer nodes organised in aisles of racks, internal and external networking, environmental controls and operations software.

3. MICROSOFT AZURE
Microsoft Azure is the cloud computing service of Microsoft and is the second largest cloud service provider and data centre company globally.

DATA CENTERS

Data centers are highly specialized facilities specifically designed to house and manage a vast array of computer systems, servers, networking equipment, and storage infrastructure. The primary purpose of Data Centers is to process, store, and distribute data for various applications and services, such as websites, cloud computing, an enterprise operations.

TYPES OF DATA CENTERS

Here are the main types of Data Centers:

1. Enterprise Data Centers
Individual businesses or organizations own and operate these data centers to support internal IT needs. Large corporations and government agencies typically use enterprise data centers

2. Internet Data Centers (IDCs)
The Internet is a commercial facility that provides businesses and individuals hosting, storage, and Internet connectivity services.

3. Colocation Data Centers
Colocation rents out space, power, and cooling infrastructure to businesses and organizations that prefer to avoid building their facilities.

4. Cloud Data Centers
Clouds are massive facilities owned and managed by cloud service providers like Microsoft Azure, Google Cloud, and Amazon Web Services (AWS). These data centers host many virtual computers and storage resources that enable cloud-based services such as SaaS, PaaS, and IaaS.

5. Managed Services Data Centers
Managed services are run by third-party provider that offer managed IT services to businesses.

WHAT IS A WEBSITE?

A **website** is a collection of related **web** pages that are accessible through a common domain name and hosted on a web server or web host, in a format that is compatible with applications called web browsers. E.g. edesoninfotech.com.ng

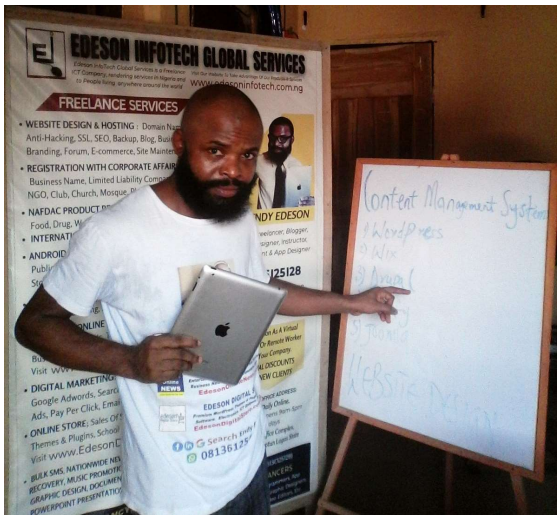


Photo of Endy Edeson during a Website Design Training In Lagos

WHAT IS WEBSITE DESIGN?

Website Design is the creation of websites and pages to reflect a company's brand and information and ensure a user-friendly experience.

TYPES OF WEBSITE DESIGN.

The 4 most common types of web design are

- Single Page Design
- Static Website Design
- Dynamic web design
- Responsive Website Design

i. Single page

Single page designs are websites that convey all of their information on a single webpage. E.g Landing Page for sales.

ii. Static website

A static website is a website with little to no user interaction, and the design is generally consistent on all platforms. it does not have user registration or no regular updates. Most often, the website is created using basic code, such as HTML or CSS

iii. Dynamic website

Dynamic websites, unlike static websites, allow users to interact with the material on the webpage, creating a more active and exciting website design. The code to develop these types of webpages often requires something with a little more versatility, such as JavaScript, PHP or ASP. E.g Facebook, Instagram, X, etc.

iv. Responsive design

A responsive website design changes its layout and display of information depending on the size of the browser. Whether the website is being viewed on a mobile device, or a computer browser, the webpage can manipulate itself, by wrapping text and scaling images, to fill any size screen with the most pertinent information.

CONTENT MANAGEMENT SYSTEMS (CMS)

A content management system also know as CMS, is a software application that allows users to build and manage a website without coding. In website design it is either you are programming coding or using CMS in building your content.

TYPES OF CMS

Different types of content management systems. There are three broad types of CMS software: open source, proprietary and Software-as-a-Service CMS, including cloud-based solutions.

i. Open-source CMS

You can download Opensource CMS software at no initial cost. There are no licence or upgrade fees, or contracts. Examples of the most widely used open source CMS platforms include: **WordPress, Joomla, Drupal, Magento (e-commerce), PrestaShop (e-commerce)**

ii. Proprietary CMS

Proprietary or commercial CMS software is built and managed by a single company. Using such CMS generally involves: buying a license fee to use the software paying monthly or annual charges for updates or support. Examples of popular CMS solutions include: **Shopify, Kentico, Microsoft SharePoint, IBM Enterprise Content Management.**

iii. Software As A Service CMS

Software as a Service (SaaS) solutions commonly include web content management software, web hosting, and technical support with a single supplier. These are virtual solutions hosted in the cloud and based on a subscription model, usually on a per-user or per-site basis. E.g Blogger, Wix, Cloud Storage Systems.

WEBSITE BUILDERS MAKES IT EASY TO DESIGN WEBSITES WITHOUT CODING

You don't need to know what CSS is or how to tinker with HTML—these apps do the heavy lifting.

And with the advent of AI, building a website has become even quicker. I spent a few weeks testing all the free website builders I could find, and these are the eight best.

BEST FREE WEBSITE BUILDERS

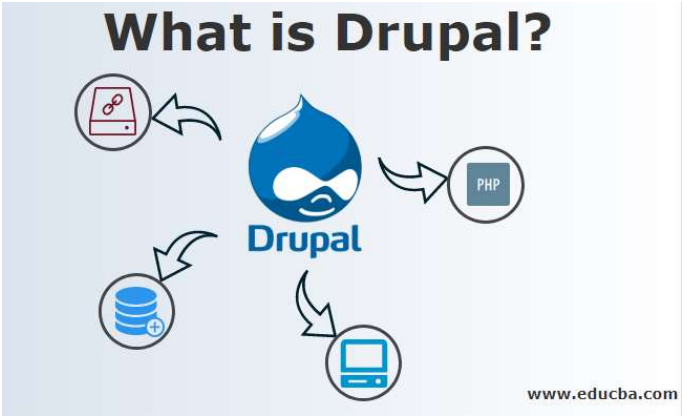
1. **Wix** for an all-around site builder
2. **Dorik** for more experienced creators
3. **HubSpot CMS** for growing businesses
4. **Webflow** for advanced designers
5. **Webnode** for the best AI features
6. **Webs.com** for advance designers
7. **Weebly.com** for blog and websites
8. **Paystack Free Site Builder** for ecommerce

BEST AI WEBSITE BUILDERS

After testing the best, I can confidently say that Wix is the best AI website builder. Wix's Artificial Design Intelligence platform creates an entire site structure for based on a few prompts provided during setup. What's more, ChatGPT is now available inside Wix,

1. **Wix** – The best AI website builder overall, with an in-built ChatGPT function
2. **Hostinger** – Best for logo and copy generation
3. **Shopify** – Building an online store with AI
4. **Jimdo** – Excellently detailed, customizable setup
5. **10Web** – Great for agencies managing multiple websites
6. **Framer** – Easy to use, simple processes

INTRODUCTION TO DRUPAL CMS



Drupal is a free, open source content management system written in the PHP programming language and distributed under the GNU General Public License (version 2 or later). Because Drupal is open source, users can run Drupal or modify it as they see fit.

INTRODUCTION TO SHOPIFY

With Shopify, business owners can sell in multiple places, including on their website, on marketplaces and social media, and in person through brick-and-mortar locations. Inventory and customer information can be synced across channels for simple management.

Shopify is a secure, cloud-based and hosted platform, which means you can safely access your data from any compatible device with an internet connection. This gives you the flexibility to run your business from anywhere.

SHOPIFY POS

You can sell in person with Shopify POS, using plans and hardware that let you sell on the go or across multiple brick-and-mortar retail locations. Shopify retail plans include everything you need to sell online, too—and all your retail and ecommerce sales are synced in Shopify

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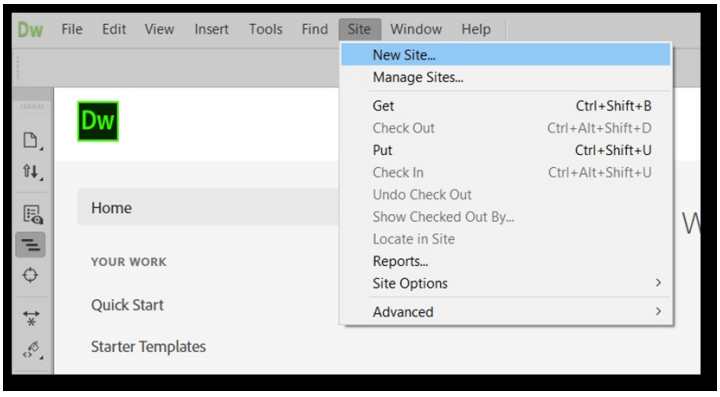
INTRODUCTION TO WIX

Wix is an online creation platform that makes it easy and intuitive to build your own website.

Wix's smooth drag and drop technology means you can design the site you want without having to write a single line of code.
Wix handles web hosting and SSL certificates, which makes it simple to get your site up and running. Wix's AI create a custom website for you.
Wix offers a diverse range of website templates that are strategically researched and tailored by industry so you can get your business or professional website online quickly.

INTRODUCTION TO ADOBE DREAMWEAVER

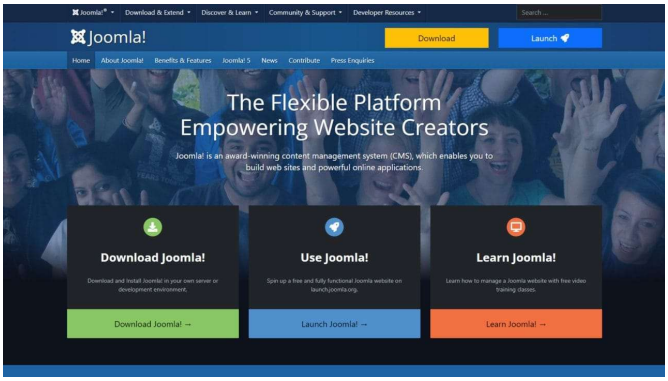
Adobe Dreamweaver is a software for designing web pages. These HTML web pages are fully featured. The Adobe Dreamweaver software supports many markup languages like HTML, XML, CSS, and JavaScript.



It supports English, Spanish, French, German, Japanese, Chinese, etc. The Dreamweaver was developed by Macromedia, and it was published in 1997. In 2005 the Adobe had purchased Dreamweaver and name it as Adobe Dreamweaver.

INTRODUCTION TO JOOMLA

Joomla is an Opensource content management system (CMS) for building websites and powerful online applications. With powerful core features, ease of use and extensibility, Joomla has become one of the most popular web site software.Joomla was the result of fork of Manboo on August 17, 2005.

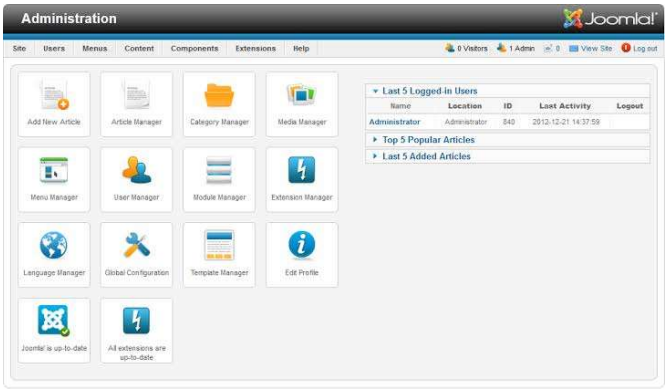


JOOMLA HOSTING

- siteground.com (https://www.siteground.com/)
- cloudaccess.net (http://www.cloudaccess.net/)
- godaddy.com (https://www.godaddy.com/)
- hostgator.com (http://www.hostgator.com/)

JOOMLA TEMPLATES & EXTENSIONS

Joomla! Extensions Directory (http://extensions.joomla.org/)



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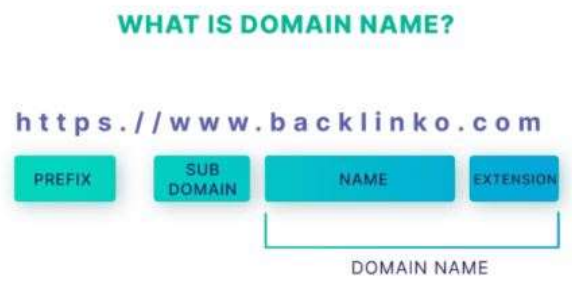
WHAT IS A DOMAIN NAME?

A domain name, often referred to simply as a domain, is the address of a website, and is essentially what goes in between the scheme expression (usually either https:// or https://) and the first slash in a URL. You can type a domain name into an internet browser address bar to find a particular website's main page.



5 TYPES OF DOMAINS

There are three main elements of domain names:

- **Top-Level Domains,**
- **Second-Level Domains**
- **Third-Level Domains**

When choosing from types of domains, it is a good idea to make sure that each part describes your business, fits your industry and enhances your brand.

i. Top-Level Domains (TLDs) A TLD, also called an extension or domain ending, refers to the suffix and the last part of a web address to the right of the last dot after the primary domain name. For example, if the domain is edesononlinenews.com the TDL is ".com." Any TLD that does not represent a country or a territory is known as a generic TLD, or gTLD. Examples ar

.com: Commercial businesses (the most common TLD)
.org: organizations, typically nonprofits
.gov: Government agencies
.edu: Educational institutions
.net: Network technology organizations
.mil: Military organizations

2. COUNTRY-CODE TLDS (ccTLDs)

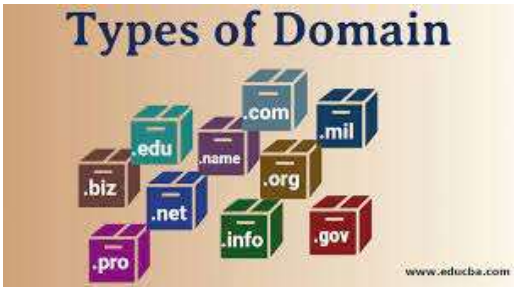
A country-code TLD is a two-letter domain extension that represents a specific country, autonomous territory, sovereign state or geographic location. Here are some examples of ccTLDs and their corresponding geographical locations:

.us: United States
.fr: France
.eu: European Union
.au: Australia
.ca: Canada
.ie: Ireland
.uk: United Kingdom
.za: South Africa

3. New gTLDs

New gTLDs are general domain extensions that the ICANN first began approving and delegating to applicants in October 2013 based on requests from individuals or businesses. According to ICANN, more than 1,300 new gTLDs could become available in the next few years. Examples include:

.co
.app
.cool
.bank
.cloud
.earth
.health
.club

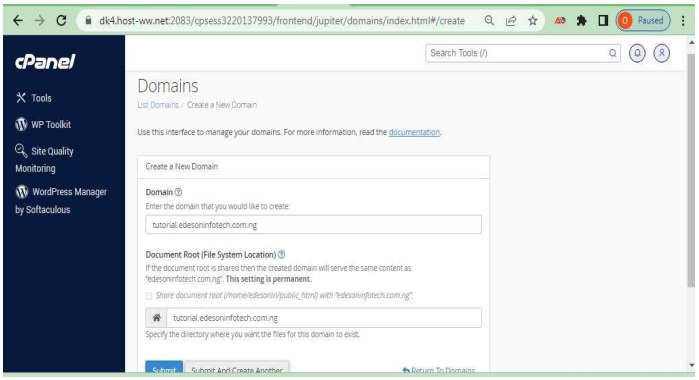


4. SECOND-LEVEL DOMAINS

Second-Level Domains are the main part of a domain name, also known as the domain title. The SLD is usually a combination of words that describe a business or website. Using the above example, the website www.indeed.com, the word "indeed" would be the SLD. When choosing a Second-Level Domain, you can use any combination of numbers, letters and hyphens.

5. THIRD-LEVEL DOMAINS OR SUBDOMAINS

Also called subdomains, third-level domains are the part of a URL before the second-level domain. E.g.
jobs.edesoninfotech.com.ng,
news.edesoninfotech.com.ng



Endy Edeson 08136125128

DOMAIN NAME SERVER (DNS)

Simply put it means the information required to connect a domain from a registrar to hosting company. For instance, you can buy a domain from whogohost.com or domainking.ng and connect the domain on your Godaddy Hosting. Example of Domain Name Server is NS1.HOST-WW.NET and NS2.HOST-WW.NET

DOMAIN PROPAGATION

This is the time it takes for a domain name server to be fully connected to the hosting account. During propagation the domain name or website will be offline. It takes a minimum of 24-72 hours for a domain to be fully propagate. A domain name company must be registered with Internet Corporation for Assigned Names and numbers (ICANN) otherwise, it won't be rcognised in the tech eco system.

"ICANN is to domain as NAFDAC is to Food and Drugs"

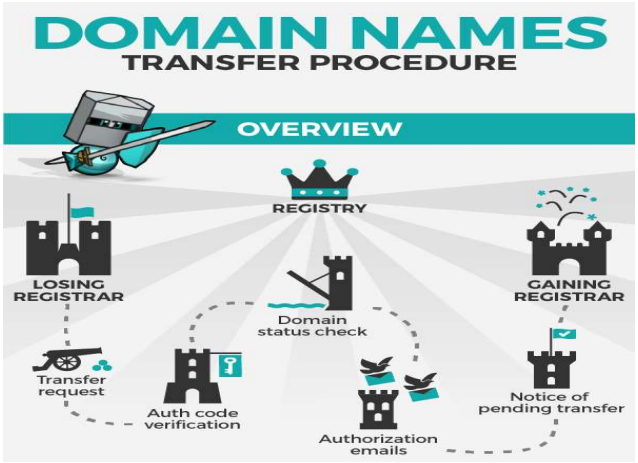
EXPIRED DOMAINS AND RENEWERS

You must renew your domain at a specified time to prevent it from being expired or deleted, anyone can register or hijack your domain if you do not renew it on time.

DOMAIN PACKING/POINTING

This is the trick of registering domains for one website. For example you can register edesoninfotech.com.ng, edesoninfotech.net, edesoninfotech.org, etc.

The essence of domain packing is to prevent mischievous people or fraudsters from using your domain extension.



DOMAIN TRANSFERS

It simply means moving domain name from one registrar to another registrar. In this case the domain name on DomainKIng is completely moved out to Godaddy.It is different from Domain Name Server pointing because the domains are still in Domainking.

EPP CODE AND UNLOCKING

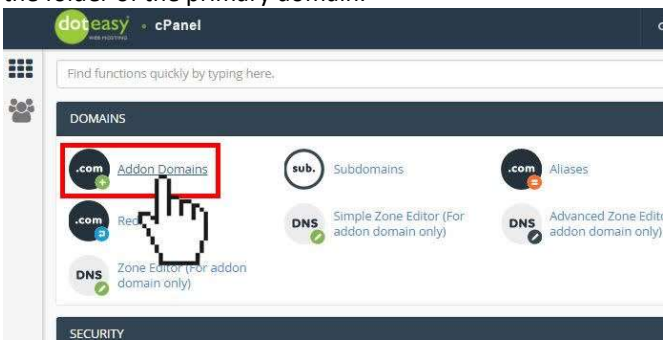
In order to successfully move a domain name from one regidtrar to another you must provide EPP CODE of the old registrsr to the new registrar and unlock the domain from the old registrar. It can take up to 2-5 days for a domain to be fully moved out.

PRIMARY DOMAIN

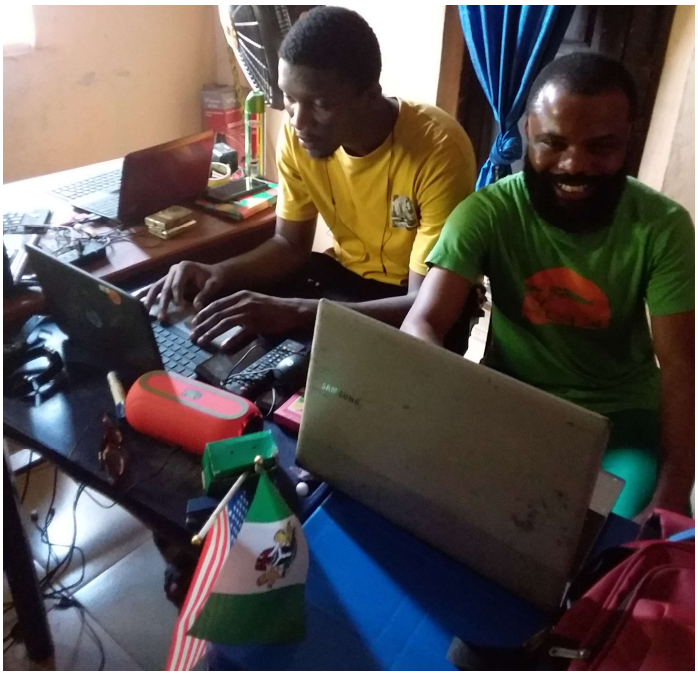
It means the first domain name or main domains attached to a hosting account.

ADDON DOMAIN

It means additional domains under the primary domain in a hosting account.If the primary domain is deleted you might lose the whole Addon domains because the addons are inside the folder of the primary domain.



Examples of primary and Addon domain are **edesoninfotech.com.ng** serving as the primary domain while **edesondigitalstore.com.ng** as addon. On a hosting account you can add tens or unlimited addons. Some hosting company restrict the number of Addons you should have based on your package.



4. SUBDOMAINS

Subdomains, third-level domains are the part of a URL before the second-level domain. Sometimes domain owners like to create subdomains that represent sections of their website. For example:

- freelance.edesoninfotech.com.ng
- music.edesoninfotech.com.ng
- blog.job247sure.com

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DOMAIN LIFE CYCLE

ACTIVE DOMAIN
Your domain settings and contact information can be modified while Active. Typically your domain can be registered or renewed for a minimum of 1 year up to a maximum of 10 years

EXPIRED DOMAIN
One day after your domain's expiration date, the domain is expired. Your email will stop working. Your website will be replaced with a "parked" page

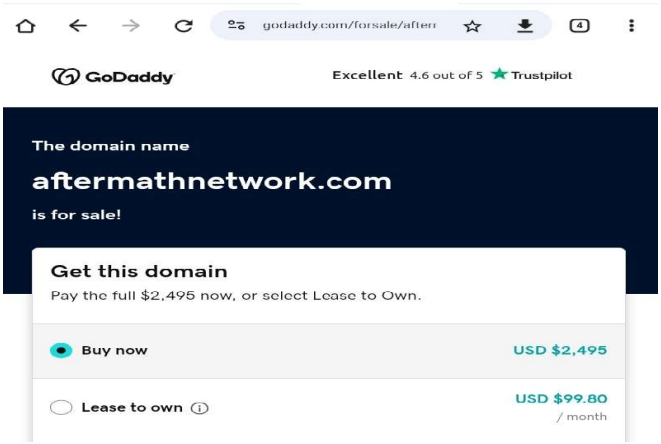
GRACE PERIOD
Renew your domain or hosting during grace period otherwise it will be deleted.

DOMAIN RESELLER
Domain resellers work by buying domain names from hosts and domain registrars (like HOSTAFRICA) and selling them to other buyers who want to create a website.

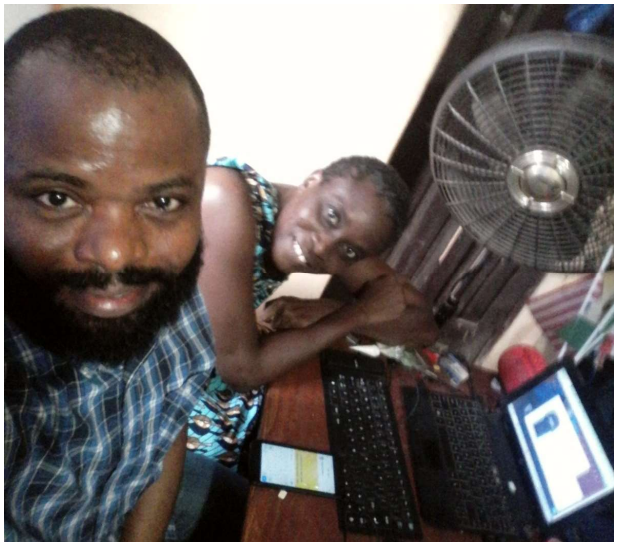
REDEMPTION
Depending on the registrar, your domain can enter redemption in about 45 days after it expires. Domain in redemption requires a special redemption fee in addition to the regular domain renewal fee.

PENDING DELETION
The domain will be in the Pending delete period after having previously gone through the Renew Grace Period and Redemption Period and not being renewed. When reaching this status, the domain cannot be renewed because it is waiting to be deleted by the Registry.

DOMAIN MARKTETPLACE (DAN.COM)
Dan.com is a marketplace for domain names. It makes sure buying, selling and transferring domains goes smoothly and hassle-free.



DOMAIN NAME SERVER
The Domain Name System (DNS) turns domain names into IP addresses, which browsers use to load internet pages.You can connect domains from different hosting platforms eg domain name on Godaddy linked to Domainking hosting.



SERVER DOWNTIME
Means when the webhosting server is unresponsive or having issue.

WHO IS DATABASE (WHO IS .COM)
Database contains all information about domains online such as the name of the domain name owner, contract address, Domaiin exoiring date you have to register your name privately in order not to be visible in who is public database.

Most domain name Sellers gives private domain registration as bonus while other sells private registration making your domain information public is optional.

Reddit Telegram TikTok Pinterest
Search & Follow
ENDY EDESON

5 EASY STEPS FOR DESIGNING A WEBSITE

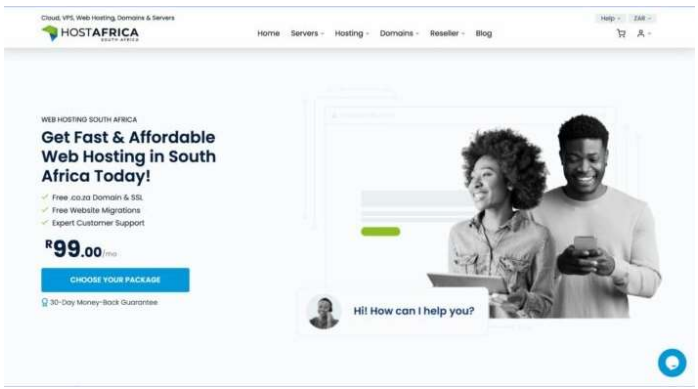
1. **Register A Domain Name:** Use Godaddy.com or Qservers.net

2. **Open A Hosting Account:** Use Domainking.ng, WhoGoHost.com (GO54) or Host Africa.

3. **Design And Build Your Web Site**: Using Wordpress, Joomla, Wix etc.

4. **Upload Your Site To Your Host:** Most Webhosting already have WordPress. All you need is to install it and Start Designing. You can also design offline using WAMP or XAMPP SERVER and then upload to a Live Server.

5. **Set Up Your Business E-Mail:** These types of emails comes with a hosting account as a package or bonus. You can also buy it independently from Email Sellers such as Google or Bing. Examples of Custom Emails Are: info@edesoninfotech.com.ng, sales@jumia.com, contact@vicweb.com.



TYPES OF WEBSITES

1. Landing Page Or Single Page Website

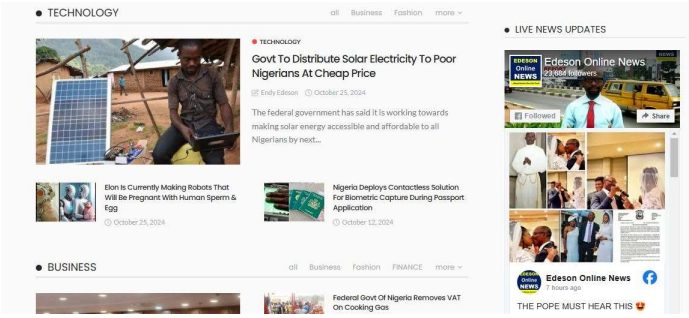
On the other end of the spectrum is the single page website. There are many purposes of a website, and for the single-page site, it is usually to incite one main action. Such as a visitor becoming a lead. Many marketers create multiple different landing page websites for the purposes of generating leads for their clients.

2. E-Commerce

These websites are simply sites that sell products to customers online. Amazon is the largest e-commerce site in the world. Jumia and Konga are Nigeria's popular E-commerce websites.

3. Blog

This is a type of website where usually an individual or a small group of people update it on a regular basis, and has an informal tone to it. These can be personal blogs, niche blogs, informative blogs, etc. Notable blogs in Nigeria are **Linda Ikeji Blog, Edeson Online News Blog (news.edesoninfotech.com.ng) and Ogbonge Tech Blog.**



4. Search Engine

Search engines are websites that are used to find and discover other websites. Google is the most popular search engine on the market. Yahoo and Bing are other examples.

5. Wiki Website

Wikis are websites where you can edit and collaborate content. Wikipedia is the most popular example, but there are many others, too. They allow users to update and correct content on webpages to come to the most true, correct answer.

6. Business Directory

These are websites where you can search businesses based on their category and industry. Yelp and Yellowpages come to mind here.

7. Job Boards

Looking for a job? Workopolis or Indeed has the job for you! These sites have taken the job search online, and provide job listings to job seekers looking for employers.

8. Coupon Website

Who doesn't love a good deal?
Coupon sites allow you to search for any existing coupon for a particular brand or company you would like to purchase a product from.

WEBSITE HOSTING COMPANIES

LIST OF NIGERIA WEBSITE HOSTING COMPANIES

1. Domainking.ng
2. Whogohost.ng (GO54)
3. Qservers.net
4. Registeram.com
5. Web4Africa.com

These Hosting companies provide personalized hosting services in Nigeria befitting each of your needs. Affordable and reliable web **hosting** in **Nigeria**. Get 75% off **hosting** + a free .com.ng doma

LIST OF FOREIGN WEBSITE HOSTING COMPANIES

1. Godaddy.com
2. Bluehost.com
3. Namecheap.com
4. Inmotion.com
5. Hostgator.com

BUYING LOCAL & FOREIGN DOMAIN EXTENTIONS

The foreign hosting companies does not sell Nigerian domain extentions such as .com.ng, .ng, .golf.ng etc. and most Nigerian hosting companies do not sell foreign domain extensions such as .vegas, .us, .in etc .You cannot buy .com.ng from Godaddy.

FREE SSL CERTIFICATES ON NIGERIAN HOSTING

Most Nigerian hosting companies provides free SSL Certificates while Foreign Hosting charge fees annually to install SSL Certificate on Websites.

USE CARDIFY TO GET DOLLAR MASTERCARD FOR BUYING IN DOLLARS ON FOREIGN HOSTING

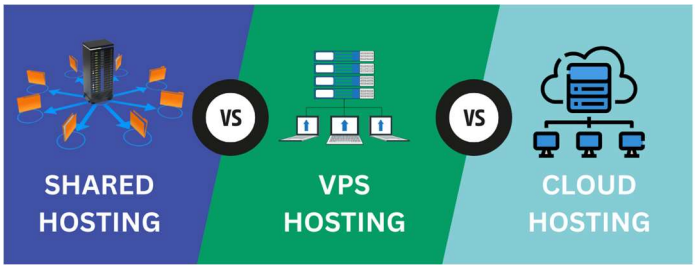
Create & fund virtual **dollar** cards with NGN & USDT, **buy** & **sell** gift cards, pay local & international bills. You can use Cardify to buy domain & hosting on Namecheap, Godaddy & Bluehost because their prices are listed in dollars not naira.

WHAT IS WEBSITE HOSTING?

Website hosting is the service of storing a website's files on a server that's connected to the internet. This allows people to access the website from anywhere in the world.

TYPES OF WEBSITE HOSTING

1. Shared Hosting
2. WordPress Hosting
3. VPS Hosting
4. Dedicated Hosting
5. Cloud Hosting
6. Reseller Hosting



1, SHARED HOSTING

Shared hosting is when a web hosting provider hosts a number of different websites on the same server. It is the most affordable form of hosting because you share the same server, so you split costs

2. WORDPRESS HOSTING

WordPress Hosting simply means hosting that has been optimised for WordPress on a server level to ensure smooth sailing. WordPress hosting can also run on a shared, VPS or dedicated servers.

3. VPS HOSTING

VPS stands for Virtual Private Server. Like shared hosting, websites that run on VPS share a physical server with other websites. However, each VPS tenant has its own partition with guaranteed dedicated resources.

4. DEDICATED HOSTING

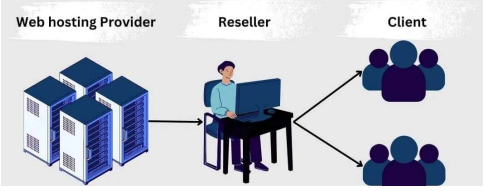
Dedicated hosting means you have the entire server to yourself. It gives you access like a VPS, but you don't have to share the server with other sites or apps.

5. CLOUD HOSTING

Cloud hosting" referred to a VPS setup scalable to multiple servers. Amazon Web Services or Microsoft Azure offer cloud computing services.

6. RESELLER HOSTING

Reseller hosting is a type of web hosting service that lets you buy hosting resources from a hosting provider and resell them to your own customers



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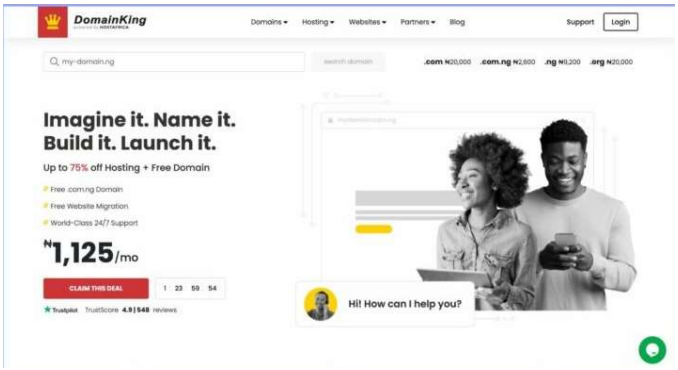
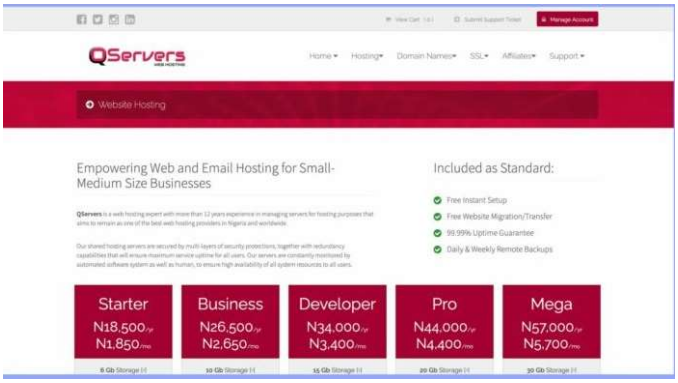
DOMAINKING

DomainKing (Powered by Host Africa) is a well-established hosting provider offering services ranging from domain registration to WordPress hosting. Known for its cost-effective pricing, DomainKing caters to both individuals and small businesses in Nigeria.



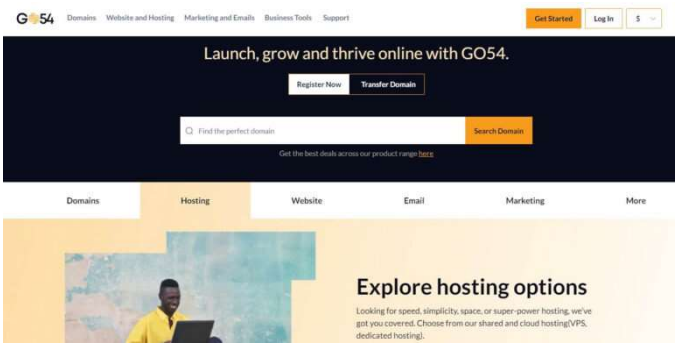
3. QSERVERS

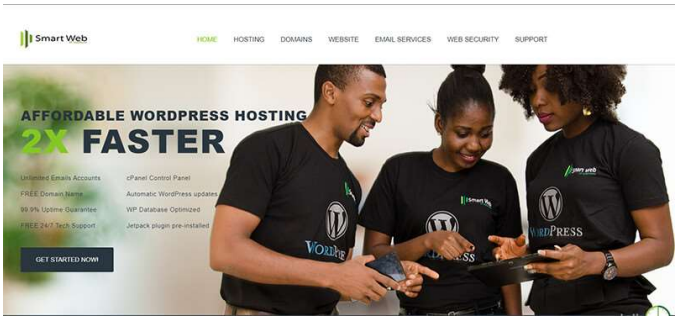
QServers is a dominant player in the Nigerian web hosting market, offering affordable and reliable solutions for individuals, businesses, and organizations. With servers located in Nigeria, QServers offers fast loading speeds and a 99.9% uptime guarantee, especially optimized for local users.



WHOGOHOST (GO54.COM)

WhoGoHost is one of West Africa's leading hosting providers, offering a variety of hosting solutions, including shared, cloud, and WordPress hosting. Known for its reliability and strong customer support, WhoGoHost is a top choice for businesses and individuals across Nigeria. With perks like free SSL certifcates and a free .ng domain on annual plans, it offers excellent value, especially for local users





MAJOR FEATURES OF THESE HOSTING COMPANIES

- Free .ng domain: Included with annual plans, great for Nigerian businesses.
- 99.9% uptime guarantee: Guarantees your site stays accessible.
- Daily backups: Automatic backups to protect your data.
- Email hosting: Professional email services included in plans.
- cPanel support: Easy management via an intuitive control panel.
- Security tools: Malware scanning and protection included.
- Unlimited bandwidth: No additional charges for heavy traffic.

HOSTING TYPES

- Shared hosting
- WordPress hosting
- Cloud hosting
- Reseller hosting
- VPS hosting

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PAID VS FREE WEBSITE HOSTING

There are two types of web hosting: free and paid. With free website hosting, you will receive basic hosting features for no cost. With paid website hosting, you will receive a variety of hosting features based on a paid plan.

There are free website hosting services available, but all free plans have limitations. Customer support, storage, bandwidth and perks, custom domain names, are usually lacking in free plans. Free web hosting can work for personal websites and blogs, developer testing, side gigs and startup sites. However, low-cost paid plans are typically more user-friendly and reliable for beginner users and business websites.

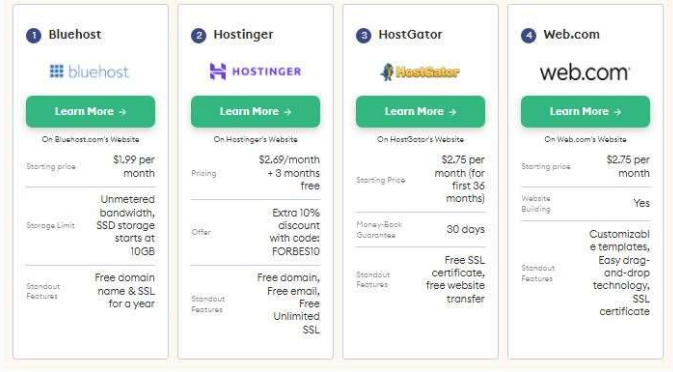
TOP 5 FREE WEBSITE HOSTING PLATFORMS

1. 000webhosting.com
2. infinityfree.com
3. freehosting.com
4. freehostia.com
5. googiehost.com

You should consider a cheap web hosting service if any of the below applies to you:
You are implementing a professional service, such as online shopping or user accounts

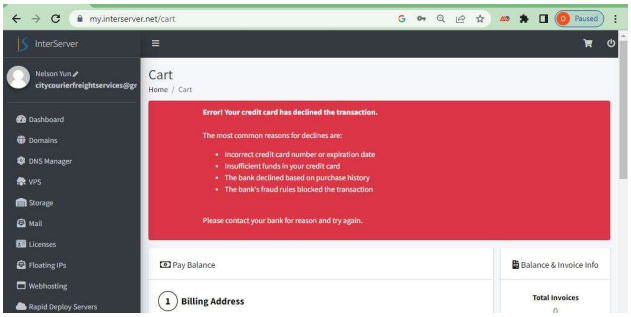
- You have lots of pages, files and content
- You want good security and responsive customer support
- You are expecting a high amount of traffic to your site, either currently or in the future
- You want full customization and control over your website

COMPARISON ON TOP PAID HOSTING



HOSTING UPGRADE

You can also upgrade from lower hosting to a higher hosting. E.g. From Soldier to King On Domainking. Soldier has 50GB while King has 100 GB; that is actually an upgrade.



FULL STACK DEVELOPER

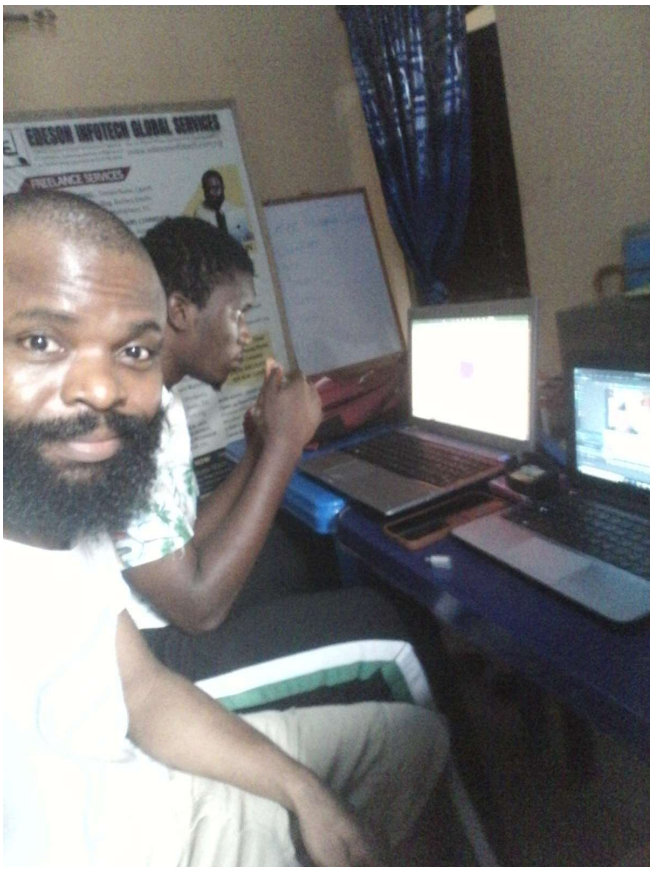
A full stack developer helps to build and maintain both the front and back end of a website. Python and PHP are full stack popular languages.

FRONT END DEVELOPER

A front end Developer create website and applications using web languages CSS HTML and JAVASCRIPT.

BACK END DEVELOPER

Back end developers build codes that allows a databaseand applications to communicate with one another E.g Python.



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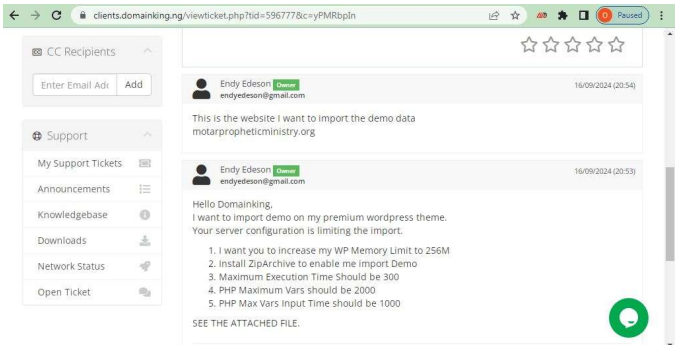
SUPPORT TICKET IN WEBSITE HOSTING

WHAT IS SUPPORT TICKET?

In web hosting, Support Ticket refers to the assistance provided by hosting companies to manage website-related issues. It is crucial because it helps customers solvetechnical problems, ensuring their websites run smoothly. Good support can mean the difference between a minor hiccup and a website's extended Downtime.



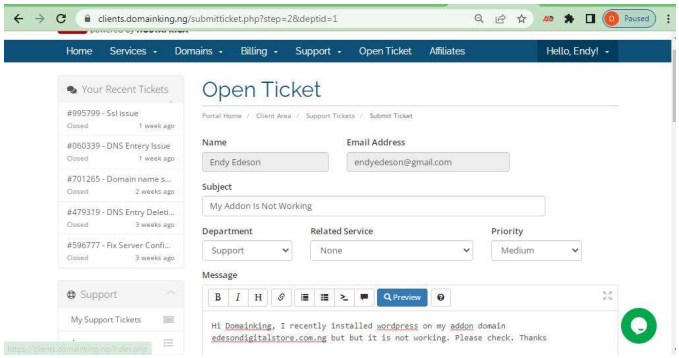
WHAT TYPES OF SUPPORT DOES WEB HOSTING HAVE?

Web hosting support helps you solve problems with your website. It's like a help desk that you can contact when something goes wrong or when you need advice on how to use the hosting services.

There are several types of support you might find:
Technical Support: This team works on technical issues, such as server errors or website downtime.
Customer Service: These folks handle billing, account questions, and general assistance.
Good support is vital. It means someone is always there to help you keep your website running smoothly.

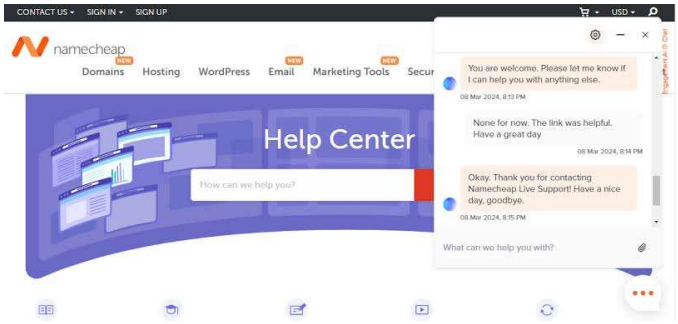
WHAT ARE THE KEY CONSIDERATION IN WEB HOSTING SUPPORT?

When you pick a web hosting service, you need to think about their support. Support is the help you get when you have a problem or question. Good support can fix issues fast and keep your website running smoothly.



Here are key points to check:

- Response Time: How quickly does the support team reply?
- Availability: Can you reach them anytime, day or night?
- Communication Channels: In what ways can you contact them? (Phone,email or chat)
- Inhouse vs Outsourced: Is the support team part of the company or from a different company?
-



Check out Namecheap Support contact

GENERAL: To ask or resolve basic general Namecheap related questions - support@namecheap.com

PRE-SALES INQUIRIES

For info about Namecheap products and services - sales@namecheap.com

BILLING/SALES

To get assistance with payment related issues and hosting billing-related cases including hosting cancellation and refund.
billing@namecheap.com

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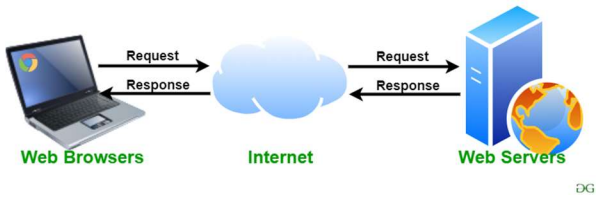
LIVE AND OFFLINE SERVERS

WHAT IS WEB SERVER?

A program that uses HTTP for serving files that create web pages for users in response to their requests that are sent by the HTTP clients of their computer is called as a web server.



If any server delivers an XML document to another device, it can be a web server. In simple words, a Web Server is an Internet server that responds to HTTP requests for delivering content and services.

TYPES OF WEB SERVERS

APACHE WEB SERVER

Apache web server is one of the most popular web servers developed by the Apache Software Foundation. Open source software, Apache supports almost all operating systems such as Linux, Windows, Unix FreeBSD, Mac OS X and more. Approximately, 60% of the machines run on Apache Web Server.

IIS WEB SERVER

A Microsoft product, IIS is a server that offers all the features such as Apache. Since it's not an opensource, adding personal modules as well as modifying becomes a bit difficult.

NGINX WEB SERVER

Nginx is the next open source web server after Apache. It comprises of IMAP/POP3 proxy server. The significant features offered by Nginx are high performance, stability, simple configuration and low resource usage.

LIGHTTPD SERVER

Pronounced as "lightly", Lighttpd was initially release in March 2003. It currently runs approximately 0.1% of all websites and is distributed under a BSD license.

WHAT IS WAMP SERVER?

WampServer refers to a solution stack for the Microsoft Windows operating system, created by Romain Bourdon and consisting of the Apache web server, OpenSSL for SSL support, MySQL database and PHP programming language.

USES OF WAMP SERVER.

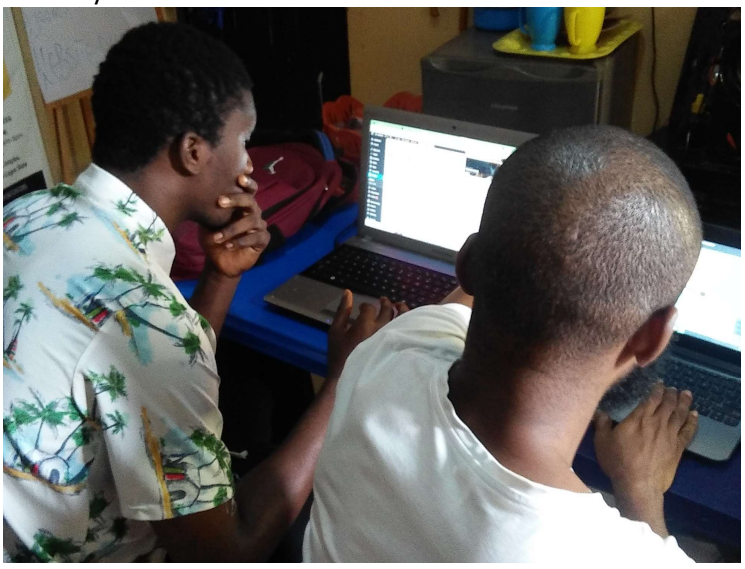
It allows you to design websites and applications offline and later upload to a Live Server. It allows you to create web applications with Apache2, PHP and a MySQL database. Alongside, PhpMyAdmin allows you to easily manage your databases.

WHAT IS XAMP SERVER

XAMPP is a free and open-source cross-platform web server solution stack package developed by Apache Friends, consisting mainly of the Apache HTTP Server, MariaDB database, and interpreters for scripts written in the PHP and Perl programming languages.

DIFFERENCE BETWEEN XAMP SERVER AND WAMP SERVER

XAMPP supports macOS, Linux, and Windows. WAMP is a Windows-only local server. XAMPP uses more resources than WAMP due to Tomcat, FileZilla FTP server, Webalizer, Mercury.

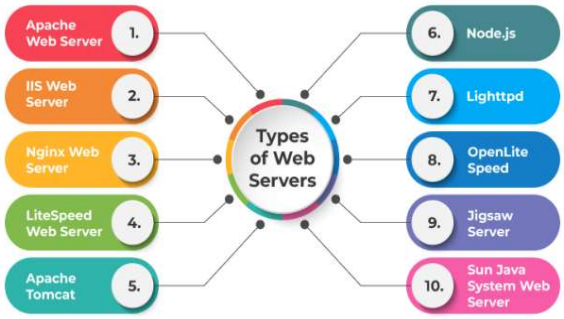


TYPES OF SERVERS

There are also some other types of servers as below:

MAIL SERVER: In a mail server, you get a centrally-located pool of disk space to store and share different documents in the form of emails for network users.

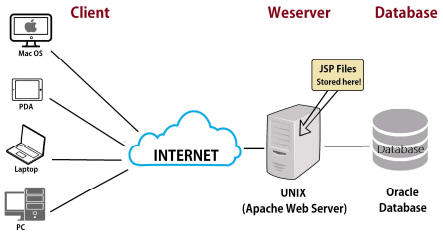
APPLICATION SERVER: It acts as a set of components which can be accessed by the software developer via an API defined by the platform itself.



FILE TRANSFER PROTOCOL (FTP) SERVER: A separate control and data connections are used by the FTP between the client and the server.

DATABASE SERVER: A computer program that offers database services to other computer programs or computers with the use of client-server functionality is called as a database server.

DOMAIN NAME SYSTEM (DNS) SERVER: A computer server that hosts a network service for offering responses to queries is called a name server



WORDPRESS SERVER DOWNTIME

WordPress server downtime is when a WordPress website is inaccessible to the public.

This can be caused by a number of factors, including:

- Hosting, servers, or security breaches
- Traffic spikes
- Plugin or theme conflicts
- DNS issues
- Expired plan
- Hardware failures
- Power supply issues
- Network connectivity problems
- Software problems
- Domain name system (DNS) configuration issues

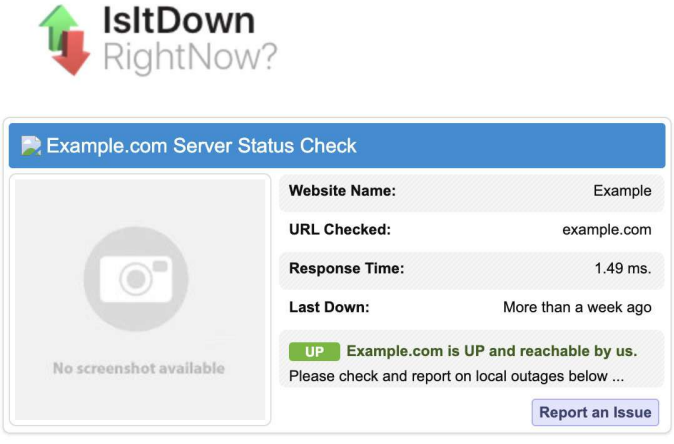
To ensure your WordPress website stays online, you can:

- Turn on automatic renewal for your plan
- Avoid closing your browser tab in the middle of an update
- Avoid trying to update multiple themes or plugins at the same time
- You can check the status of WordPress.com at: **Downdetector**: Check the status of Wordpress.com on Downdetector.

CHECK IF YOUR SITE IS DOWN

First, verify whether your site is down for everyone or just inaccessible to you. Use a tool like Is It Down Right Now? to determine if the issue is local to your connection or a more widespread server problem.

https://www.isitdownrightnow.com



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COMPUTER PROGRAMMERS

Computer programmers use programming languages to code website functions, edit the appearance of web pages and organize data. Some jobs that use programming languages include the following professionals:

WEB DEVELOPER: This role is responsible for designing the structure and database of a website.

WEB DESIGNER: The visual and interactive features of websites are programmed by this professional.

VIDEO GAME DEVELOPER: This type of software developer specializes in the design and creation of video games using coding for graphics and interactivity.

COMPUTER SYSTEMS ENGINEER: An individual in this occupation develops and tests software for personal computers.
SOFTWARE QUALITY ASSURANCE ENGINEER: This quality assurance professional oversees the development process for software function and design.

APP DEVELOPER: This type of programmer designs and creates applications for computers or mobile devices.

MOST POPULAR COMPUTER PROGRAMMING LANGUAGES:

1. **HTML:** HTML stands for "Hyper Text Markup Language" and is utilized for coding web pages.

2. **JAVA :** Java has been used since the beginning of the World Wide Web to improve websites and add interactive capabilities like buttons and app widgets

3. **C LANGUAGE:** C Language works as a basic coding language and is widely used to make programs run faster.

4. **ASSEMBLY LANGUAGES**
Assembly languages work in a similar way to machine languages by using short mnemonic codes to give the computer instructions. Examples include Lotus 1-2-3 and Turbo Pascal.

5. **LOGIC PROGRAMMING LANGUAGES**
Logic programming languages add restrictions to statements made by developers that cause the computer to consider the possible outcomes of different actions. Examples include Prolog, ASP and Datalog.

6. **DATA-ORIENTED LANGUAGES**
Data-oriented languages offer different ways to search and edit entity-relationship tables. Examples include Clarion, Gremlin, WebDNA and Wolfram Language

8. **SCRIPTING LANGUAGES**
Scripting languages solve smaller programming issues and can be used to write operating system utilities. Examples include Perl, PHP, JavaScript and Python.

9. **DATABASE PROGRAMMING LANGUAGES**
Database programming languages help to create databases and manipulate the way data is stored inside them. Examples include C++, COBOL, Java and Perl.

10. **SYSTEM LANGUAGES**
System languages can complete tasks like memory management or task management when programming an entire system. Examples include Swift, Rust, C++ and Nim.

11. **MACHINE LANGAUGES**
Machine languages are made up of binary code, which is a series 0s and 1s that symbolize text or instructions for a computer program. One example of a machine language is FORTRAN.

DIFFERENCE BETWEEN FRONT-END AND BACK-END DEVELOPER

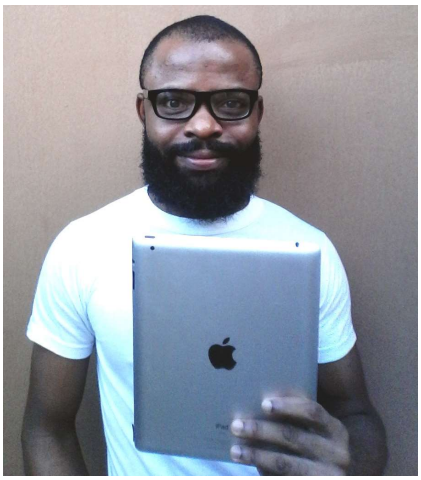
1. FRONTEND DEVELOPER

It covers all that a user sees on the computer and is also known as the client-side of the application. Front-end elements include images, graphs, tables, buttons, types, text, menus, and navigation panes. Frontend Developer uses HTML, JavaScript, and CSS to design.

The following are some front-end developer jobs:

Front-End Developer

- CSS/HTML Developer
- Front-End Web Designer
- Front-End SEO Expert
- Full-Stack Developer
- UI Developer



2. BACKEND DEVELOPER

Back-end development covers server-side web application logic and integration instead of front-end development, which focuses on customer-facing products and programs. Python is Backend programming language.

The following are some back-end developer jobs:

- Java Developer
- DevOps Engineer
- Software Engineer
- iOS Developer

3. FULL STACK DEVELOPER

A full stack developer helps to build and maintain both the front and back end of a website. Python and PHP are full stack popular languages.

LOW CODE AND NO-CODE SPACE

No Code enables people to create fully functional platforms without any programming knowledge while **LOW-CODE** is similar, enabling the creation of more advanced applications with minimal coding.

EXAMPLES OF LOW CODE PLATFORMS

1. Wix studio (wix.com/studio)

Wix Studio is a low-code website creation platform for advanced, professional designers.

2. Oracle APEX (apex.oracle.com)

Oracle APEX is a low-code tool for building enterprise apps. Because it doesn't require scratch-made code, it allows companies to quickly develop and deploy apps.

3. Zoho Creator (zoho.com/creator)

Zoho Creator is a low-code application development platform that lets you use drag-and-drop elements to create iOS and Android apps.

EXAMPLES OF NO CODE PLATFORMS

Airtable zapier bubble Retool

1. Bubble (bubble.io)

Bubble is a no-code platform for building web apps. The tool is usable on both computer and mobile browsers and offers advanced capabilities such as creating chats, news feeds, and other real-time interactivity.

2. Zapier (zapier.com)

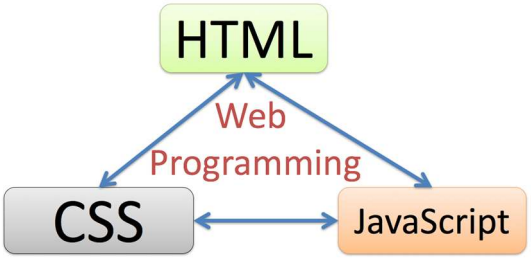
Zapier is a no-code workflow automation tool that integrates between more than 3000 web apps without requiring the help of a developer.

3. Airtable (airtable.com)

Airtable is a no-code platform that brings spreadsheets and databases together. The tool is highly versatile, helping businesses manage workflows by creating calendars, assigning projects, and syncing data.

MAJOR TYPES OF PROGRAMMING LANGUAGES

While you'll find dozens of ways to classify various programming languages, they generally fall into five major categories. Keep in mind that some languages may fall under more than one type:



1. PROCEDURAL PROGRAMMING LANGUAGES

A procedural language follows a sequence of statements or commands in order to achieve a desired output. Each series of steps is called a procedure, and a program written in one of these languages will have one or more procedures within it. Common examples of procedural languages include:

- C and C++
- Java
- Pascal
- BASIC

2. FUNCTIONAL PROGRAMMING LANGUAGES

Rather than focusing on the execution of statements, functional languages focus on the output of mathematical functions and evaluations. Each function–a reusable module of code–performs a specific task and returns a result. The result will vary depending on what data you input into the function. Some popular functional programming languages include:

- Scala
- Erlang
- Haskell
- Elixir
- F#

3. OBJECT-ORIENTED PROGRAMMING LANGUAGES (OOP)

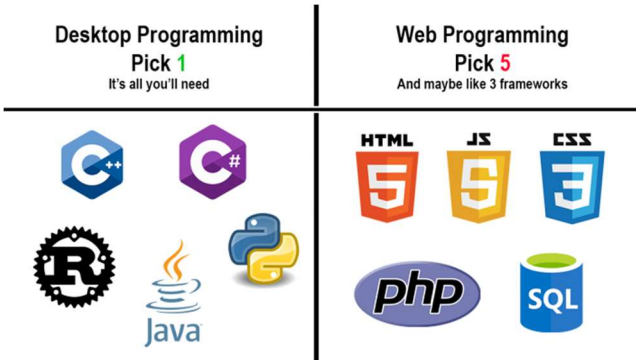
This type of language treats a program as a group of objects composed of data and program elements, known as attributes and methods. Objects can be reused within a program or in other programs. This makes it a popular language type for complex programs, as code is easier to reuse and scale. Some common object-oriented languages include:

- Java
- Python
- PHP
- C++
- Ruby

4. SCRIPTING LANGUAGES

Programmers use scripting languages to automate repetitive tasks, manage dynamic web content, or support processes in larger applications. Some common scripting languages include:

- PHP
- Ruby
- Python
- bash
- Perl
- Node.js



5. FRONT-END LANGUAGES

Front-end languages are primarily concerned with the 'user' aspect of the software. The front end deals with all of the text, colors, buttons, images, and navigation that the user will face when navigating your website or application. Some examples of front-end programming languages include:

- HTML
- CSS
- JavaScript
- React

6. BACK-END LANGUAGES

Back-end languages deal with storage and manipulation of the server side of software. This includes data architecture, scripting, and communication between applications and underlying databases. Some examples of back-end programming languages include:

- JavaScript
- PHP
- Java
- Python
- Ruby
- C

HTML AND CODE EDITORS

HTML INTRODUCTION

HTML (Hypertext Markup Language) is the standard markup language for creating Web pages. Since the early days of the World Wide Web, there have been many
In 1991, Tim Berners-Lee invented HTML

A Simple HTML Document
Example

```
<!DOCTYPE html>
<html>
<head>
<title>Page Title</title>
</head>
<body>
</body>
</html>
```

EXAMPLE EXPLAINED

The **<!DOCTYPE html>** declaration defines that this document is an HTML5 document
The **<html>** element is the root element of an HTML page
The **<head>** element contains meta information about the HTML page
The **<title>** element specifies a title for the HTML page (which is shown in the rowser's title bar or in the page's tab)
The **<body>** element defines the document's body, and is a container for all the visible contents, such as headings, paragraphs, images, hyperlinks, tables, lists, etc.
The **<h1>** element defines a large heading
The **<p>** element defines a paragraph

WHAT IS AN HTML ELEMENT?

An HTML element is defined by a start tag, some content, and an end tag:
<tagname> Content goes here... </tagname>
The HTML element is everything from the start tag to the end tag:

```
<h1>My First Heading</h1>
<p>My first paragraph.</p>
```

Note: Some HTML elements have no content (like the **
** element). These elements are called empty elements. Empty elements do not have an end tag!

WEB BROWSERS & HTML FILES

The purpose of a web browser (Chrome, Edge, Firefox, Safari) is to read HTML documents and display them correctly.

HTML PAGE STRUCTURE

Below is a visualization of an HTML page structure:

NOTE: The content inside the <body> section will be displayed in a browser. The content inside the <title> element will be shown in the browser's title bar or in the page's tab.

HTML FORMS

The <form> element is a container for different types of input elements, such as: text fields, checkboxes, radio buttons, submit buttons, etc.

A form with a submit button:

```
<form action="/action_page.php">
<label for="fname">First name:</label><br>
<input type="text" id="fname" name="fname"
value="John"><br>
<label for="lname">Last name:</label><br>
<input type="text" id="lname" name="lname"
value="Doe"><br><br>
<input type="submit" value="Submit">
</form>
```

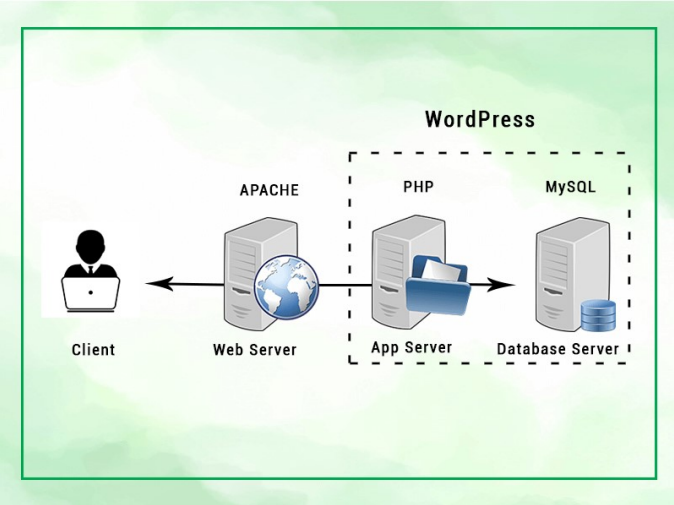
TOP CODE EDITORS

1. Visual Studio Code
2. Sublime Text
3. Apache NetBeans
4. Notepad++
5. Brackets

INTRODUCTION TO PHP

PHP is an open-source general purpose scripting language, widely used for website development. It is developed by **Rasmus Lerdorf**. PHP stands for a recursive acronym PHP: Hypertext Preprocessor.

PHP is a server-side scripting language that is embedded in HTML. PHP is a cross-platform language, capable of running on all major operating system platforms and with most of the web server programs such as Apache, IIS, lighttpd and nginx.



Hello World Using PHP

```
<?php
echo "Hello, World!";
?>
```

Easy Learning with "PHP Tryit"

With our online "PHP Tryit" editor, you can edit the PHP code, and click on a button to view the result.

Example

```
<!DOCTYPE html>
<html>
<body>
<?php
echo "My first PHP script!";
?>
</body>
</html>
```

INTRODUCTION TO JAVASCRIPT

JavaScript is a lightweight, interpreted programming language. It is commonly used to create dynamic and interactive elements in web applications. JavaScript is very easy to implement because it is integrated with HTML. It is open and cross-platform

JAVASCRIPT FRAMEWORKS AND LIBRARIES

JavaScript frameworks are used to develop a whole application. It defines the structure of your application. The framework can have pre-built components and other functionalities that can help you reuse the code of the application, improve code readability, and avoid duplicity.

Examples OF JAVASCRIPT FRAMEWORKS Are:

- React
- Angular
- Vue.js
- Ember.js
- Node.js
- Backbone.js
- Next.js

In JavaScript, a Library is a set of pre-defined functions, classes, methods, objects, etc. You can import the library in your JavaScript code by using the CDN or downloading it locally. Most popular JavaScript libraries are:

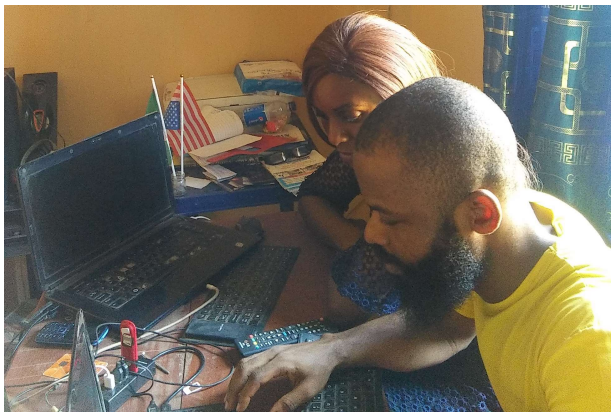
- jQuery
- Axios
- Chart.js
- D3.js
- Socket.io
- Underscore.js
- Lodash
- Three.js

EXAMPLE OF JAVASCRIPT

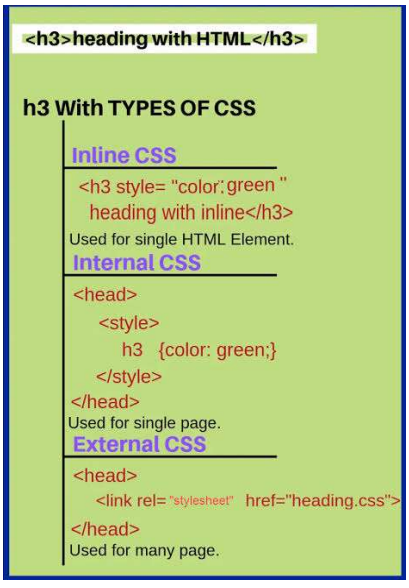
```
<html>
<head>
<title>The JavaScript Example</title>
</head>
<body>
<script language = "javascript" type = "text/javascript">
document.write("Hello World!")
</script>
</body>
</html>
```

INTRODUCTION TO CSS

CSS is the acronym for "Cascading Style Sheet". It is used to define styles for your web pages, including the design, layout and variations in display for different devices and screen sizes.



- CSS stands for Cascading Style Sheets
- CSS describes how HTML elements are to be displayed on screen, paper, or in othermedia
- CSS saves a lot of work. It can control the layout of multiple web pages all at once
- External stylesheets are stored in CSS files



CSS EXAMPLE

```
body {
background-color:
lightblue;
}
h1 {
color: white;
text-align: center;
}
p {
font-family: verdana;
font-size: 20px;
}
```

15 WEBSITES TO LEARN TO CODE FOR FREE

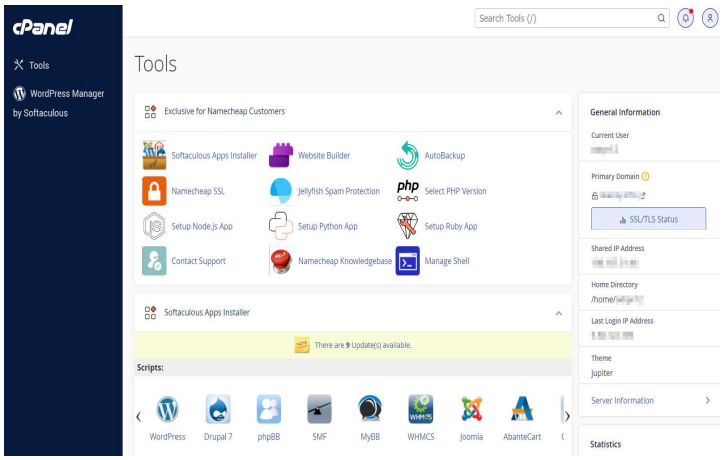
If you want to learn coding at zero cost or consider various options before committing to a premium course. You can learn coding with the platforms listed below

1. Codecademy (**codecademy.com**)
2. FreeCodeCamp (**freecodecamp.org**)
3. Coursera (**coursera.org**)
4. Udemy (**udemy.com**)
5. Codewars (**codewars.com**)
6. The Odin Project (**theodinproject.com**)
7. Khan Academy (**khanacademy.org**)
8. MIT OpenCourseWare (**ocw.mit.edu**)
9. edX (**edx.ord**)
10. W3Schools (**w3schools.com**)
11. Skillcrush (**skillcrush.com**)
12. **Code.org**
13. Microsoft Learn (**learn.microsoft.com**)
14. Sololearn (**www.sololearn.com**)
15. BitDegree (**bitdegree.org**)
16. Upskill Crush (**upskillcourses.com**)
17. Code Avengers (**codeavengers.com**)

WEBHOSTING CONTROL PANEL (CPANEL)

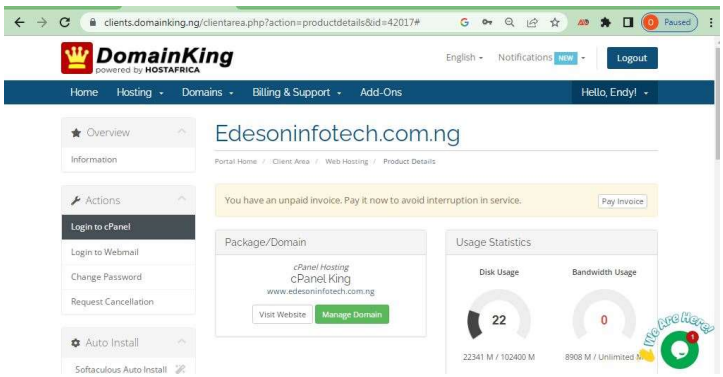
WHAT IS CPANEL?

CPanel is a control panel that helps non-technical users define their web hosting needs efficiently. CPanel helps to control the overall management of the website, whose administrative access is given by the web host manager. Some of those cPanel hosting types are shared hosting, VPS hosting, dedicated server hosting, cloud hosting, and others. It was design using Perl Programming language



On a website, cPanel allows features like handling the website's files, MySQL, software installation, database search, analytics, and much more. Almost all shared hosting plans come with cPanel as the primary control panel. Additionally, it is compatible with advanced hosting solutions like **dedicated servers**, cloud hosting, **cPanel VPS hosting**, and managed WordPress hosting plans.
A Linux-based hosting solution comes with pre-installed CPanel as a control panel is known as **CPanel hosting**.

3 WAYS TO ACCESS CPANEL
1. By accessing it directly from your hosting account.
2. By accessing it through your primary domain url e.g. edesoninfotech.com.ng/cpanel



CPANEL FEATURES

FILES: It is a section for file management and has major options, such as:
FILE MANAGER: It gives you access to upload, download, manage, and edit files on your website.
Backup: It allows you to create and restore backups of your website and files.
DISK USAGE: It helps to monitor your disk space usage and manage quotas.
SOFTACULOUS APP INSTALLER: You can install popular website applications like WordPress, Joomla, and Drupal with ease.
SUBDOMAINS: This allows you to create subdomains for different projects or websites within your main domain.
ADDON DOMAINS: This is an additional option for hosting multiple separate websites on one hosting account.
EMAIL: As the name suggests, this section in the CPanel dashboard is responsible for managing the overall emails and related tasks.
EMAIL ACCOUNTS: To create and manage email accounts for your domains.
FORWARDERS: You can set up email forwarding to other addresses.

AUTORESPONDERS: It makes it easy to manage and send automatic responses to incoming emails.
SPAM FILTERS: It comes with a built-in configuration for the spam filters to protect and sort your inbox.
DATABASES: The database section is for the streamlined management of the databases.
MYSQL DATABASES: The MySQL database option for the creation and management of databases for your website.

PHPMYADMIN: This option gives you access to manage your databases with a graphical interface.
SECURITY: Security is an essential feature of cPanel. It helps to keep the website safe.
SSL/TLS CERTIFICATES: Install and manage SSL/TLS certificates for secure browsing on your website.
IP BLOCKER: Prevent access to your website from specific IP addresses.
LEECH PROTECTION: Protect your website from unauthorized file downloads.
PASSWORD AND SECURITY: Change your cPanel password and configure various security settings.

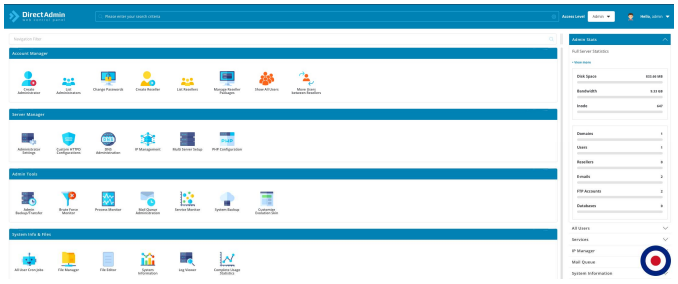
CPANEL ALTERNATIVES TO CONSIDER

You will find several cPanel alternatives that you can consider as your control panel.

However, the right cPanel alternative depends on your website's needs and preferences

1. Plesk Cpanel

Plesk is a powerful control panel with a modern interface. It has similar features as cPanel, making it ideal for agencies and developers.



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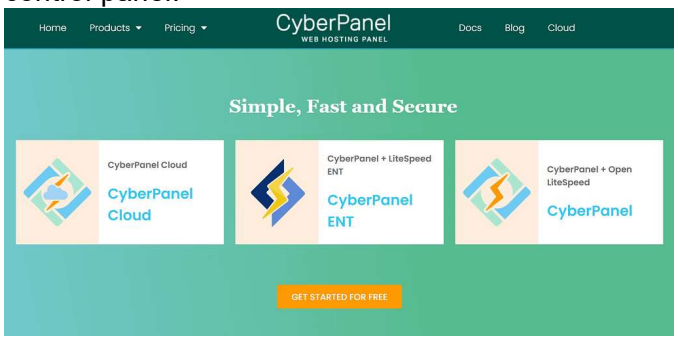
2. DirectAdmin CPANEL

Another user-friendly control panel is DirectAdmin. However, it is well known for its highly competitive pricing. It is well suited if you are considering hosting your website on shared or VPS hosting. Interserver uses DirectAdmin

3. CyberPanel

CyberPanel is an easy-to-use and quick web hosting control panel, another alternative to cPanel. It can be used with Linux web servers, and it is an open-source control panel.

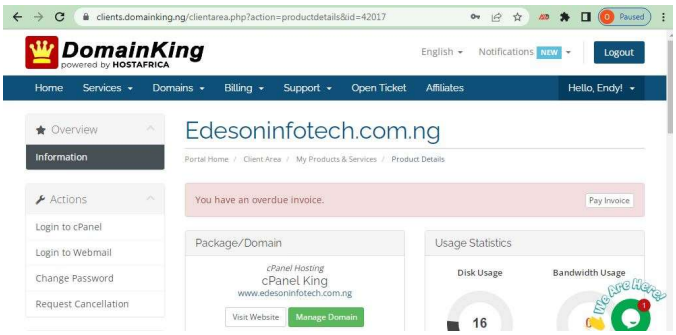


FREE AND OPEN-SOURCE ALTERNATIVES TO CPANEL

Webmin/Virtualmin: Open-source, flexible, and free for basic use; paid for advanced features.
VestaCP: Lightweight and fast, easy to use for basic web hosting.
ISPConfig: Feature-rich and customizable, but can be complex for beginners.
Froxlor: Lightweight and resource-friendly, suitable for low-traffic websites.

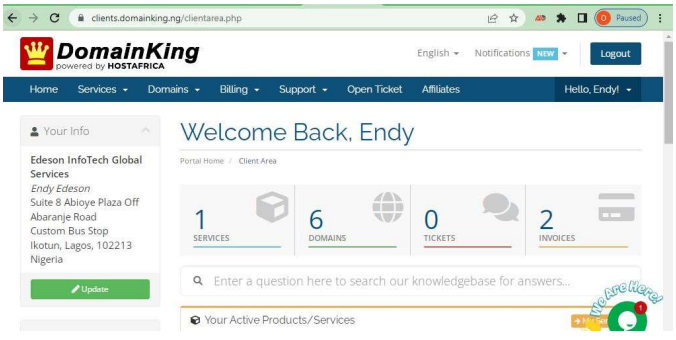
WEBHOST MANAGER (WHM)

WHM (WebHost Manager) provides administrative control over your dedicated server or VPS. It allows a hosting provider to manage a customer's account.



In WHM, you can create individual accounts, create custom hosting packages, add domains to the server, manage features of hosting packages and accounts, Send support tickets, renew hosting packages, etc.

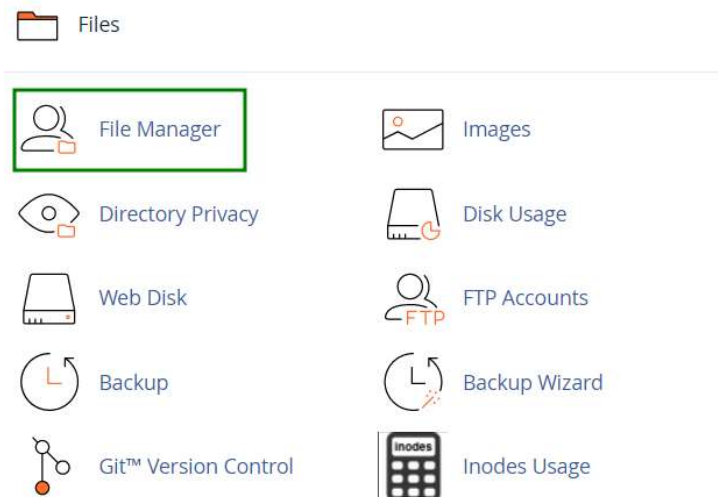
You Can Login To The Cpanel Via Webhost Manager

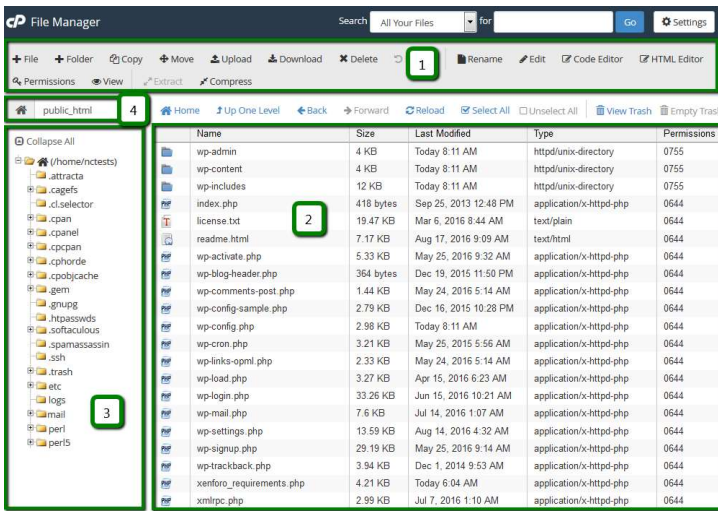


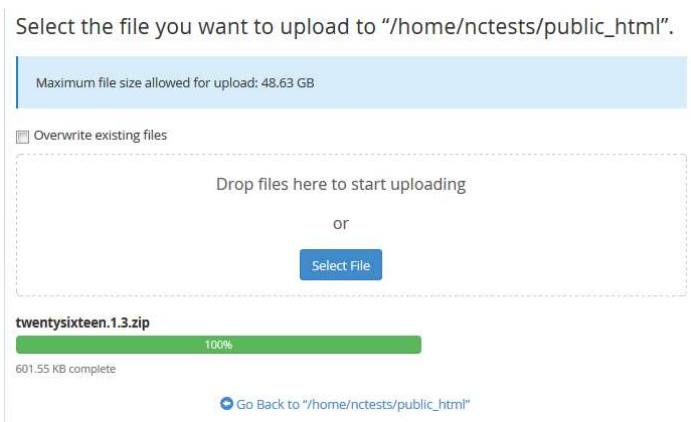
CPANEL FILE UPLOAD & CMS AUTO INSTALLER

UPLOADING FILES TO FILE MANAGER ON CPANEL

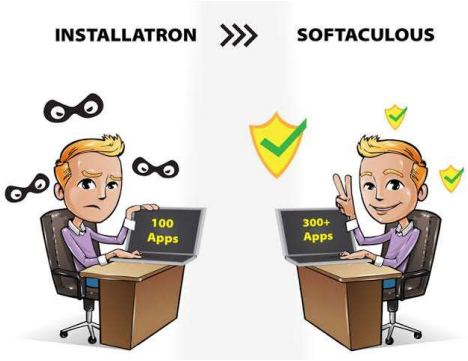
You can upload Themes, Plugins, Scripts, images and videos through the file manager.





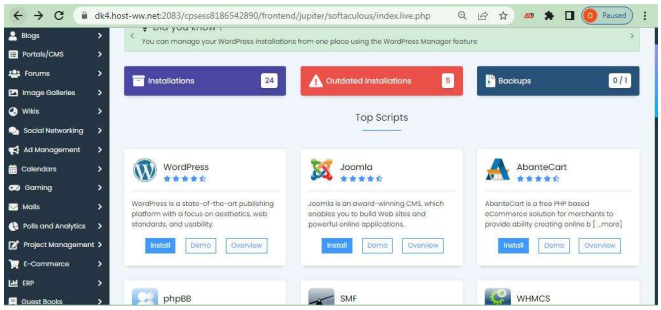


TOP 3 CMS AUTO INSTALLER ON CPANEL



1. SOFTACULOUS

Softaculous is described as 'Great Auto Installer having 194 great scripts and are still adding more. WordPress, Joomla & other CMS Can be installed.



2. INSTALLATRON

Installatron is the premiere auto-install and auto-upgrade plugin for web-hosting control panel systems, including cPanel/WHM, cPanel Enkompass, DirectAdmin, InterWorx, Kloxo/LxAdmin, Plesk Linux/Unix, and Plesk Windows.

3. FANTASTICO DE LUXE

Installation procedure takes seconds and can be performed by novices without the need of setting up MySQL databases, importing structure, chmoding files

Reddit Telegram TikTok Pinterest
Search & Follow
ENDY EDESON

BRIEF HISTORY OF WORDPRESS

WordPress is a web Content Management System. It was originally created as a tool to publish blogs but has evolved to support publishing other web contents, including more traditional websites, mailing lists and Internet forum, media galleries, membership sites, learning management systems and online stores.

Developer(s): Community contributors; WordPress Foundation
Programming Language: PHP
Initial Release Date: 27 May 2003
License: GPLv2 or later
Operating system: Unix-like, Windows, Linux
Authors: Mike Little; Matt Mullenweg.

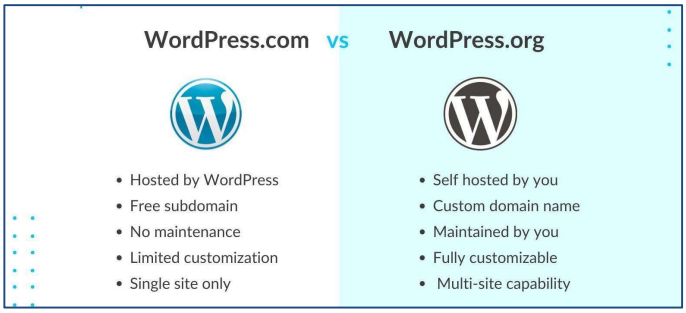
DIFFERENCE BETWEEN WORDPRESS.COM & WORDPRESS.ORG

Wordpress.org

Advantage of Self-hosted WordPress over WordPress.com is that you can install plugins without limitations. For example, to easily customize your website, install a page builder plugin. Many quality hosting services already offer an auto-installer for WordPress. Hence, you don't have to manually download and install WordPress.org files.

WordPress.com

To start a website, you only need a WordPress.com account and plan. You don't have to download software or set up a hosting account. Once your account is ready, complete the setup in the dashboard. A blog setup checklist will help you through the steps, including choosing a theme, publishing a WordPress blog post, and launching the website. Monitoring your site is easy. Simply navigate to the Stats page to see the Jetpack statistics data. Like WordPress.org, WordPress.com uses the block editor for adding a new post.



WODPRESS PROGRAMMING LANGUAGE

Wordpress uses 4 languages Such as HTML, CSS, JAVASCRIPT (JS) and PHP.
The first 3 are executed in the browser while PHP works on a web server. Web Programming involves writing the code while Web Designing involves editing codes. Some web designers can only edit code but cannot write it.

HOW ENDY EDESON STARTED DESIGNING WEBSITES WITH WORDPRESS

Edeson started designing websites using Blogger and Webs.com but realized that the platforms have limited website design functionalities. He later discovered that WordPress is the best Content Management System in the world. All his websites and clients' websites are built with WordPress.

Back in Port Harcourt, Edeson studied Website Development using Microsoft Frontpage at Maximum Insight ICT Centre but he didn't like to design with Frontpage. He needed something more robust to explore his creativity. With WordPress, Edeson is able to design any type of Websites without limitation.

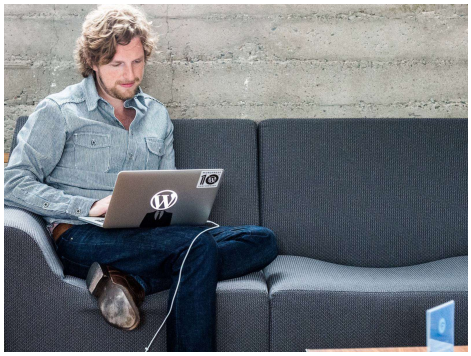
He has designed Websites with WordPress for people living in Nigeria and abroad. In 2023, Edeson launched his Digital Store (edesondigitalstore.com.ng) for selling WordPress Themes and Plugins. Interestingly, he sold Plugins and Themes for people living in Europe and other part of the World as his Digital Store started getting noticed. Edeson Digital Store also sells other digital products like e-books, PC Software, etc.

Search & Follow Endy Edeson

THE FOUNDERS OF WORDPRESS

MATT MULLENWEG

Mullenweg was born (January 11, 1984) and raised in Houston, Texas. His father, Chuck, was a computer programmer. Mullenweg was raised Catholic. He attended the High School for the Performing and Visual Arts, although he was frequently absent due to chronic migraines. After graduating from high school, he studied philosophy and political science at the University of Houston, eventually dropping out in 2004. Matthew Charles Mullenweg is an Mullenweg is an American entrepreneur and web developer. He is known for developing WordPress.



In March 2003, he co-founded the Global Multimedia Protocols Group (GMPG) with Eric Meyer and Tantek Çelik. In April 2004, he helped launch Ping-O-Matic, a mechanism for notifying search engines about blog updates.

In October 2004, he was hired by CNET who would allow him to develop WordPress part-time as part of his job. He dropped out of college and moved to San Francisco for the position.

Mullenweg left CNET in October 2005 to focus on WordPress full-time. Soon after he announced Akismet, an initiative to reduce comment and trackback spam. In December, he founded Automattic, with Akismet and managed web hosting service WordPress.com as its flagship products. In January 2006, Mullenweg recruited former Yahoo! executive Toni Schneider to join Automattic as CEO.

MIKE LITTLE

Mike Little (born 12 May, 1962) is an English Web Developer and writer. He is the co-founder of the free and open-source web software WordPress along with Matt Mullenweg.

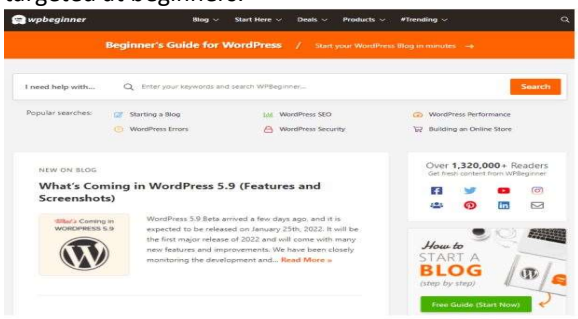
In 2003, Little and Matt Mullenweg started working on a project in which they built on b2/cafelog and later named it WordPress, releasing the first version on 27 May 2003.

In June 2013, Little was awarded the SAScon's "Outstanding Contribution to Digital" award for his part in co-founding and developing WordPress.

5 BEST WORDPRESS TUTORIALS WEBSITES

1. WPBeginner.com

Wpbeginner.com is one of the largest resources for learning WordPress. Founded by Syed Balkhi in 2008, it is mainly targeted at beginners.



2. WordPress.org Documentation

WordPress.org is the official website of the open-source WordPress software. It also offers a free repository of articles that covers every aspect of WordPress.

3. WPCrafter.com

WPCrafter is another popular hub for WordPress users. Adam Preiser, the man behind the site, is a WordPress reviewer, Entrepreneur, and tutor known mainly for WordPress product reviews. Also, he is an influencer for WordPress users and enthusiasts.

Take your WordPress website to new heights with our large resource of WordPress training videos for non-techies that anyone can follow. Let's do this together!

4. WPExplore.com

WPExplorer is another popular website that's known for being the author of Total and other popular themes. It was founded by AJ Clarke in 2010

5. Marketing With WP Tutorials

marketingwithwp.com is created with the aim to help small business owners to grow their business and revenue using WordPress.

WORDPRESS MERITS AND DEMERITS

WordPress can be used for e-commerce sites, membership sites, photo galleries and any other type of site you can think.

ADVANTAGES OF USING WORDPRESS

These are the features which make WordPress very popular:

- Easy to install and upgrade
- In-built SEO engine
- Free and easy theme selection
- Flexibility
- Multilingual- available in more than 70 languages
- Own data- no unwanted advert on your website
- Flexibility and Easy publishing option

DISADVANTAGES OF WORDPRESS

- Using several plugins can make the website heavy to load and run.
- PHP knowledge is required to make modifications or changes in the WordPress website.
- Sometimes software needs to be updated to keep the WordPress up-to-date with the current browsers and mobile devices.
- Updating WordPress version leads to loss of data, so a backup copy of the website is required.
- Modifying and formatting the graphic images and tables is difficult.

WORDPRESS MISTAKES YOU NEED TO AVOID

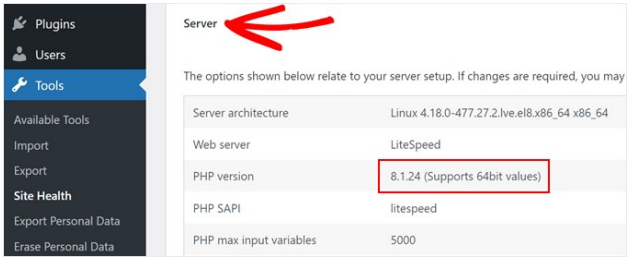
Some of these common WordPress mistakes are due to development error, some are due to the wrong configuration. Others are due to simple forgetfulness.

1. **Paying Too Much For Hosting:** Make sure you get a very low starter price, which is easily scalable, with everything you need included.
2. **Not Properly Securing Your WordPress Site;** you should take to make sure your WordPress website is protected against these various threats.
3. **Not Performing Daily Backups;** Many hosting providers automatically perform backups for you. However, you can also employ some excellent WordPress backup plugins that will do this as well.
4. **Not Performing WordPress Updates:** While technically speaking a lot of older versions of WordPress still operate properly, it is ideal to avoid not updating your website when an update is available
5. **Forgetting to Remove WordPress Demo Content:** Remember to double check that you have changed or removed all demo content before publishing your site.
6. **Not Being Mobile Friendly:** Mobile use is at an all-time high, and it is extremely important that your website is both responsive on all browsers and screen sizes.

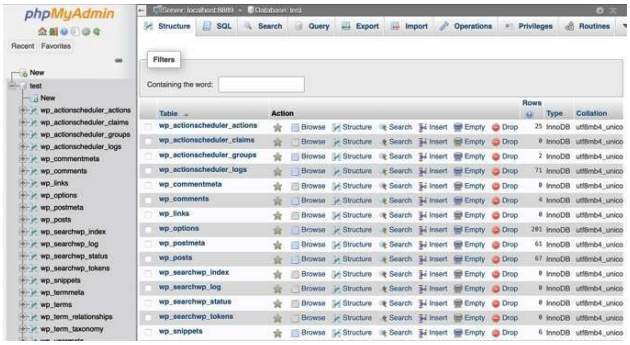
SERVER REQUIREMENTS FOR WORDPRESS

WORDPRESS SERVER REQUIREMENTS

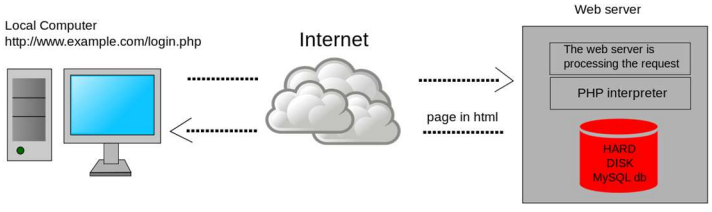
WordPress server plays a big role in your site's performance. Limited server specifications can slow down your site.
To run WordPress, you will need to check some prerequisites. These include the PHP version, MySQL or MariaDB version, HTTPS support, web server type, storage space, and other hardware specifications.



WordPress currently requires PHP version 7.4 or higher to work smoothly.
WordPress recommends MySQL version 5.7 or greater and MariaDB version 10.4 or higher to function. MySQL and MariaDB are database management systems used by WordPress to store and retrieve blog information.



The optimal web server software recommended by WordPress is NGINX or Apache.
WordPress Server Hardware; Storage (Disk Space) : The minimum disk space requirement for WordPress is 1 GB.
Check Your WordPress Server Location and CDN Option : The physical distance between your site's server location and the user's location can affect the loading speed of your website.
Support for HTTPS by WordPress Server: check if your WordPress server supports HTTPS and offers SSL certifcates.

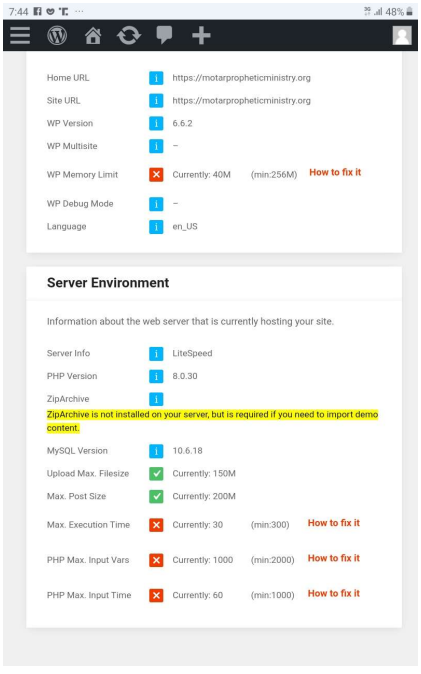


SYSTEM REQUIREMENTS FOR INSTALLING WORDPRESS

Database - MySQL 5.0 +
Web Server -

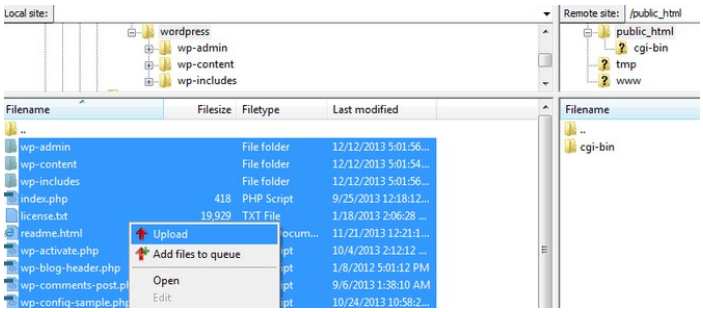
- ✓ WAMP (Windows)
- ✓ LAMP (Linux)
- ✓ XAMP (Multi-platform)
- ✓ MAMP (Macintosh)

Operating System - Cross-platform
Browser Support - IE (Internet Explorer 8+), Firefox, Google Chrome, Safari, Opera
PHP Compatibility - PHP 5.2+

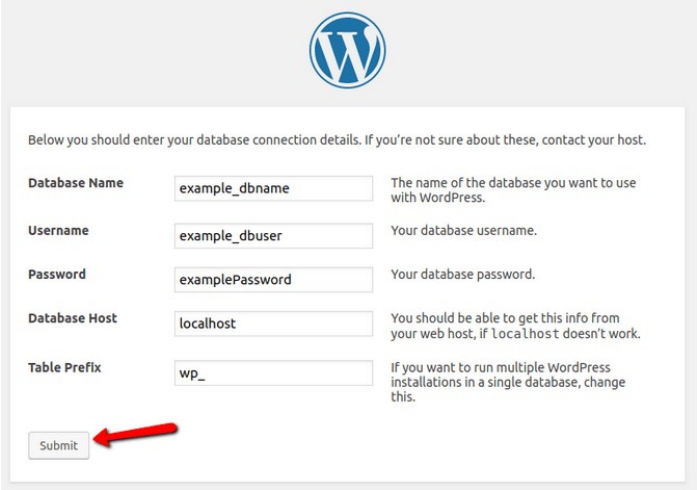


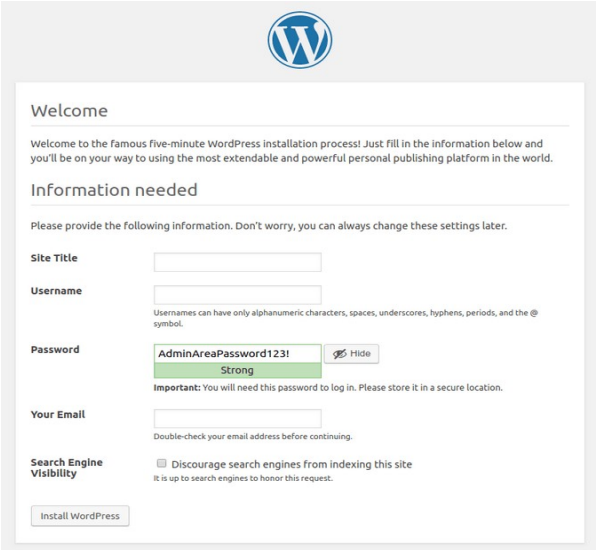
INSTALL WORDPRESS USING FTP

- Download the latest version of WordPress from the official website wordpress.org
- Extract the files from the zip folder
- Connect to your server using an FTP client



- Go to the root directory of your website
- Upload the extracted files to your website's root directory
- Create a new database for your website
- Open the wp-config-sample.php file





HOW TO LOG IN TO WORDPRESS USING THE LOGIN URL, CPANEL, AND PASSWORD RESET PAGE

1. USING LOGIN URL

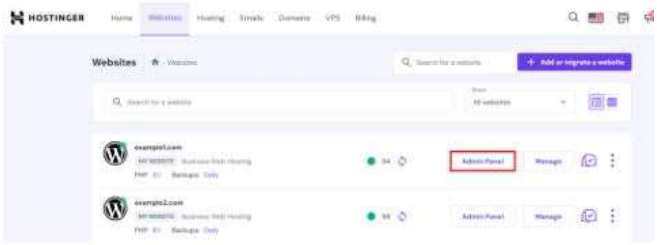
By default, you can access the WordPress login URL by adding /wp-admin to your site URL. For example, for the website URL www.example.com, enter http://www.example.com/wp-admin in the browser's address bar to access the login page.

VARIATIONS OF THE WORDPRESS LOGIN PAGE URL

www.example.com/login
http://www.example.com/wp-login.php
www.example.com/admin

2. CPANEL LOGIN

This method is quicker because it eliminates the need to enter login details on the wp-admin page. If you're having trouble with the wp-admin login URL, this is also an effective way to gain access to your WordPress admin area by clicking on Hostinger WordPress Manager as shown in the diagram.



3. LOG IN TO WORDPRESS AFTER LOSING YOUR PASSWORD

Losing your WordPress password shouldn't mean losing access to your site. The WordPress login screen offers a helpful feature for such situations. Here's how to reset your password:

1. Go to your WordPress login URL, such as **www.example.com/wp-admin**

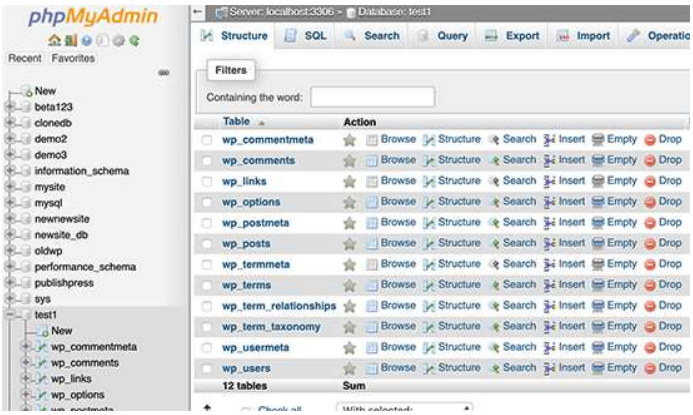
2. Below the login fields, you will find a link labeled Lost your password? – click the link.

WORDPRESS DATABASE MANAGEMENT WITH phpMyAdmin

WordPress is written using PHP as its scripting language and MySQL as its database management system.
The information stored in a WordPress database includes posts, pages, comments, categories, tags, custom fields, users, and other WordPress settings.
When you first install WordPress, it asks you to provide a database name, host, username, and password. This information is stored in the configuration file, which is called wp-config.php.

WHAT IS phpMyAdmin?

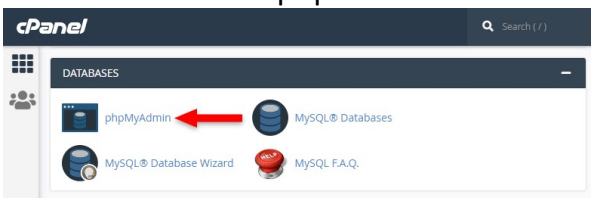
phpMyAdmin is a web-based software that allows you to manage MySQL databases using your web browser. It ofers an easy-to-use interface that allows you to run MySQL commands and database operations.
You can also use it to browse and edit database tables, rows, and fields. It also allows you to import, export, or delete all data inside a database.



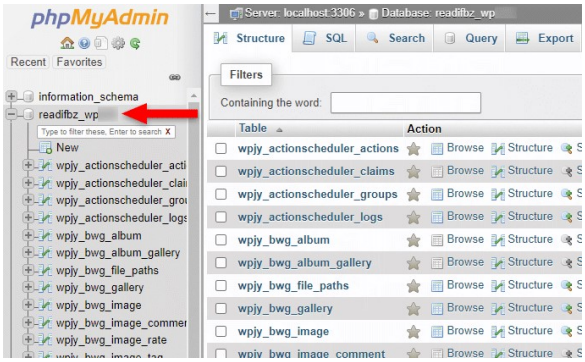
phpMyAdmin allows you to easily import your WordPress database. You can also add new Admin User to WordPress Using phpMyAdmin.
You may have noticed that while WordPress allows you to change a user's full name or nickname, it does not allow you to change the username. You can change the username on phpMyAdmin

HOW TO MANUALLY EXPORT A WORDPRESS DATABASE WITH phpMYAdmin IN CPANEL

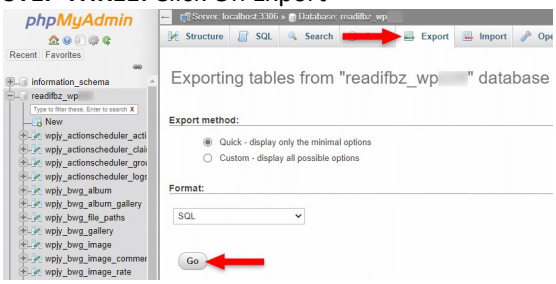
STEP ONE: Click on phpMYAdmin

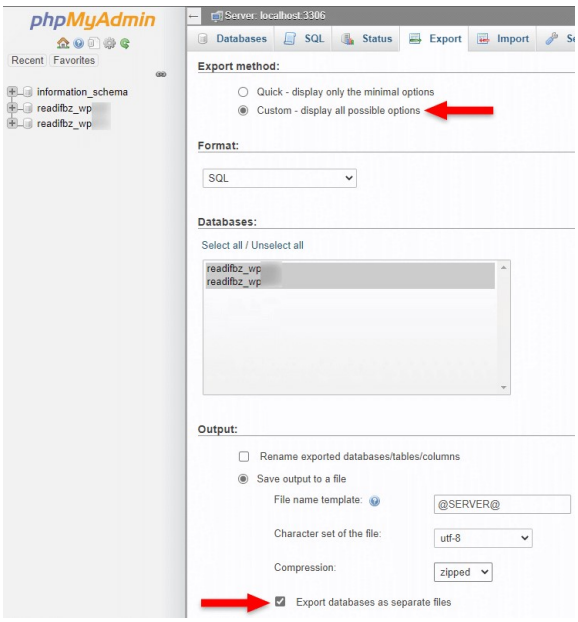


STEP TWO: Choose The Database



STEP THREE: Click On Export





This will create a .sql.zip archive with separate .sql files for each WordPress database

5 ELEMENTS OR COMPONENTS OF WORDPRESS

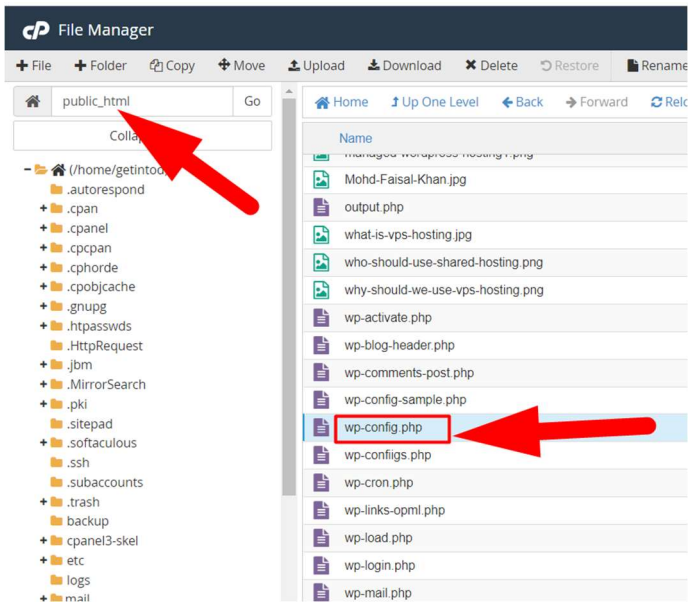
To understand how WordPress works, we break down the 5 components that join to make the single most popular CMS in the world.

1 – WP CORE FILES

When you download WordPress from WordPress.org you get a zip file that contains the core foundational requirements needed for WordPress to work.

2. THE WP-CONTENT FOLDER
(Themes, plugins and more)

This folder contains files added by the user that enable themes, plugins, uploads and language. You can work with all of these files through your admin user interface.



3. CONFIGURATION FILES

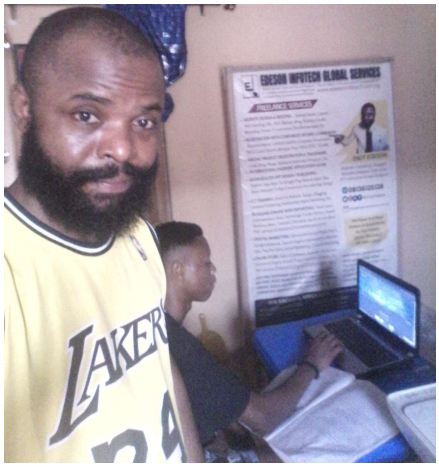
The wp-config.php tells WP how to connect to your database tables. This file contains MySQL settings, salts, unique and secret keys, the absolute path to the WP directory or ABSPATH, the database table prefix, debugging mode for developers and the **WordPress database which contains these 12 tables:**

wp_commentmeta
wp_comments
wp_links
wp_options
wp_postmeta
wp_posts
wp_termmeta
wp_terms
wp_term_relationships
wp_term_taxonomy
wp_usermeta
wp_users

4 – WP-ADMIN THE DASHBOARD / UI

The admin interface is powered by this file. This file is what allows WordPress to be accessible to non-developers who want to build websites without having to learn code. **Wp-admin** includes these components:

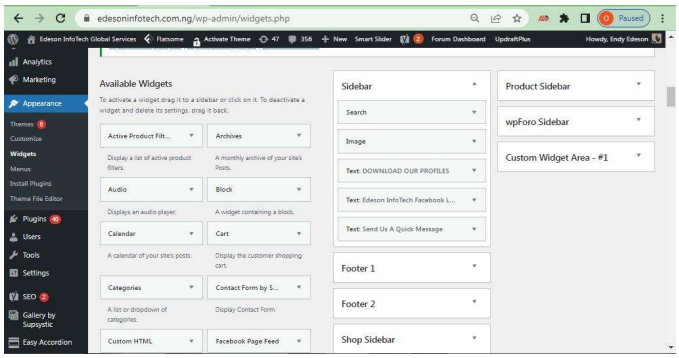
10. Dashboard
11. Posts
12. Media
13. Pages
14. Comments
15. Appearance
16. Plugins
17. Users
18. Tools
19. Settings



5 – YOU THE USER

The final component to how WordPress works is you. Users are required for the sites to go live, for the themes to be customized and for the appearance and for additional functionality to be added. The user is the force behind the content posted, the pages created and the site's maintenance.

WIDGETS, ADDONS AND EXTENSIONS



WIDGET

A widget is a small program or tool that can be added to a website or desktop to provide specific functionality or information

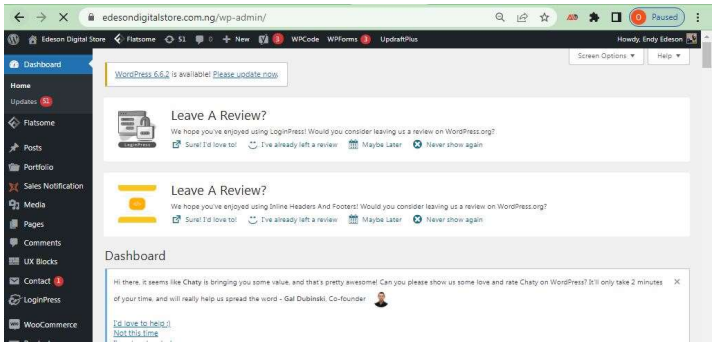
ADD-ON

An add-on is similar to a plugin, but it is typically used to add new functionality to a specific program. For example, Elementor has various add-ons that can be installed to add new features or enhance existing ones.

PLUGINS VS EXTENSION

Well, an extension is quite similar to a plugin. The only difference is, that plugins are used in websites particularly and extensions are used in browsers.

FEATURES OF WORDPRESS DASHBOARD



DASHBOARD MENU: This component of home screen provides the navigation menu options for posts, media library, pages, and comments on the left side of the screen.

SCREEN OPTIONS: This component of the home screen display different types of widgets which can be shown or hidden on some screen. This component also contains the checkboxes to show or hide different screen options and also allow to customize sections on the admin screen.

WELCOME: This component of the home page help us to customize WordPress theme by clicking on the customize your site button. Also, the center column provides some of the useful links such as creating a page and view the front end of your web page, creating a blog post. Moreover, the last column contains links to the menus, widgets, settings related to comments.

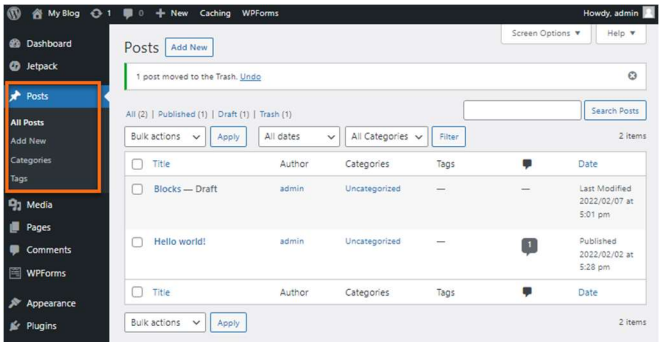
QUICK DRAFT: This component of the home screen includes a mini post editor which is used to write, save, and publish the post from the admin dashboard. This include title of the draft followed by some notes about the draft and save it as a draft.

WORDPRESS NEWS: This component of home screen displays the latest news regarding the latest software update of WordPress.

ACTIVITY: This component of the home screen shows the latest comments, recent posts published. It also allows you to reply, edit, delete, approve, or disapprove the comments. You can also move comments to spam.

AT A GLANCE: This component of home screen displays an overview of your blogs posts, number of published posts and pages, and number of comments.

DIFFERENCE BETWEEN WORDPRESS POSTS & PAGES

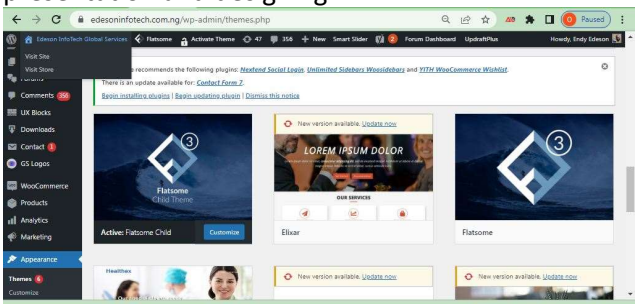


WORDPRESS POSTS are content published on a site with an exact date and time. They can be categorized systematically by category and tags. They are listed in reverse chronological order on a website.

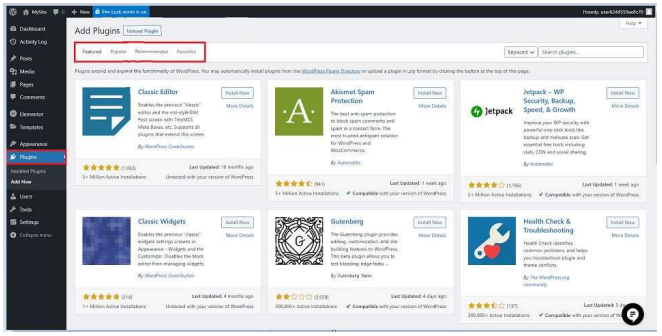
WORDPRESS PAGES are static and do not frequently change such as contact us, about us, privacy policy. However, the database stores their published date and time.

DIFFERENCE BETWEEN WORDPRESS THEMES AND PLUGINS.

A theme is an external effect of a website's presentation and designing.



Whereas, a plugin is an interior effect which adds or remove some functions to a site. You can customize some functionality in themes instead of installing the plugin, but plugins can't replace themes.

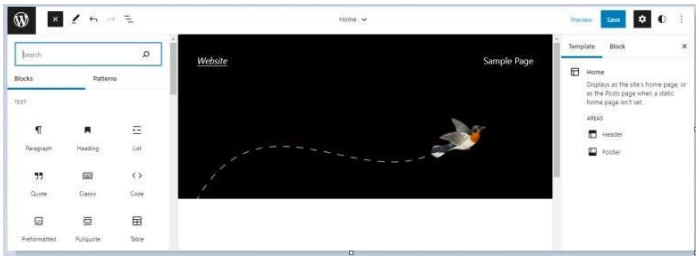


TYPES OF WORDPRESS EDITORS

Create and make changes to your website using an editor. With different editing options available to WordPress users

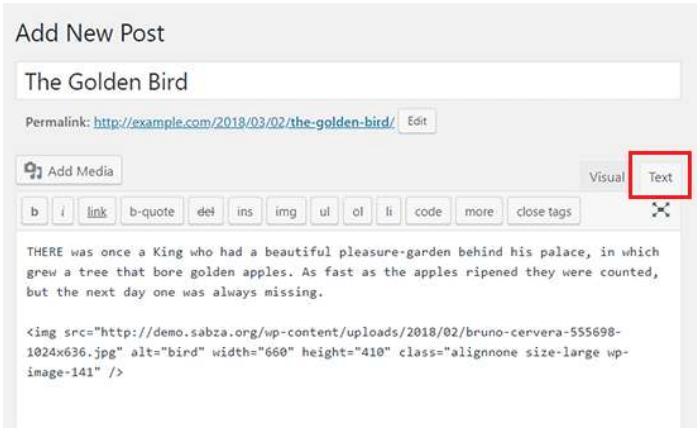
1. WORDPRESS EDITOR (RECOMMENDED).

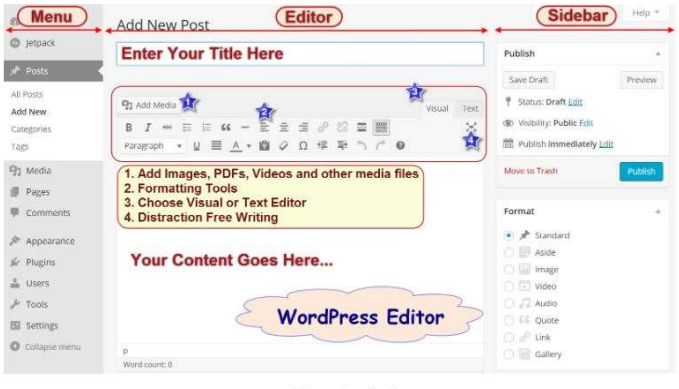
The WordPress editor is the default editor that every WordPress site owner can start using right away. Launched in 2018. Each element in the WordPress editor is called a block



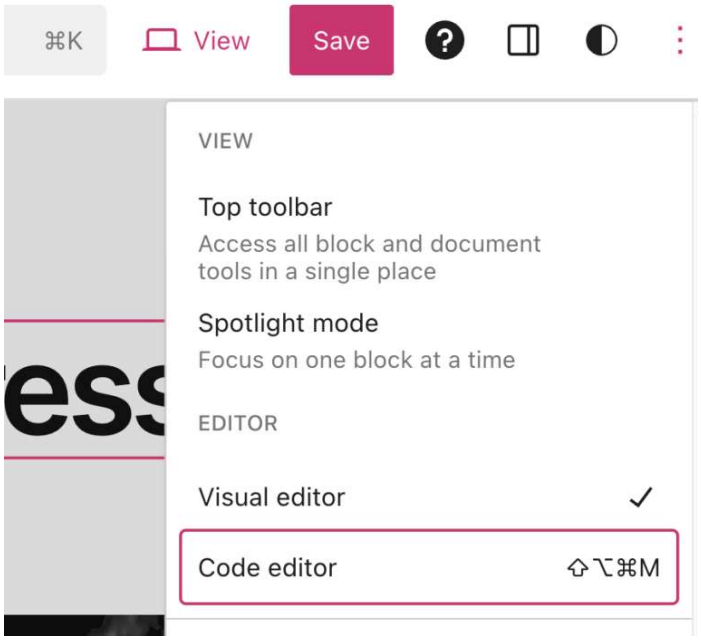
2. EDIT HTML IN THE WORDPRESS EDITOR

If you enjoy working with HTML, you can opt for editing HTML in WordPress.



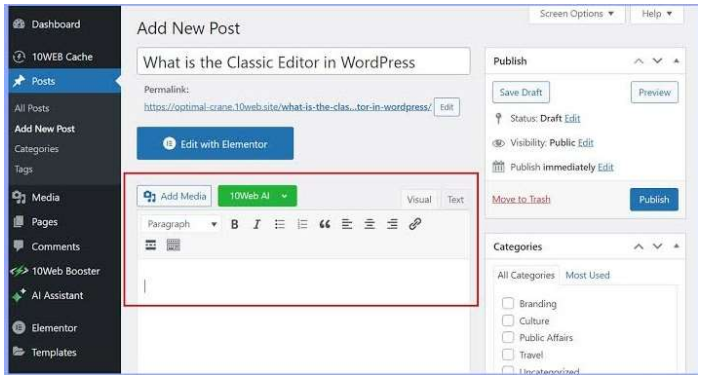


If you want to edit the entire page in HTML, click the ellipsis in the top-right corner and select Code editor to switch to HTML.



3. CLASSIC EDITOR

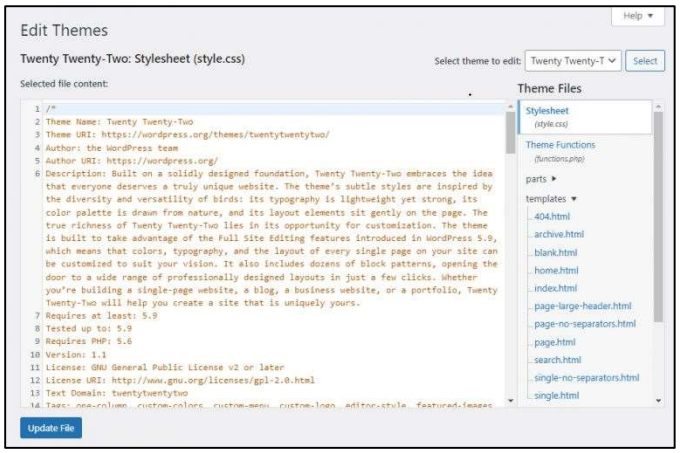
The classic editor was the default editor for WordPress sites and blogs before the WordPress editor launched. The classic editor is not recommended because it does not meet the needs of most website owners



THEME EDITOR

The WordPress theme editor is a simple text editor inside the WordPress dashboard, which allows users to customize WordPress theme files to achieve their desired appearance and functionality. For example, users can attach an additional sidebar, make the website mobile-friendly, or embed custom videos in the header.

Access the theme code editor via **Appearance -> Theme File Editor.** On the right side, it will display a list of template files the theme includes. Click on any file to see its content and make changes.



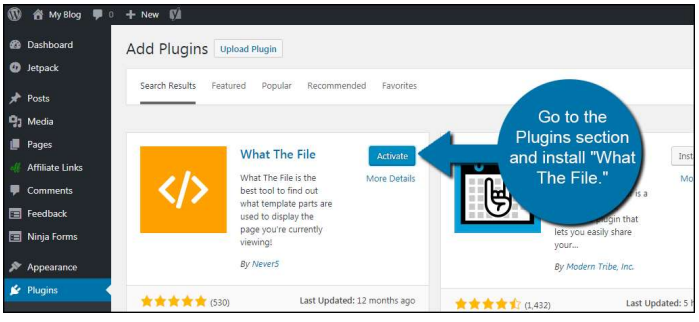
Since most themes use CSS, JavaScript, and PHP file types, it is crucial to make sure you're comfortable working with them. Be careful when editing or pasting code snippets, as doing it incorrectly may result in errors or even lock you out of the website.

The theme files vary depending on the theme. However, every WordPress theme includes these essential files:

Stylesheet (style.css) – contains design-related features, including fonts, colors, and layouts. You can add custom CSS to this file and change the appearance of the whole website.

Functions.php – determines the features and functionality of the theme, such as widgets, featured images, and custom logos.

Template files – a combination of HTML, template tags, and PHP code that determines the content output for any given page, such as a single post, 404 page, and archive.

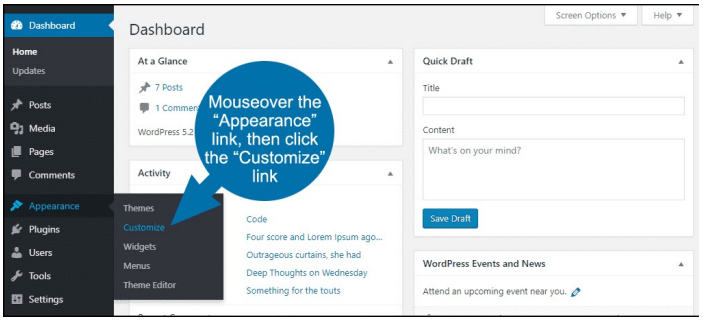


PLUGIN EDITOR

Plugin editor is a simple text editor located at Plugins » Editor. It allows users to view and edit plugin ?les from within your WordPress admin area.

Plugin editor has a text area where it opens the plugin files. On the right hand side, it lists all the files from the selected plugin. There is a drop down menu on the top that allows you to select a plugin that you want to edit.

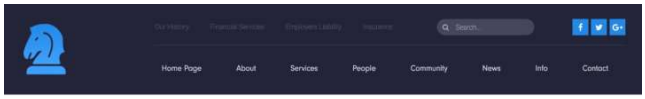
It is important to note that any changes that you make directly into your plugin's core files will be overridden when you update the plugin. In theory, you should never be using the plugin editor to edit any files. Often developers use the built-in editor to view the code to make appropriate changes by utilizing a hook or filter within the plugin. If for some reason you and an absolute need to edit the plugin's core file, then we recommend that you talk with the plugin author first. Perhaps there is a better way of accomplishing what you are trying to do rather than modifying the core plugin file.



Unlike the Theme Editor, if you make a syntax error in your plugin editor, then it won't lock you out of your WordPress admin. It will simply deactivate the plugin and explain the error to you.

WHAT IS A HEADER?

A website header is the top area of your webpage (https://elementor.com/blog/webpage-websiteS). Usually, the header is consistent throughout your site. However, there are also websites that have different headers for different sections of the website.



Headers also contain functional options like site navigation, site search, a shopping cart (for sales sites), call to action (CTA) buttons, etc.

MOBILE FRIENDLY HEADER

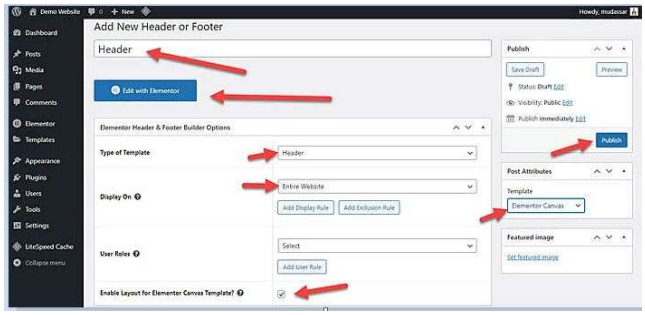
The header section has a 'hidden' navigation in the Hamburger, and on the other side, the contact details and location are highlighted with large icons

HOW TO EDIT YOUR WORDPRESS HEADER IN ELEMENTOR

Edit your header and footer easily by following these steps: Now, let's take a look at some beautiful examples of headers and footers.

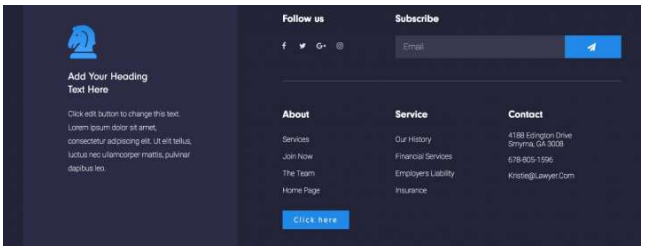
Go to WordPress Dashboard > Templates (https://elementor.com/library/) >ThemeBuilder

- Click Add New Template and choose Header (or Footer)
- Name your header template and click Create Header (or Footer)
- Now you'll be able to either choose a premade header (or footer) template or create one from scratch.
- Once you have made the needed changes to the header (or footer) design, click publish, and choose where to publish the header (or footer). The default is entire site.
- That's it! You can now see your handcrafted header (or footer) live on your site



WHAT IS A FOOTER?

A footer is an area located at the bottom of a webpage. Like headers, they typically appear consistently throughout the website, on all pages and posts.

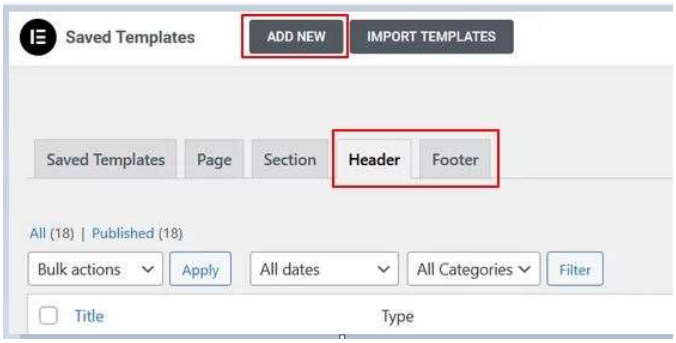


Footers often receive fairly marginal attention, which is really a wasted potential since the footer repeats itself on every page of the site. They are just as important as the headers. Your footer design, depending on the settings you choose, can display useful and important information, such as newsletter registration, copyright information, terms of use and privacy, a sitemap, contact information, maps, website navigation, and much more.

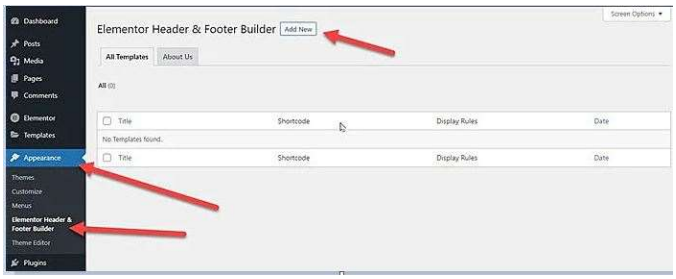
IMPORTING AND EXPORTING HEADERS.

To export and import WordPress headers and footers, you can use the WordPress dashboard, a plugin, or manually edit your theme's file.

Search for the Customizer Export/Import plugin, install it, and activate it. Then, export the theme customizer settings.



You can also create a custom header or footer in WordPress by going to **WordPress Dashboard > Templates > ThemeBuilder**. Then, click Add New Template, choose Header or Footer, and name your template. You can either choose a premade template or create one from scratch.



WORDPRESS USER TYPES

TYPES OF USERS IN WORDPRESS

WordPress user role determines access permission to the users of a WordPress site. **WordPress** has six pre-defined **roles**: **Super Admin, Administrator, Editor, Author, Contributor and Subscriber**. Also, WordPress **Viewer**s can only read and comment on a post

Super Admin: They can create new websites, completely manage all themes & plugins, add/remove users, and have full access
Administrator: They have full rights over a site.
Editor: They deal with the content section of a website.
Author: They only deal with their posts. They can delete their post even after publishing.
Contributor: A contributor doesn't have the right to publish their post or page. They need to send it to the administrator for review.
Subscriber: Users who are subscribed to your site can log in and update their profile.

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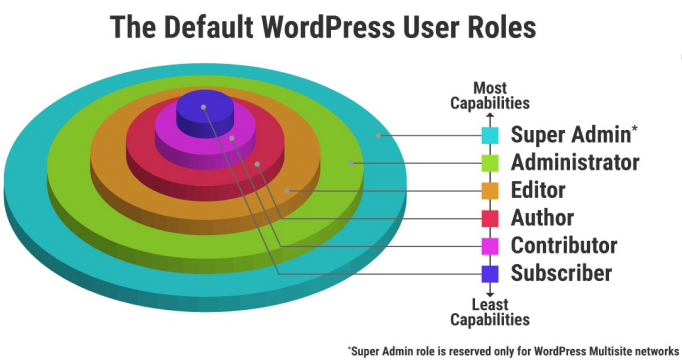
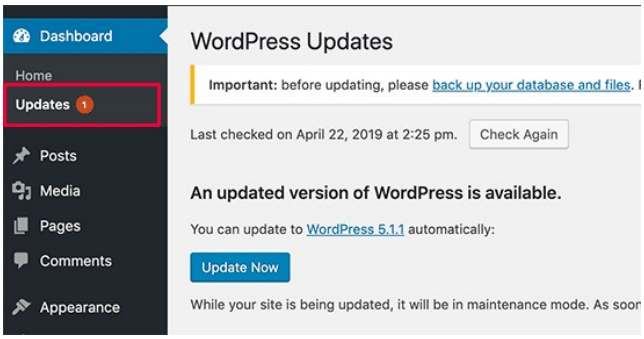


UPDATE A WORDPRESS SITE

You should always update your site to the latest version of WordPress. Whenever there is a new WordPress version, you receive an update message on your admin screen. As of January 2025, the latest version of Wordpress was 6.7.1.



There are two methods to update a WordPress site:

- ✓ One-click update
- ✓ Manually update

SECURITY ON A WORDPRESS SITE.

A site can't be perfectly secured, but one can at least reduce the risk by applying different security measures.
Some of the measures to secure a WordPress site are given below:

- ✓ Choosing a host
- ✓ Strong password
- ✓ 2 step login authentication
- ✓ Limit number of login attempts
- ✓ Use SSL
- ✓ Keep site updated

RESET PASSWORD IN WORDPRESS

If you forget or lost the password of your account, WordPress gives you an option to reset it through different methods.
There are four ways to reset WordPress password:
Change password from the dashboard

- ✓ Reset password via email
- ✓ Manually reset the password through database via PhpMyAdmin
- ✓ Using emergency password reset script

OPTIMIZE WORDPRESS WEBSITE SPEED OR PERFORMANCE

Optimization increases the speed of your site and gives the best possible outcome. It improves the ranking of a website.

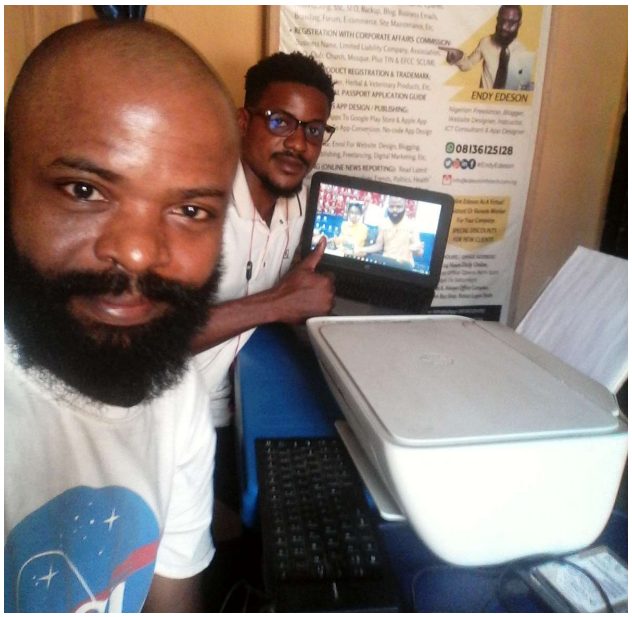
There are many tricks to optimize a WordPress site. Some of them are given below:

- ✓ Use CDN
- ✓ Use a caching plugin
- ✓ Use a simple theme/framework
- ✓ Keep site updated
- ✓ Split long posts into smaller pages

WHAT SHOULD YOU DO WHEN THE SECURITY OF YOUR WORDPRESS SITE IS COMPROMISED?

Take a look at a few of the basic steps that you must follow -

- ✓ Install security plugins like WP security
- ✓ Re-install the latest version of WordPress and check if all the themes and plugins are updated
- ✓ Uninstall any plugins or themes from any third party or untrustworthy sources
- ✓ Replace password and user-ids for all your users

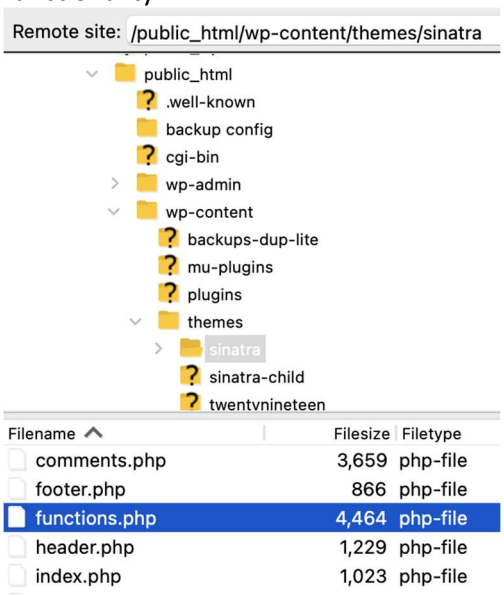


CREATING MULTILINGUAL WORDPRESS SITE

Creating a multilingual website in WordPress can be managed efficiently through the use of dedicated plugins. Plugins such as WPML (WordPress Multilingual Plugin) or Polylang are popular choices that facilitate the creation and management of content in multiple languages

WORLDPRESS FUNCTIONS.PHP FILE

The functions.php file is critical in a WordPress theme's directory. It allows you to add custom code, functions, and hooks to modify or extend the theme's functionality.



SHORTCODES IN WORDPRESS

Shortcodes are placeholders for complex functionality that can be added to posts, pages, and widgets using a simple tag. They allow you to insert dynamic elements like galleries, forms, or custom content without needing to write the full code manually.

THE_EXCERPT() FUNCTION IN WORDPRESS.

In WordPress, the the_excerpt() function is utilized to display a brief summary or teaser of a post's content, often used on blog index pages, search results, or archive pages.

WORDPRESS TAXONOMIES

Taxonomies are ways to organize and classify content in WordPress.

Examples include:

- ❖ **CATEGORIES:** Hierarchical grouping for blog posts.
- ❖ **TAGS:** Non-hierarchical keywords for content organization.
- ❖ **CUSTOM TAXONOMIES:** User-defined taxonomies, like "Genres" for books or "Types" for products.

WORDPRESS ACTION AND FILTERS

Filters, allow developers to modify data before it is sent to the database or before it's displayed to the user. Filters take the original data as an argument, modify it, and return it.

EASY STEPS TO CHANGE YOUR WORDPRESS LOGIN URL

Changing only your WordPress login URL does not guarantee website security. But it makes it harder for any hacker and unauthorized user to enter your site.
Instead of using the generic wp-login or wp-admin login URL that every site uses, many brands create custom login pages with branded URLs.
For example, yoursite.com/brand-sign-in.
This option comes in handy when your site has multiple admins or allows author sign-up with limited access.

CREATING A CUSTOM WP LOGIN URL WITH A PLUGIN

Here are some of the plugins you should consider installing to change your WordPress login URL:

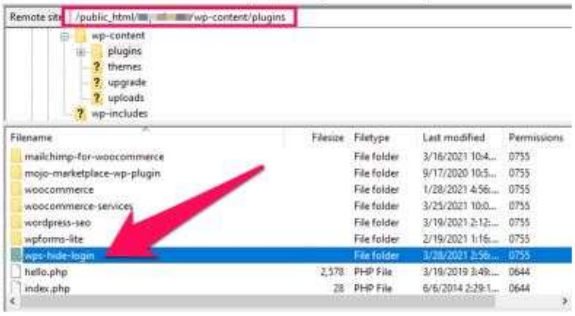
1. **iThemes Security Pro**
2. **WPS Hide Login**

BACKUP YOUR WORDPRESS WEBSITE

Before installing a plugin to create a custom WordPress login URL, you must take a full back of your site.

HOW TO GO BACK TO THE ORIGINAL WORDPRESS LOGIN URL

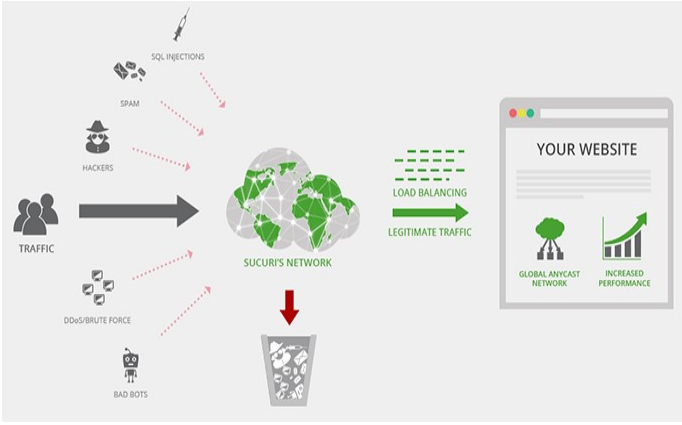
Sometimes despite installing the plugin and configuring it properly, WordPress login redirection doesn't work the way you want. As a result, you can get locked out of your site because you can't access any of your login pages. If this happens to your site, you have a couple of options.



You can restore your site's backup version, or you can disable and delete the plugin from your FTP account.

BASICS OF WORDPRESSS SECURITY

While WordPress core software is very secure and is audited regularly by hundreds of developers, there's still a lot that needs to be done to keep your site secure. A hacked WordPress website can cause serious damage to your business's revenue and reputation. Hackers can steal user information and passwords, install malicious software, and even distribute malware to your users. Google blacklists around 10,000+ websites each day for malware or phishing.



WHAT YOU SHOULD DO TO KEEP WORDPRESS UPDATED

- Keep WordPress Updated
- Use Strong Passwords and User Permissions
- Understand the Role of WordPress Hosting
- Install a Reputable WordPress Security Plugin
- Enable a Web Application Firewall (WAF)
- Move Your WordPress Site to SSL/HTTPS
- Change the Default Admin Username
- Disable File Editing
- Disable PHP File Execution in Certain WordPress Directories
- Limit Login Attempts
- Add Two Factor Authentication (2FA)
- Change the WordPress Database Pre?x
- Password Protect WordPress Admin and Login Page
- Disable Directory Indexing and Browsing
- Disable XML-RPC in WordPress
- Automatically Log Out Idle Users in WordPress
- Add Security Questions to WordPress Login
- Scan WordPress for Malware and Vulnerabilities
- Fix a Hacked WordPress Site

WORDPRESS GLOSSARY: TERMS & DEFINITIONS YOU SHOULD KNOW

CACHE
Caching stores temporary copies of web pages to reduce load times and server stress, resulting in faster website performance.

COOKIES
Cookies are small pieces of data stored on a user's device by a website. They serve various purposes, such as remembering user preferences or enabling sitefunctionality.

EXCERPT
An excerpt is a concise summary of a post's content, often displayed on the homepage or archive pages to give readers a preview of the full post.

FLUID LAYOUT
Fluid layout is a website design approach where page elements adjust in size and position to fit different screen sizes and resolutions, providing a consistent user experience across devices.

BOOTSTRAP
Bootstrap is a popular open-source framework that provides pre-designed CSS styles and JavaScript components to help developers create responsive and visually appealing websites.

DATABASE
The database stores all your website content, user data, and settings, making it a critical component of your site's functionality.

CUSTOMIZER
The theme customizer is a tool that allows you to preview and customize your site's appearance in real time before applying changes.

EXPORT
Export is the process of saving your WordPress site's content, settings, or data to a file, making it portable for migration or backup.

IMPORT
Import is the process of bringing data, content, or settings from an external source or file into your WordPress site, often used for transferring content from one site to another.

CORE
It refers to WordPress' default features and functionality, as it would come once you download it from the WordPress website.

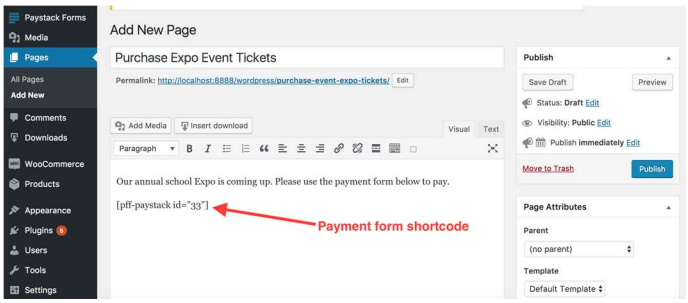
TEMPLATES
With WordPress, a template is a developer-level way of building the underlying code of a page

CHMOD
Chmod (change mode) is a Linux command that is used to control access to files and folders on your web hosting server.

REVISIONS
Revisions WordPress offers you a handy way to work on your content and find previous versions. This could be vital if you need to roll back changes on a specific page, or find a phrase or section that you once deleted.

PARKED DOMAIN
A payment gateway is a technology that allows businesses to accept payments from customers. They can be used in both online and physical stores.

PAYMENT GATEWAY
A payment gateway is a technology that allows businesses to accept payments from customers. They can be used in both online and physical stores.



WORDPRESS TERMINOLOGIES 2

GRAVATAR
Gravatar (Globally Recognized Avatar) is a service that associates a unique avatar image with an email address.

GUTENBERG
Gutenberg is the modern block editor introduced in WordPress 5.0. It uses content blocks to simplify the creation and customization of pages and posts.

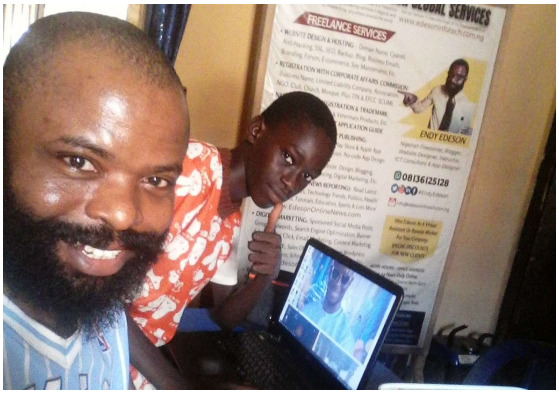
GDPR (GENERAL DATA PROTECTION REGULATION)
It is a European Union regulation that governs data protection and privacy, affecting how websites handle and protect user data.

FTP (FILE TRANSFER PROTOCOL)
It is a method for transferring files between your computer and your web server. It's useful for manually uploading or downloading files to your site.

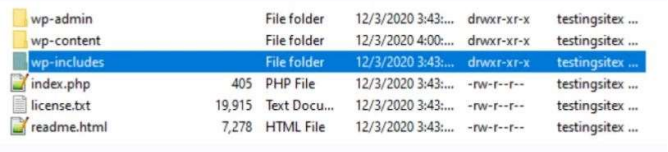
.HTACCESS FILE
The .htaccess file is a configuration file on the server that can be used to set various rules and settings for your website.

```
# BEGIN WordPress
# The directives (lines) between "BEGIN WordPress" and "END WordPress" are
# dynamically generated, and should only be modified via WordPress filters.
# Any changes to the directives between these markers will be overwritten.
<IfModule mod_rewrite.c>
RewriteEngine On
RewriteRule .* - [E=HTTP_AUTHORIZATION:%{HTTP:Authorization}]
RewriteBase /
RewriteRule ^index\.php$ - [L]
RewriteCond %{REQUEST_FILENAME} !-f
RewriteCond %{REQUEST_FILENAME} !-d
RewriteRule . /index.php [L]
</IfModule>

# END WordPress
```



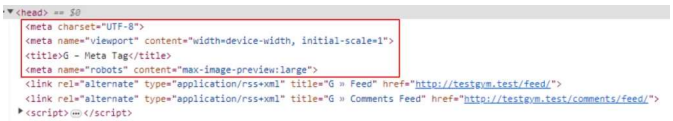
INCLUDE FILE
A file containing reusable code that can be included in other files, making it easier to manage and maintain code in WordPress themes and plugins.



IP ADDRESS
An Internet Protocol (IP) address is a unique numerical label assigned to each device connected to a network or the internet, used for identifying and communicating with devices.

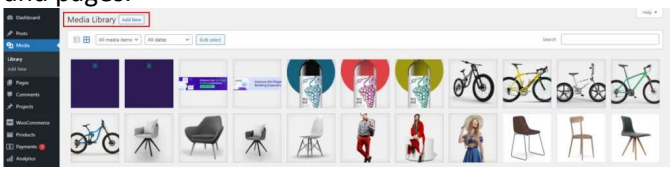
JQUERY
jQuery is a popular JavaScript library that simplifies and enhances client-side scripting, commonly used in WordPress themes and plugins for interactive features

META TAGS
Meta tags are snippets of HTML code that provide information about a web page's content to search engines and social media platforms. They help Improve SEO and how your content appears in search results and social media shares.



LOCALHOST
A term used to refer to a web server running on your local computer for testing and development purposes. It simulates a live server environment without being online. For example XAMP Server and WAMP Server.

MEDIA LIBRARY
Think of the Media Library as a photo album for your website. It's where you keep all your pictures, videos, and music, making it easy to put them in your blog posts and pages.



MULTISITE (MU)
Multisite is like having one big website with lots of little websites inside. It's handy if you want to run many websites, like blogs or business sites, all from one place.

WORDPRESS TERMINOLOGIES 3

WORDCAMP
WordCamp is a term used for locally organized WordPress conferences. They are paid for, attended, and organized by local WordPress communities.

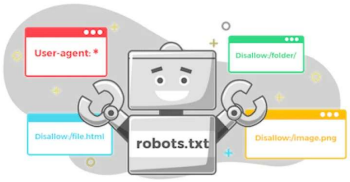
HOTLINKING
Hotlinking is when someone displays one of your images or media files on their website by directly linking to your image URL. They do this without your permission and this can slow down your site performance as they is using your resources.

UPTIME
It means the amount of time your website server is operational and doesn't experience any interruptions.

PUBLIC_HTML
The public_html folder is where your website's files are stored and publicly accessible on your web server.

QUERY
A query is a request for specific information or data from your WordPress database, often used to display content on your site.

ROBOTS.TXT
A robots.txt file is used to instruct search engine bots which parts of your website should or should not be indexed.



RSS
RSS (Really Simple Syndication) is a technology that enables users to subscribe to your website's content updates and receive them in a standardized format.

THEME
A theme is a design template that determines the look and layout of your WordPress website. It controls the visual appearance, fonts, colors, and overall.

SPLOG
Splog or Spam Blog is a blog created for the sole purpose of linking to other associated websites.

THEME FRAMEWORK
The term WordPress theme framework often refers to a code library that is used to facilitate development of a theme.

HOOKS
Hooks allow developers to change or extend WordPress' functionality without needing to edit the WordPress core code itself.

PuTTY
PuTTY is an SSH (Secure Shell) client for Windows, which allows advanced users to manage their websites by typing powerful commands into their computers.

LOOP
'The loop' is also commonly called 'The WordPress loop', or simply just 'loop'. It is the key piece of PHP code that displays the posts on a WordPress website.

SCREEN OPTIONS
The Screen Options dropdown menu lets you configure the display of a particular page in your WordPress admin dashboard, along with checkboxes to show and hide different sections of a screen.

SVG
SVG stands for Scalable Vector Graphics.Unlike other image formats like JPEG or PNG, SVG can be scaled up and down (made bigger and smaller) without losing quality.

WYSIWYG
WYSIWYG is an acronym for What You See Is What You Get. It is used for tools where you create/edit content in real time and see a live preview as you work.

WP_ENQUEUE
wp_enqueue is a WordPress function that allows developers to tell WordPress which scripts and styles they wish to use on a particular page, and WordPress will automatically load them.

SFTP
SFTP means Secure FTP, which is a safe way to upload files from your computer to your website or transfer files from one website to another.

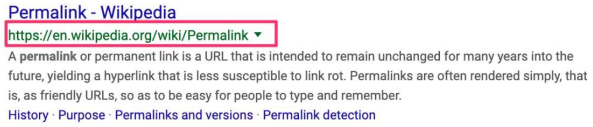
TLS
TLS stands for Transport Layer Security and is a more recent version of SSL, or Secure Sockets Layer. It is an internet security protocol that you install on a website in the form of a certificate.

NONCE KEYS
Nonce keys are security tokens used to protect against unauthorized actions on your website, such as form submissions or plugin operations. They ensure that requests are legitimate.

OBJECT-ORIENTED PROGRAMMING
Object-oriented programming (OOP) is a programming paradigm used to organize and manage code. It involves creating reusable classes and objects to improve code structure and maintainability.

OPEN-SOURCE
Think of it as a free and open playground for computer programmers. WordPress is open-source, which means lots of people can help make it better.

PERMALINK
A permalink is the permanent web address of a specific post, page, or content item on your website. It's designed to remain unchanged and is crucial for SEO and user-friendliness.



SUBFOLDER
A subfolder is a directory within your website's main directory, used to organize content or create separate sections (e.g., edesoninfotech.com/tutorials).

SUPER ADMIN
In a WordPress Multisite network, the super admin has complete control over all the sites in the network, including user management and settings.

SLUG
A slug is a user-friendly, URL-friendly version of a post or page title, used to create clean and readable permalinks. A simple and clean website address.

SSL (SECURE SOCKETS LAYER)
It is a security technology that encrypts data transmitted between your website and users, ensuring secure connections. Examples of SSL Plugins are: WP Encription, Really Simple SSL.

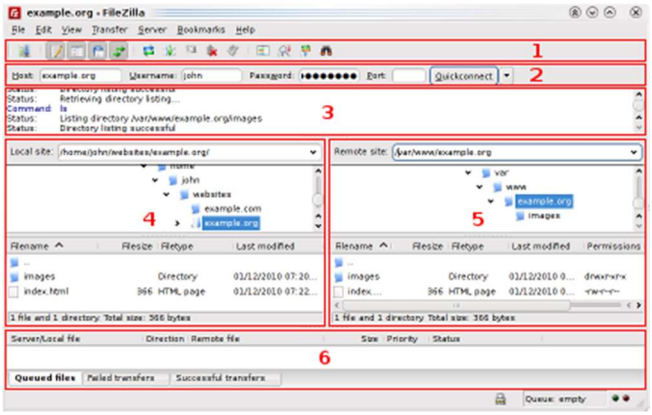
HTTP
HTTP is the foundation of data communication on the World Wide Web. It helps your computer ask for web pages from servers on the internet. Since it's not secure anymore, so it's being replaced by HTTPS. Example http://edesoninfotech.com.ng

HTTPS
HTTPS is a secure version of HTTP. It encrypts the data transferred between a user's browser and a website, ensuring data privacy and security. Websites using HTTPS have a padlock symbol in the address bar. Example: https://edesoninfotech.com.ng

APACHE WEB SERVER
Apache is a popular open-source web server software used to host websites. It handles requests and delivers web pages to visitors like a waiter bringing you food in a restaurant.

DDoS
DDoS stands for Distributed Denial of Service. It is a type of online attack that sends a large number of fake visitors to your website. The goal is to slow it down until it becomes inaccessible to your real visitors.

FILE ZILLA
FileZilla is a powerful and free software for transferring files over the Internet. It is a very popular FTP client and is used by webmasters from all over the world.



PARALLAX EFFECT
Parallax effect is a special trick in web design that makes things on your page look like they're moving at different speeds when you scroll, making it more interesting.

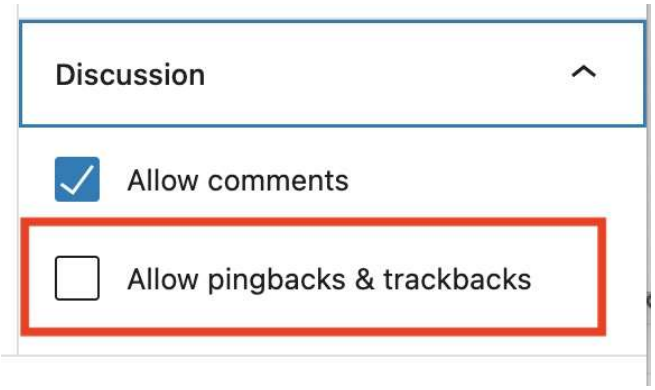
STATIC FRONT PAGE
A static page is a web page that remains fixed and does not change dynamically based on user interactions. It's always used for content that doesn't require real-time updates.

SLIDER
A slider is a dynamic element that displays images or content in a rotating manner, often used to feature important information on your site.

SIDEBAR
A sidebar is a vertical section on your website where you can place widgets or additional content, enhancing user navigation and engagement.

SALT KEYS
SALT keys are random strings of characters used to enhance the security of user passwords stored in the WordPress database.

PINGBACK
Pingbacks are notifications from other websites when they link to your content, helping you track mentions and inbound links.

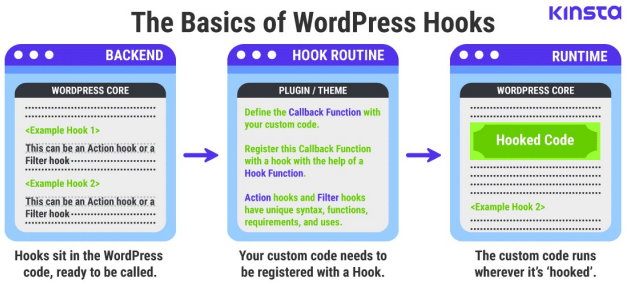


SHORTCODE
Shortcodes are small pieces of code enclosed in brackets that allow you to add dynamic content, like forms or multimedia, to your posts and pages without

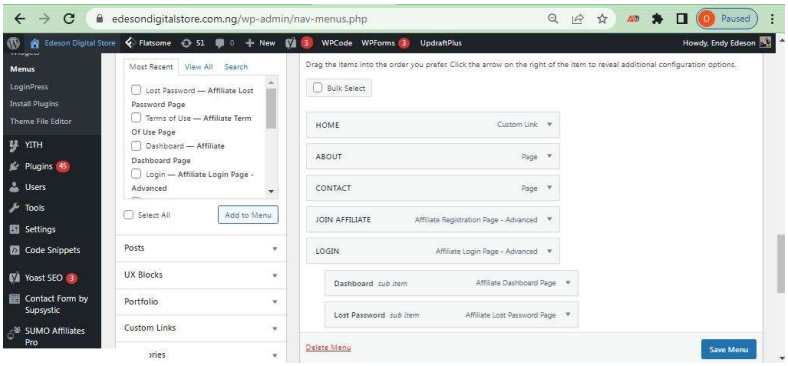
STYLESHEET
A stylesheet is a file that contains the CSS code defining the layout, colors, and styles of your WordPress theme.

WIDGETS
Widgets are small, customizable blocks of content or functionality that you can add to your WordPress site's widget areas, such as sidebars or footers.

TinyMCE
TinyMCE is the name of the rich text editor used in the classic WordPress editor. It provides a user-friendly interface for creating and formatting content without needing to write HTML code.



MENU
WordPress Menu makes it really easy to add menus and sub-menus. You can add links to your most important pages, categories or topics, blog posts, and even custom links such as your social media profile. **Creating Your First Custom Navigation Menu. To create a navigation menu, you need to visit the Appearance » Menus page in your WordPress admin dashboard.**



HERE'S A LIST OF THE TERMS BROKEN DOWN BY BROAD TOPIC:

- **Core concepts:** CMS, Multisite network, plugin, theme.
- **Data:** database, database table, loop, metadata, query.
- **Contenttypes:** attachment, category, page, post, post format, post type, tag, taxonomy, term, revision.
- **File types:** child theme, config file, functions file, include file, stylesheet, template file, template hierarchy, template part.
- **Admin tools:** Customizer, meta box, navigation menu, options, settings, shortcode, widget.
- **Code:** action hook, API, class, filter hook, function, object, Object Oriented Programming, property, method, template tag.
- **Permissions:** capability, role.
- **Security:** NONCE keys, SALT keys, sanitization, validation.

MOST USEFUL WORDPRESS PLUGINS

1. AKISMET
Akismet is a plugin that assists in spam protection for your website by identifying and blocking spam comments and contact form submissions using a spam blacklist.

2. **DOWNLOAD MANAGER**
This plugin is **used to** upload pdf, music, video that is downloadable on Wordpress

3. SOCIAL FEEDS
Social Feed Plugin By Weblizer is used for adding live Facebook posts updates on WordPress.

4. ADMIN PROFILE PHOTO
Use the plugin "User Profile Photo" to set your Wordpress Profile picture.

5. GOOGLE MAP
You must connect your website to google API for the map to show on your website. You will be given API key. Add your office or contact address on the map.

6. ONE CLICK DEMO IMPORTER
If the theme did not allow you to automatically import demo data, Install "One Click Demo Installer". Search for XML file on the Theme Folder. Manually Upload it to "One Click Demo Installer" and allow it to finish installation.

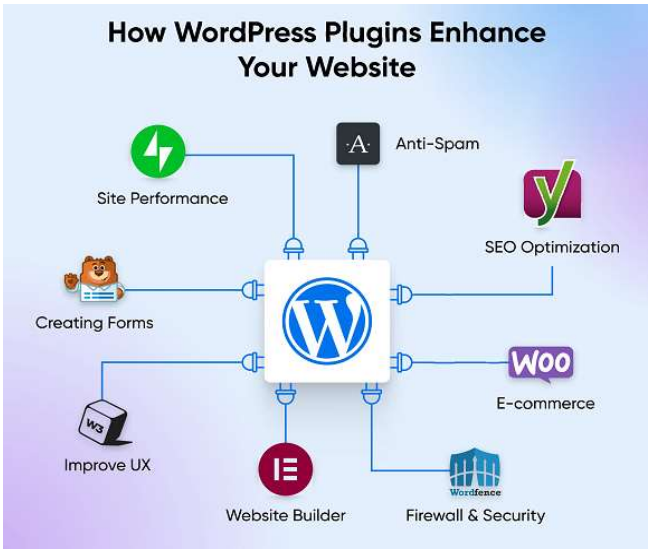
7. CLASSIC WIDGETS
Restore Classic Widget Plugin enables you to revert to old widget area on WordPress if you are not comfortable with the updated widget area.

8. ACCORDION
Accordion is used to compress information by listing it especially in FAQs and About "How It Works Page".

9. REVOLUTION SLIDER
You can manually install demo data of revolution slider of a particular theme or buy the demos.

10. YOAST SEO
SEO helps you get more visitors from search engines to your website. While WordPress is SEO- friendly out of the box, there is so much more you can do to increase your website traffic using SEO best practices.

11. JETPACK
Jetpack provides a number of security features that might protect your website from hackers, spam, and viruses



12. WP ROCKET
WP Rocket is the best WordPress caching plugin on the market. It allows you to instantly improve your WordPress website speed and performance with no technical skills required.

13. SEMRUSH
Semrush is an all-in-one marketing toolkit for digital marketing professionals and business owners. It comes with powerful tools to help you improve your SEO, paid traffic strategy, social media, and content & PR strategy.

14. WPCODE
It enables you to add code snippets to your WordPress header or footer for verification, insert ad retargeting scripts, etc.

15. GRAMMARLY
Excellent grammar checking tool that comes with a plagiarism detector, vocabulary enhancement, and more.

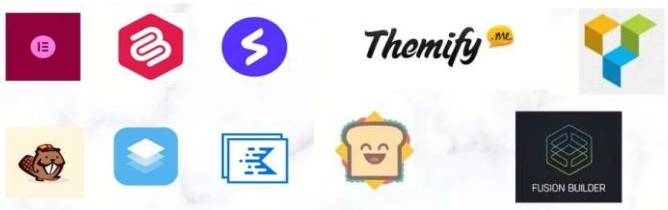
16. MEMBERPRESS
MemberPress allows you to build online courses, communities, and membership sites using WordPress. It is the best WordPress membership plugin in the marke.

17. GOOGLE SITE KIT
Google Site Kit lets you gain insights into your website's performance straight from your WordPress dashboard. It integrates multiple Google services like Adsense .

18. LIGHTSPEED CACHE
Fast page loading speeds enhance user experience and improve your site's SEO.

WORDPRESS PAGE BUILDERS

A page builder is a tool or plugin that simplifies the process of creating and designing web pages without needing extensive coding knowledge. It often uses a drag-and-drop interface.



1. ELEMENTOR

Elementor comes with tons of widgets, including the most commonly used website elements. These range from basic image and text widgets to advanced accordions, sliders, testimonials, icons, social media, tabs, and more.

2. VISUAL COMPOSER (WP BAKERY)

Visual Composer Website Builder is a user-friendly WordPress website editor that helps you create custom website layouts, fast. It enables you to design in Frontend and Backend

3. BEAVER BUILDER

Beaver Builder comes with a live drag and drop interface. You get to see all your changes as you add them by dragging elements from the right sidebar and dropping them on your page

4. LIVE COMPOSER

Itis a completely free WordPress site builder. To use it, you will need to enter your email on the website and they will send you a download link to install and activate the plugin

5. SITE ORIGIN

SiteOrigin is another free WordPress page builder. You can use it with your existing WordPress theme, but works best with a SiteOrigin theme

SOURCING FOR WEBSITE CONTENTS

Depending on your content strategy, there are a few different methods for acquiring content for your news website.

1. Company Profile

Your website should contain 80% of your company information; official images, videos and documents

2. Content Outsourcing

Outsourcing content can be an excellent strategy for companies looking to expand the content of their websites. Outsourcing can happen in several ways, such as working with freelance writers or partnering with a larger publisher

3. Licensed Articles

Content licensing refers to content where the author maintains legal ownership but allows other websites to publish this content for personal and business use.

4. Commercial photography:

This kind of photography helps brands communicate their message with consumers, and the photos can often be found across different marketing materials.

5. Non Copyrighted Images

You can find copyright-free images or contents on platforms like Unsplash, Pixabay, Pexels, and Flickr's Creative Commons section for your website design.

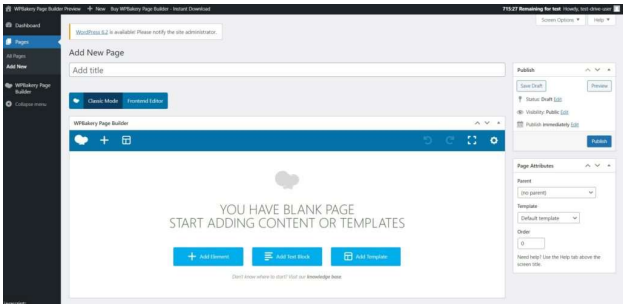
WPBAKERY

WPBakery and Elementor are two popular page-building options that are widely used for creating stellar websites. But which of them is better?

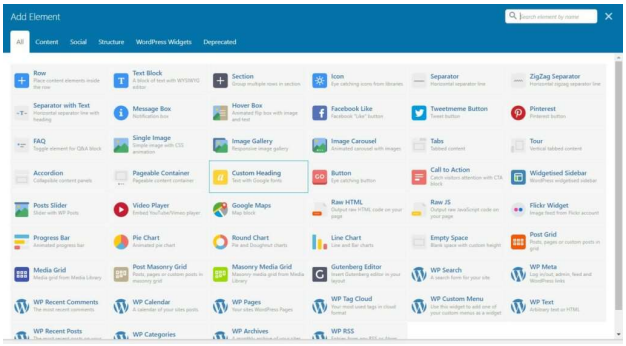
WPBakery vs Elementor: At a Glance

Features	WPBakery	Elementor
Interface and Ease of Use	More friendly for developers.	Friendly for beginners and even developers.
Pricing	Starts at $59.	Starts free.
Elements and Widgets	50+ widgets available.	40 available for free. 100+ with the paid version.
Compatibility with themes and plugins	Works seamlessly with popular themes and plugins.	Compatible with a wide range of themes and plugins.
SEO functionality	Short codes may impact SEO.	Excellent SEO functionality, slight page load impact.
Template library	100+ templates available.	100+ templates available
Support	Great support + community support.	Responsive support + thriving community.

WPBAKERY is an advanced page builder with 4,300,000+ active users, balancing simplicity and customization. It appeals to developers who prefer coding for greater customization options



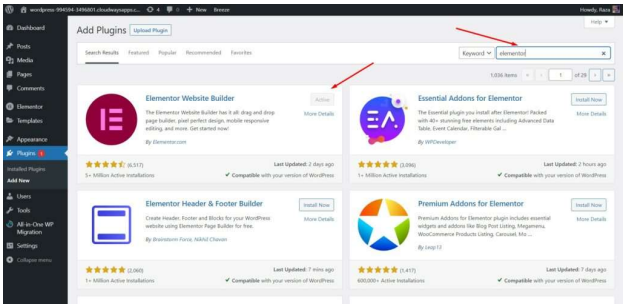
WPBAKERY has lots of elements and addons to use for website designing.



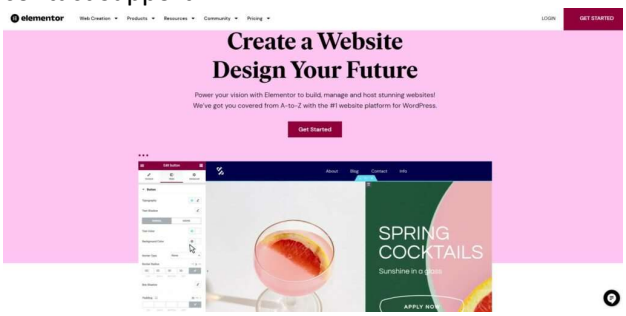
However, it is also beginner-friendly and was previously known as Visual Composer. With its large user community, WPBakery provides excellent community support.

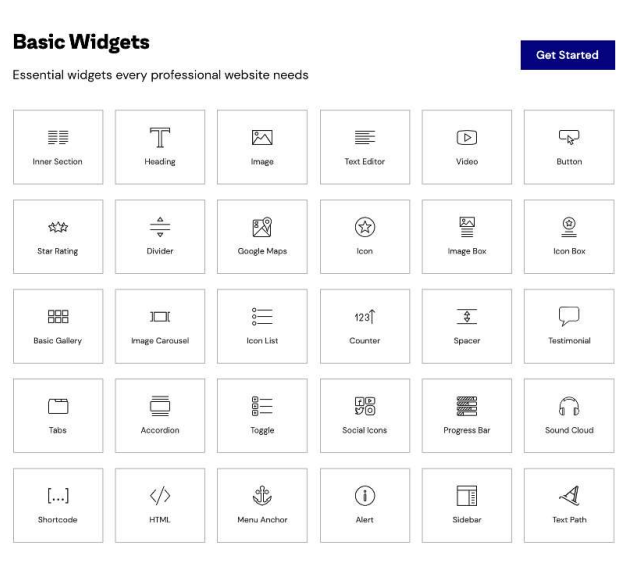
ELEMENTOR

It's a very beginner-friendly page builder and even allows moderate customizations via coding for those seeking more control.



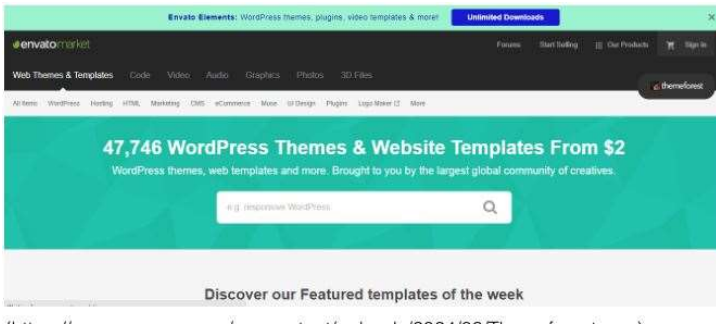
The large and supportive Elementor community often provides solutions to queries, reducing the need to contact support.





HOW TO BUY WORDPRESS PLUGINS AND THEMES BUYING THEME FROM THEMEFOREST.

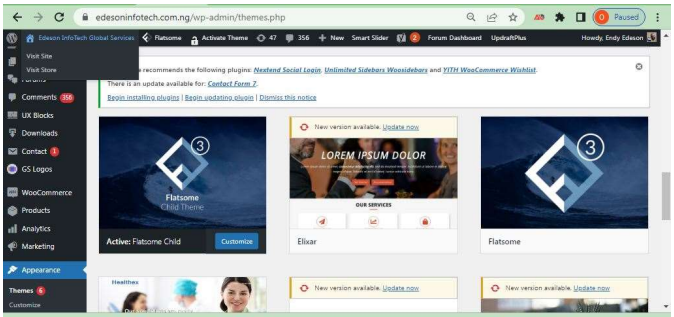
Make sure you pay using Paypal, to prevent your account from being locked. Download your Themes or Plugins immediately you pay incase they lock your account, you still have the files.
NOTE; Don't sign in using google while buying from Themeforest. Register normally with your google account.



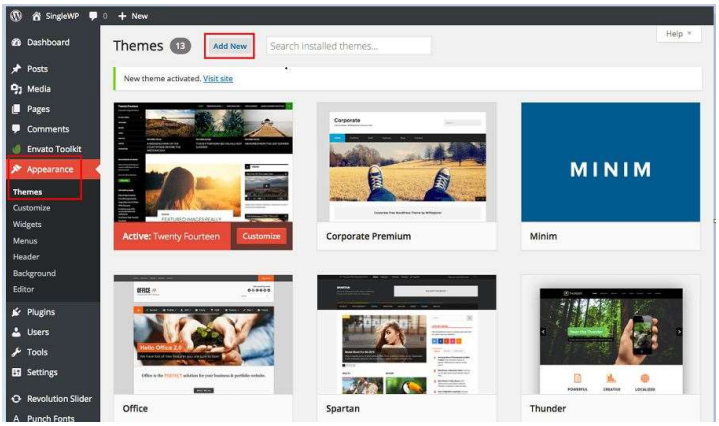
TOP MARKETPLACES TO BUY AND SELL WORDPRESS THEMES & PLUGINS

1. Themeforest (themeforest.com)
2. Codecanyon (codecanyon.com)
3. GPL Market (gplsuite.com)
4. Edeson Digital Store (edesondigitalstore.com.ng)
5. Creative Market (creativemarket.com)

The snapshot below shows that Edeson InfoTech website is using Flatsome WordPress Theme purchased on Themeforest.



YOU CAN INSTALL WORDPRESS THEME FOR REE VIA THEME DIRECTORY.



GPL LICENSE VS NULLED WORDPRESS THEMES

The GNU General Public License (GPL) is a widely-used free software license that grants users the freedom to use, modify, and redistribute the software.

WordPress is an open-source software released under the GPL, which means that all software built on top of WordPress, including themes and plugins, must also be GPL-compatible. The GPL establishes four fundamental freedoms: Freedom to run the program for any purpose. Freedom to study how the program works and to change it, so it performs computing as you wish. Freedom to redistribute copies, so you can help your neighbor.

Freedom to distribute copies of your modified versions, giving the community a chance to benefit from your changes.

NULLED WORDPRESS THEMES AND PLUGINS

Nulled themes and plugins are versions of premium WordPress products that have been modified to remove licensing restrictions, allowing them to be distributed for free or at a very low cost. The downside is that most nulled themes and plugins contains virus which can shut down a website and the User won't have access to the Developer Support in case of issues while using the Theme or Plugin.

POPULAR WORDPRESS GPL NULLED LICENSE VENDORS

1. gplsuite.com
2. gplthemeplugin.com
3. wplocker.com
4. gplplus.com
5. gplastra.co
6. edesondigitalstore.com.ng

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INSTALLING DEMO DATA ON WORDPRESS

Demo Installation Execution Time; Make sure you ask your hosting provider to increase Max_execution time to 300. Memory Limit should be 64 depending on your Theme Requirements.

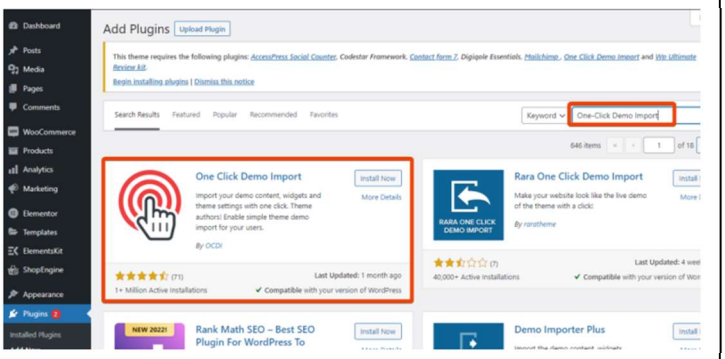
Install the One-Click Demo Import plugin

After installing the WordPress theme, you are ready to bring the demo content for your website.

There are two options to import the demo content — install the One-Click Demo WordPress plugin or use the default option of your installed theme. However, most WordPress themes don't come with any default import option. In such cases, the One-Click Demo WordPress plugin is the best solution. This plugin allows you to import the demo data with a single click. Moreover, you can use it for free.

Go to your WordPress dashboard > Plugins > Add new.

Now search for the One-Click

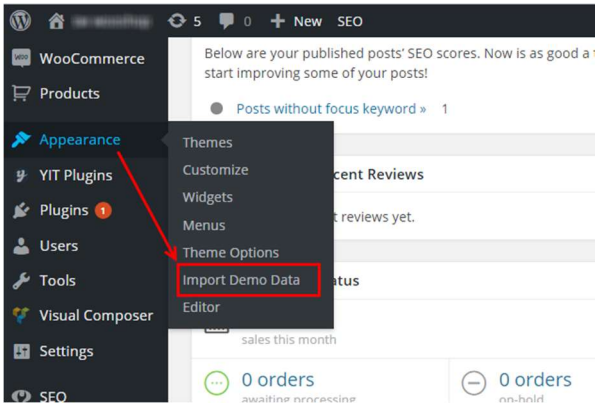


Demo Import in the search box. It will appear in the list. Install the plugin and then activate it.

IMPORTING DEMO DATA MANUALLY.

If the theme did not allow you to automatically import demo data,

1. Install "One Click Demo Installer"
2. Search for XML file on the Theme Folder.
3. Manually Upload it to "One Click Demo Installer" and allow it to finish installation



HOW TO FIND OUT IF A WEBSITE WAS DESIGNED WITH WORDPRESS AND WHICH WORDPRESS THEME A WEBSITE IS USING

Some websites use custom login URL after designing with WordPress Themes and Plugins, which probably won't be publicly available to other website owners like you. The simple way to do this, is to add wp-admin to the domain name.

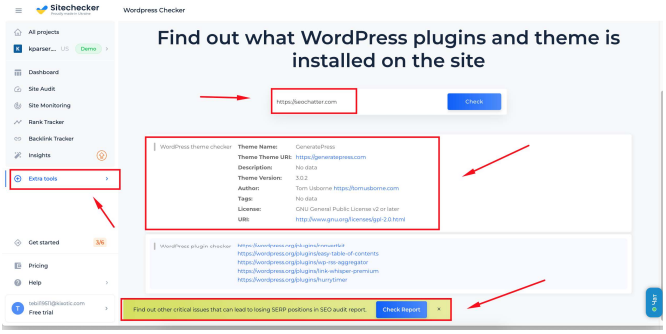
e.g. edesoninfotech.com.ng/wp-admin.

If you type that on your browser, it will display **404 error** because I changed the Login URL to prevent hacking.

However, many sites use free WordPress themes or a popular premium theme.

In that case, you can easily find the theme's name and then download or buy it yourself.

With that in mind, let's see how to find which theme a site is using. Simply use the quick links below to jump straight to the method you want to use.



Find out what WordPress theme a site is using From sources across the web

- **IsItWP (isitwp.com)**
- **Scanwp (scanwp.net)**
- **BuiltWith (builtwith.com)**
- **WPDetector (wpdetector.com)**
- **Sitechecker (sitechecker.pro)**

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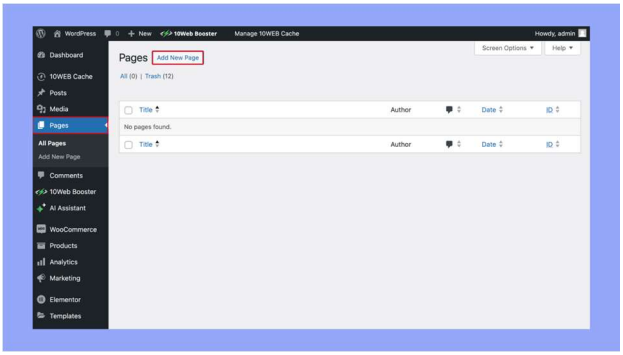
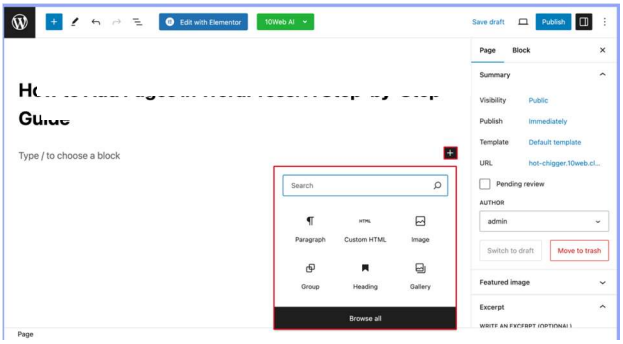
WORDPRESS PAGES

A WordPress page is designed to host static and timeless content on a website, such as About Us, Contact, and Privacy Policy. Each page has a permanent URL, known as a permalink.



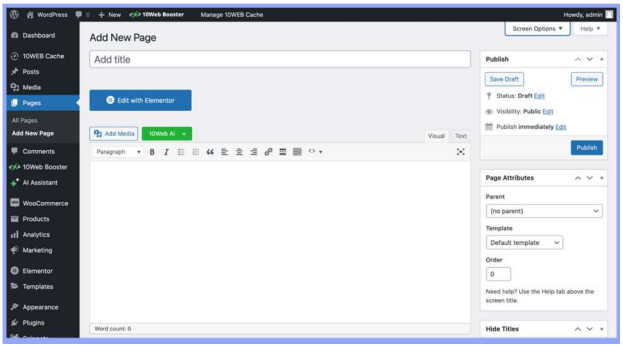
ADD PAGES IN WORDPRESS WITH THE GUTENBERG BLOCK EDITOR.

The Gutenberg Block Editor is the default editor in WordPress versions 5.0 and above, offering a more visual, block-based approach to content creatio

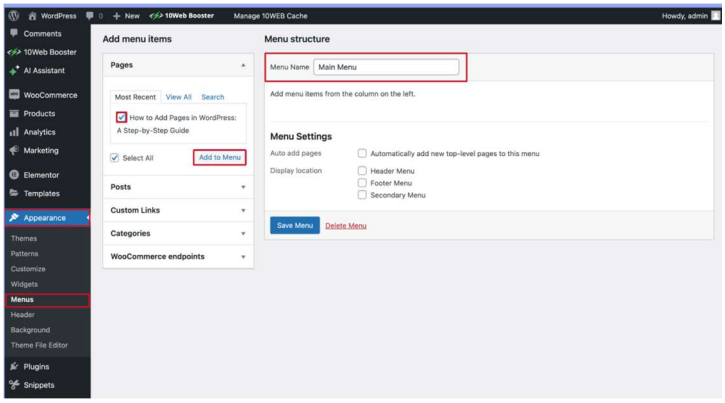


ADD PAGES IN WORDPRESS WITH THE CLASSIC EDITOR

You will see a WYSIWYG (What You See Is What You Get) editor that resembles a word processor



ADDING PAGE TO MENU

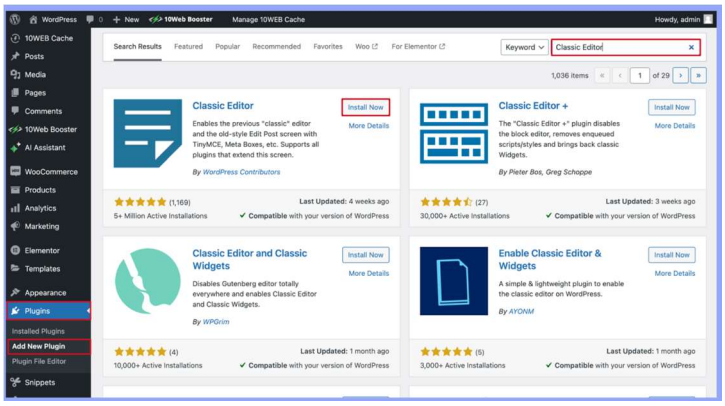


DIFFERENCE BETWEEN WORDPRESS PAGES AND POSTS

Feature	Pages	Posts
Nature of content	Static, does not change frequently.	Dynamic, time-sensitive, changes frequently.
Organization	Hierarchical structure (parent and child pages).	Organized by categories and tags, chronological order.
Engagement features	Typically lacks features like comments sections and RSS feeds.	Often includes comments and is integrated with RSS feeds for updates.
Templates and appearance	Can use various templates for different layouts.	Generally follows a standard layout that includes metadata (author, date, categories).
Permalinks	Simple and straightforward, often reflecting the site's structure.	Include date or category information, reflecting chronological order.

WORDPRESS PLUGIN REPOSITORY

Plugin repository is WordPress directory or search engine for installing official wordpress plugins. Install the plugin by going to **Plugins** > **Add New**. Search for **Plugin**, install, and activate it.



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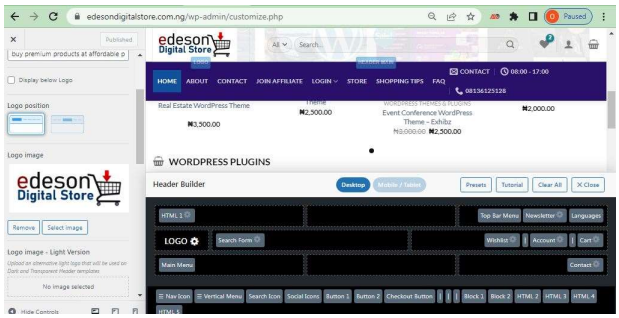
ADDING CUSTOM LOGO ON WORDPRESS

Using WordPress Customizer: Most contemporary WordPress themes support logo upload through the WordPress Customizer, which provides a user-friendly interface.

Navigate to your WordPress Dashboard.

Go to **"Appearance" > "Customize" to open the Customizer.**

Look for the "Site Identity" section or a similar section related to branding or header settings.

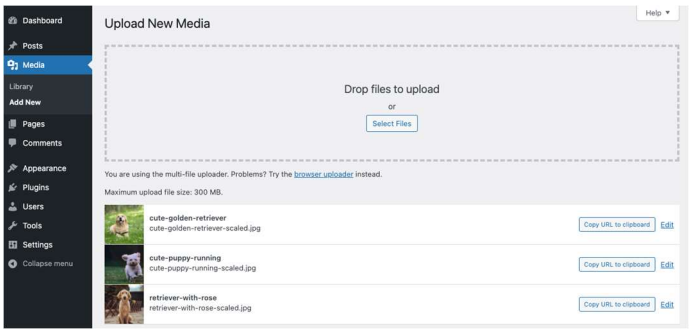


FEATURED IMAGE ON WORDPRESS

A featured image is a representative image for a post or page that can be displayed in archives, on the post's page, or in widgets. To add a featured image, while editing a post, find the "Featured Image" box on the bottom right, upload/select an image, and click "Set Featured Image."

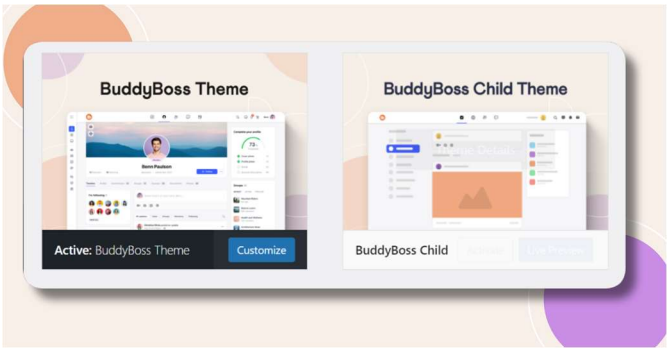
WORDPRESS MEDIA UPLOAD

You can upload files such as images, audio, pdf, videos, etc directly to WordPress default media Upload.

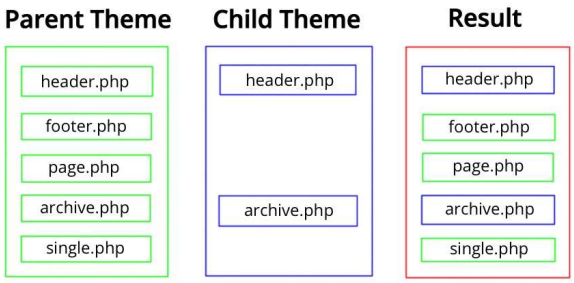


WORDPRESS PARENT THEME VS CHILD THEME

The **Parent Theme** is the theme we'll usually refer to when talking about WordPress themes. It's the main theme that provides and handles all the features, functionalities, and styles. A Parent Theme does not need a Child Theme to work.

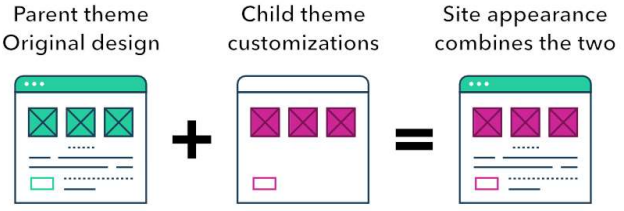


A child theme is a WordPress theme that inherits the functionality of another WordPress theme. Many users create a child for their current theme so that they can safely customize their website design without losing changes when the theme developer releases an update. When you create a child theme, the original theme is called the parent theme.



METHODS OF CREATING CHILD THEME

1. Creating a Child WordPress Theme Manually
2. Creating a Child Classic Theme With a Plugin
3. Creating a Child Block Theme With a Plugin
4. Find Out If Your Theme Has a Child Theme



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HOW TO DESIGN REAL ESTATE WEBSITE.

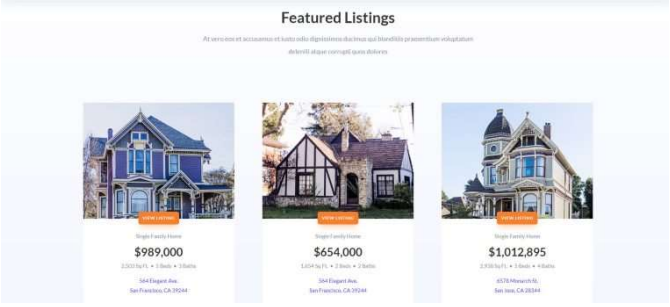
You need Real Estate Theme and Plugins to design Real Estate Website on WordPress.

Real Estate Website has categories such as
1. Sales
2. Rent
3. Lease

AGENCY; Real Estate Agency is a company, has many agents. There is a multi-purpose real estate websites where agents or agencies posts their properties for sale or rent.
AGENT; Is a Single Real Estate dealer. This person needs a single Real Estate Wordpress Theme.

SINGLE PROPERTY LISTING PAGES

Each individual property listing should include detailed descriptions, high-quality photos, virtual tours, and key property information



REAL ESTATE PLUGINS

Integrate or Create Property Listings
There are plenty of real estate plugins to choose from
1. **Estatik**: Is a WordPress real estate plugin for listings.
2. **Showcase IDX:** doubles as a CRM solution for agents needing help with client management.
3. **Easy Property Listing;** It can import and display property listings from CSV or XML files
4. **WP Real State:** Free Plugin for property listing

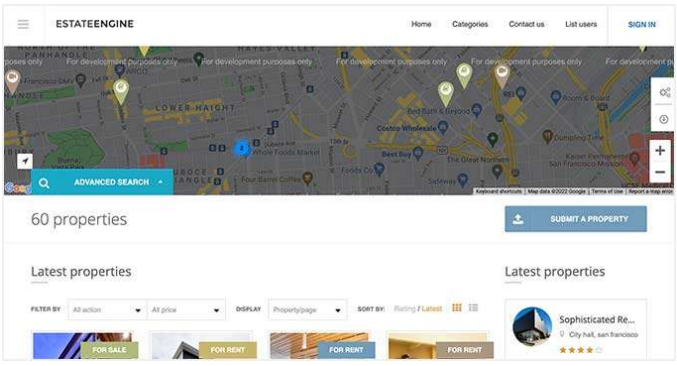
TOP REAL ESTATE THEMES

1. WP REAL ESTATE

WP Real Estate is a high-quality WordPress real estate theme. It comes with a dozen ready-made real estate website templates designed for agents, realtors, and agencies.

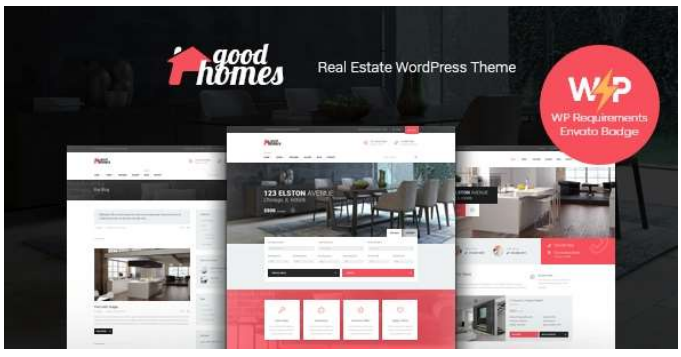
2. ESTATE ENGINE

Estate Engine can convert any WordPress website into a real estate engine. You can monetize your real estate website by allowing users to add their own listings for a fee, paid through PayPal, Stripe, or another payment gateway.



3. GOOD HOMES

Good Homes is a powerful, modern & attractive Real Estate WordPress theme. It has a solid responsive & bright business design built for real estate agency



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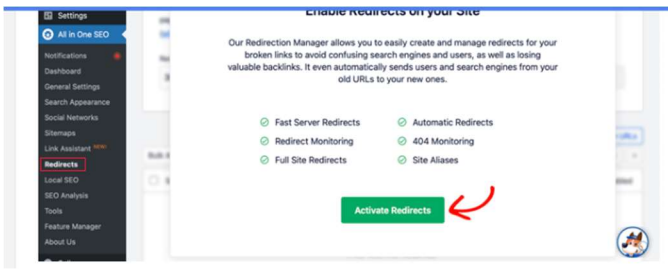
HOW TO REDIRECT A PAGE OR URL IN WORDPRESS

Do you need to redirect a page or URL in WordPress? When a user follows a link to your website that leads to a page that doesn't exist, they will see an error message. This poor user experience can be frustrating for your visitors and prevent them from becoming clients or customers.

The simplest way to redirect pages and URLs in WordPress is using the All in One SEO (AIOSEO) WordPress plugin. It's the best SEO plugin for WordPress and ofers a powerful Redirection Manager addon that makes it very easy to set up redirects.



TYPES OF REDIRECTION ON WORDPRESS

1. 301 Moved Permanently

The 301 redirect is one of the most common redirect types and is used when a resource has permanently moved to a new location. It instructs browsers to follow the new URL to locate that resource or a replacement. It's also an excellent solution regarding SEO, as link value transfers to the new page.

(b) 302 Found (Previously "Moved Temporarily")

Another redirect type you should know is the 302 redirect. It tells search engines that the resource has temporarily moved to a new location. Future requests may still use the original URL.

(c) 403 Forbidden

You don't have permission to access the resource, even with valid credentials. This could be due to restricted access or specific user roles.

(d) 404 Not Found

The requested resource couldn't be found on the server. This could be a broken link, an incorrectly typed URL, or a page that has been removed.

CREATING A RESPONSIVE WORDPRESS WEBSITES OR MOBILE FRIENDLY SITES

Existing static designs can often be converted into responsive themes. Here are a few of the elements to consider throughout the conversion process:

- Default browser zoom
- Fluid element widths and heights
- Image optimization
- Design-specific breakpoints
- Separate responsive menus for mobile device

MOBILE APPS VS. RESPONSIVE SITES

Choosing an App versus a responsive site comes down to site purpose. Most websites are going to be just fine with responsive design that can adapt to devices. A mobile app comes into play when your users want very specific functionality on their mobile device that is different than the full site would provide.

Your bank likely offers a mobile app so you can quickly and securely check your balance from anywhere.

CHOOSING RESPONSIVE THEME: Search Engine Optimization (SEO) and fast page loading times (regardless of device) are two things any theme should have.

MOBILE WORDPRESS PLUGINS: There are a number of mobile WordPress plugins that can help you improve your site in various ways. Two of our favorites are JetPack and WPtouch.

RESPONSIVE IMAGES: WordPress has offered featured responsive images by default since version 4.4. However, especially for sites using the older code, there's a simple snippet you can add to your stylesheet to ensure that images never look too large on small devices:

```
img {
max-width: 100%;
height: auto;
}
```

RESPONSIVE MENUS: Use Hamburger menu icon, which slides the full mobile menu into view when clicked on. You can also use Plugins like Max Mega Menu and UberMenu

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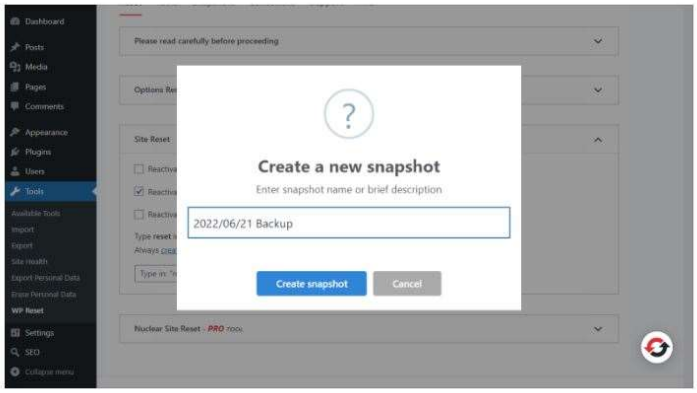
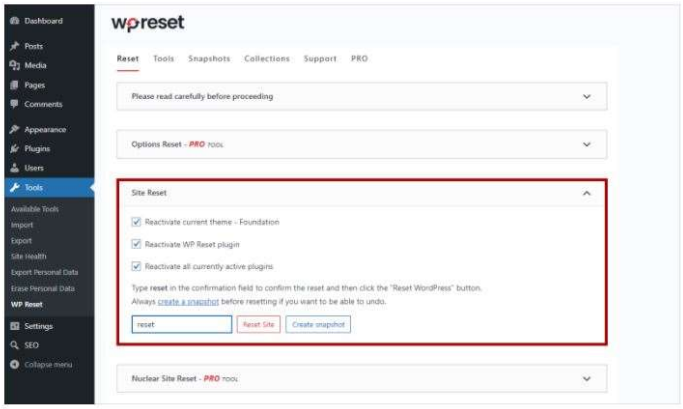
HOW TO RESET A WORDPRESS WEBSITE WITH THE WPRESET PLUGIN

WP RESET quickly resets the site's database to the default installation values without modifying any files. It deletes all customizations and content, or just chosen parts like theme settings. Before resetting this installation, create a snapshot, which is basically a backup.



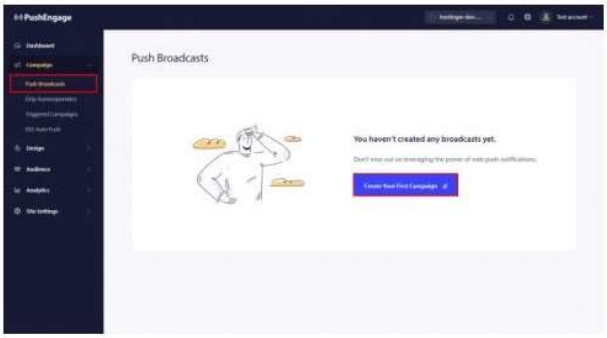
This popup will ask for yet another confirmation. Press the big red button to wipe out allthe content.
Unless you have a snapshot or a different database backup, there is no turning back after this.



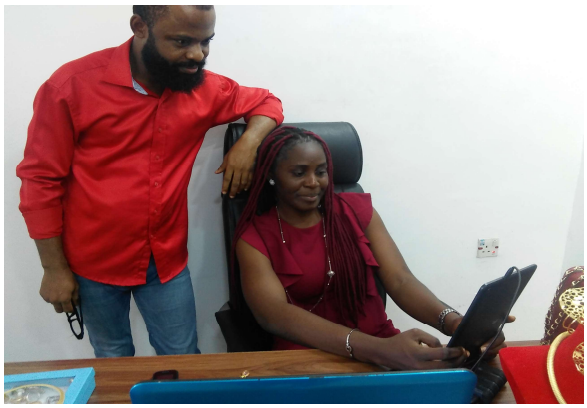
After you press the button, in a few seconds you will see the Dashboard again, with all the original welcome messages and notifications. If you have themes or plugins that need a license key, you will have to type them in again.
It deletes all Theme Options, Uploads, Transients, the Cache created by popular plugins and the local data.
.

WORDPRESS PUSH NOTIFICATIONS

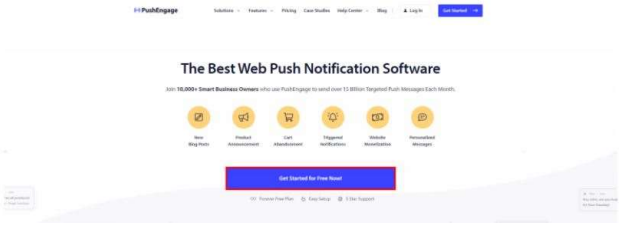
Push notifications are short, clickable messages that pop up on users' devices. They alert them about new updates or offers from websites They've subscribed to.



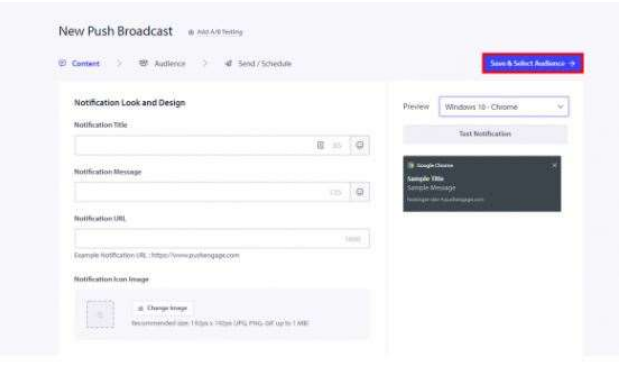
One of the most popular and easiest ways to add web push notifications on your website is by using a WordPress push notifications plugin.



Before using the PushEngage service, you need to create an account on their website.



Under the General Settings tab, users can configure push notifications for WordPress posts, including enabling automatic notifications and adding custom images.



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WHAT IS A WORDPRESS BACKUP?

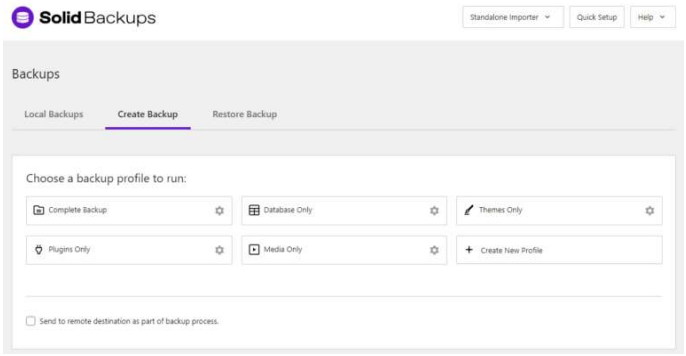
WordPress backup is a fully functional copy of your WordPress database and all the files required to keep your website functioning, including your themes, plugins, and any uploaded media.

DIFFERENT TYPES OF WORDPRESS BACKUPS

Your WordPress site is comprised of several different important components, including the database, themes, plugins, WordPress core files, and your Media Library. Backing up all and each of these parts individually can be useful for a variety of reasons.

Major Backups Plugins offers 5 different backup options, or Backup Profiles , including:

1. Complete Full Backup
2. Database Backup
3. Themes Only Backup
4. Plugins Only Backup
5. Media Only Backup

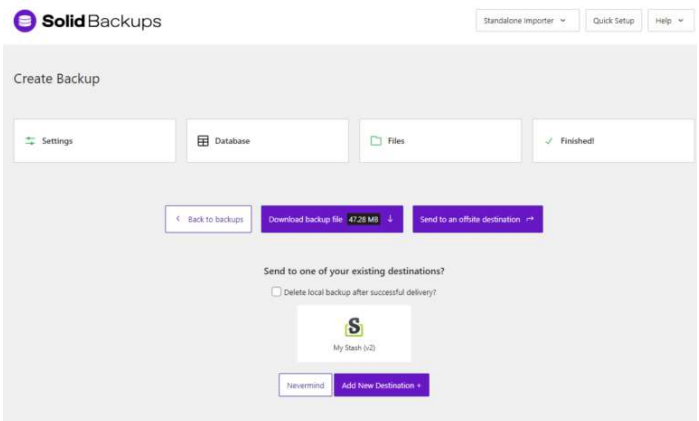


COMPLETE BACKUP: This type of backup contains everything related to your WordPress installation and Files

DATABASE BACKUP: Note that this type of backup doesn't contain your WordPress Media Library, so any image uploads won't be captured.

THEMES & PLUGIN BACKUP: Backs up all your Themes or Plugin files, regardless if the plugin is active or not.

MEDIA ONLY BACKUP: Backs up all the media files you've uploaded to your website via the Media Library.



WEBSITE COPIERS

There are more than 25 alternatives to HTTrack for a variety of platforms, including Windows, Mac, Linux, Web-based and Google Chrome apps. The best HTTrack alternative is **WebCopy , which is free. Other great apps like HTTrack are ArchiveBox , SiteSucker , ScrapBook** and **SiteOne Crawler**

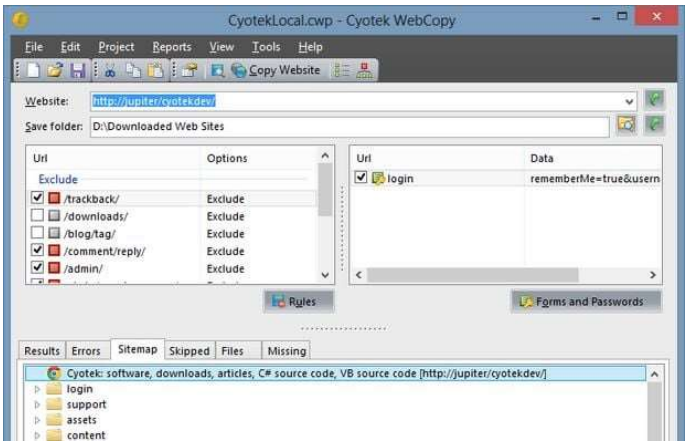
1. HTTRACK

HTTrack is an offline browser utility, allowing you to download a World Wide website from the Internet to a local directory, building recursively all directories, getting html, images, and other files from the server to your computer.

HTTrack arranges the original site's relative link-structure. Simply open a page of the "mirrored" website in your browser, and you can browse the site from link to link, as if you were viewing it online.

2. WEBCOPY

Cyotek WebCopy is a free tool for copying full or partial websites locally onto your harddisk for offline viewing



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WEBSITE BACKUP AND RESTORATION

As a WordPress website owner, you need to protect your data from unexpected content loss. Creating a website backup is one of the ways to protect your crucial data.

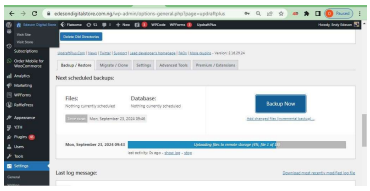
METHODS OF BACKING UP WORDPRESS WEBSITE

1: Backup a WordPress Site Using a Plugin (Recommended)
2: Manually Backup a WordPress Site Using cPanel
3: Manually Backup WordPress Databases
4: Manually Backup a WordPress Site Using FTP

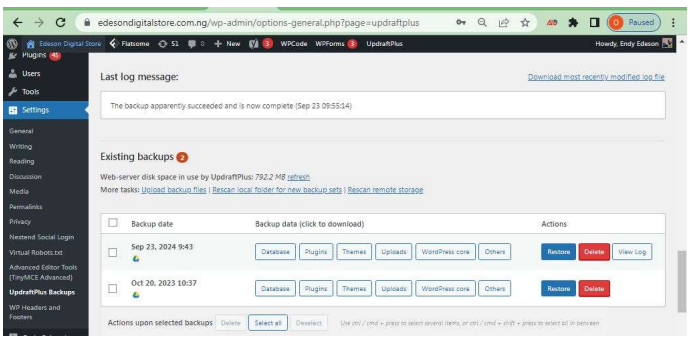
Importing And Exporting Specific Data On WordPress. Use Wp All Import & Wp All Export Class.

TOP 10 WORDPRESS BACKUP PLUGINS

- Updraftplus
- Blogvault
- Backply
- Duplicator
- Backupbuddy
- Jetpack Backup
- BackWPUP
- WPVivid
- BackitUp
- All In One Migration



The snapshot below shows backups of Edeson Digital Store using UpDraftPlus plugin. Updraft backup can run on background even if you switch off your laptop. You can export your backup to Google Drive & other cloud storage platforms. The restoration is also very easy



RESTORING WEBSITE USING WAYBACK MACHINE.

If you lost the backup of your website, you can get the screenshots or saved pages with [Waybackmachine wayback.archive.org]

The Wayback Machine, a project by the Internet Archive, is a fantastic resource for exploring past versions of websites. It's like a giant digital library, allowing you to see how websites looked and functioned years, or even decades, ago.

TOP WAYBACK MACHINE ALTERNATIVES

1. Archive.today (Archive.is)

Archive.today is a free and user-friendly tool that lets you capture snapshots of websites in real-time. Think of it as a bookmark for the past. Simply visit the website, paste the URL you want to archive, and click "Save."

2. Stillio (Automatic Screenshot Service)

Imagine having a time-lapse of a website's evolution. Stillio offers just that. This service automatically captures screenshots of websites at regular intervals you define (daily, weekly, etc.).

3. Pagefreezer

For businesses and organizations with more demanding needs, Pagefreezer presents a robust paid service. It goes beyond simple archiving; Pagefreezer offers website archiving, social media monitoring, and legal compliance functionalities

4. Memento Time Travel

Memento Time Travel takes a unique approach. Instead of being a single archive, it acts as an aggregator, pulling information from various web archives, including the Wayback Machine

5. Domain Tools (Website History Information)

While not strictly an archive, Domain Tools provides a treasure trove of historical information about websites.

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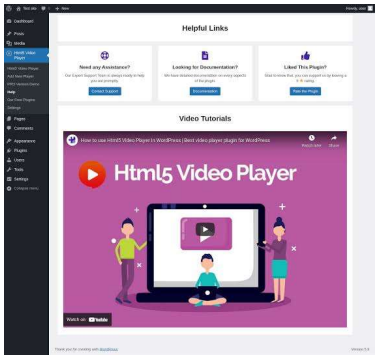
UPLOADING VIDEO & AUDIO ON WORDPRESS

HOW TO UPLOAD VIDEOS ON WORDPRESS

Don't upload large audio/video files directly to wordpress if your hosting size is small. You can directly upload audio and video files to your WordPress site using YouTube, and it will automatically display them in an HTML5 player. Hosting audio and videos will cost you bandwidth. You could be charged overage fees by your web hosting company, or they may even shut down your site altogether, even if your plan includes "unlimited" **bandwidth.**



Hosting large media files also increases your backup sizes tremendously, and makes it difficult for you to restore WordPress from backup.

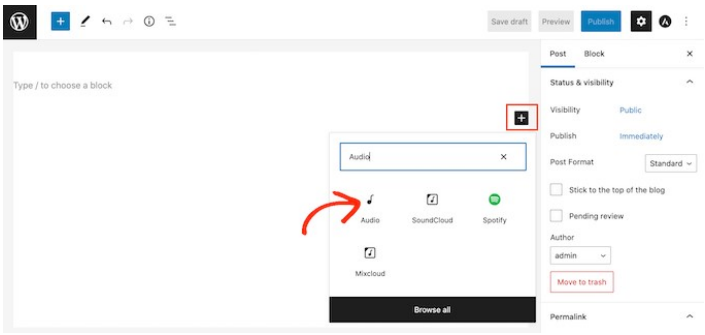
Instead, you should use an audio and video hosting service like YouTube, Vimeo, DailyMotion, SoundCloud, etc., and let them take care of the hard work. They have the bandwidth for it!

WordPress has a built-in video embed feature, so you can copy and paste your video's URL directly into your post and it will embed automatically. You can also upload videos directly on WordPress if you have enough server resources.

ADDING YOUTUBE VIDEOS & CHANNELS AUTOMATICALLY AND MANUALLY

1. Use the Plugins called "Feeds For YouTube" by Smash Balloon to fetch your uploaded YouTube Videos on your WordPress website.
2. Use "Video Slider With Thumbnail" Plugin by Thirteen Web Solution for manual YouTube video slider

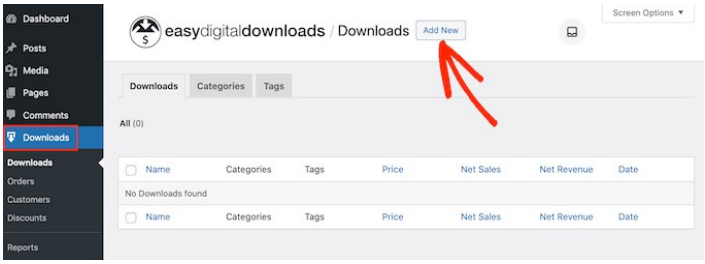
UPLOADING AUDIO FILES ON WORDPRESS



1. Add MP3 Files Using the Built-in Audio Block (Supports Streaming Platforms)

The easiest way to embed MP3 audio files is by using the built-in WordPress Audio block. This simple block has all the important playback controls, including a play/pause button, volume controls, and a button to change the playback speed.

2. Add MP3 Files With the Plugin Easy Digital Downloads. It lets you easily sell ebooks, PDF files, videos, MP3 audio files, and any other type of digital product.



3. You can also add audio or mp3 files by embedding it from Soundcloud, AudioMack, Spotify and other streaming platforms

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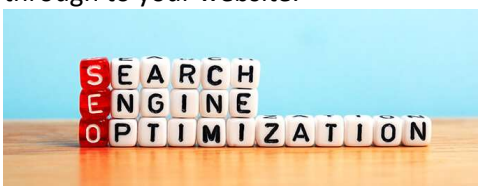
SEARCH ENGINE OPTIMIZATION (SEO)

SEO is an acronym that stands for Search Engine Optimization. It's a strategy used by website owners to get more traffic by ranking higher in search engines.
When people search the web for the topics you write about, your search-engine-optimized content will appear higher in the search results, and you'll get more people clicking through to your website.



NOFOLLOW EXTERNAL LINKS IN WORDPRESS

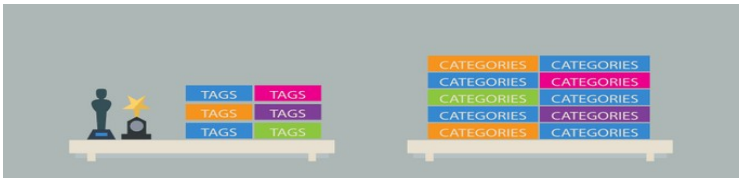
As mentioned above, links help search engines decide which pages are important. When you link to a website, you are passing some of your site's SEO score to that link. This SEO score is called "link juice." For good search rankings, you need to make sure that you are getting more link juice from other websites than you are giving away.

FULL POSTS VS SUMMARIES OR EXCERPTS

WordPress displays and links to your posts from a number of pages like the home page, category archive, tags archive, date archive, author pages, etc.
By default, it shows the full article content on all these pages. This affects your site's SEO, as search engines may find it to be duplicate content. Full articles also make your archive pages load slower.
Showing full articles everywhere also affects your page views. For example, users who subscribe to your RSS feed will be able to read the full article in their feed reader without ever visiting your website. The easiest way to solve this is by showing summaries or excerpts instead of full articles.

OPTIMIZING IMAGES IN WORDPRESS FOR SEO

Images are more engaging than text but they also take more time to load. If you are not careful with image sizes and quality, then they can slow down your website. Another trick you can use to optimize your images for search engines is to use a descriptive title and alt tags. These tags help search engines understand what your image is about. They also help users with visual impairment as their screen readers can read the alt text to them.



PROPERLY USING CATEGORIES AND TAGS IN WORDPRESS

WordPress allows you to sort your blog posts into categories and tags. This makes it easy for you to manage your content by topics, and for your users to ?nd the content they're looking for. Categories and tags also help search engines understand your website structure and content.

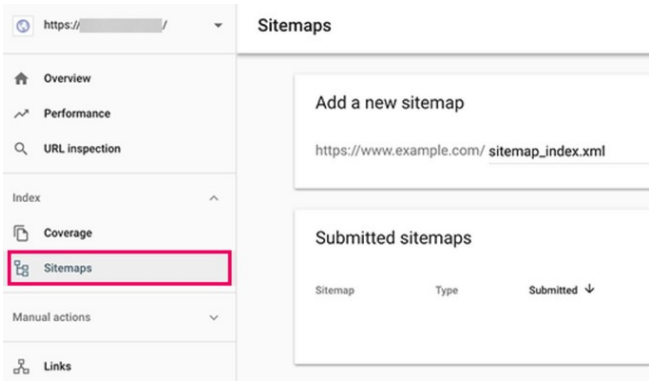
CHOOSING THE RIGHT SEO PLUGIN FOR WORDPRESS

When it comes to choosing the best WordPress SEO plugin, you will most likely narrow your choices down to the two most popular solutions: All in One SEO (AIOSEO) or Yoast SEO.

YOAST SEO is the original WordPress SEO plugin that's used on over 3 million websites. This is the plugin that we use on all **Edeson InfoTech** websites.

Without Yoast Seo And Google Search Console, Your Website Cannot Be Listed On Google.

Once you have added your website to Google Search Console, click on the Sitemap from the left menu and then paste the last part of the sitemap URL.



So what does a non-SEO friendly URL look like?

https://www.**edesoninfotech.com.ng/?p=10467**

Notice that these URL use numbers unrelated to the content, and a user cannot guess what the page is about. Using SEO friendly permalink structure improves your chances of getting better positions in search results. e.g. **edesoninfotech.com.ng/website-design-training**

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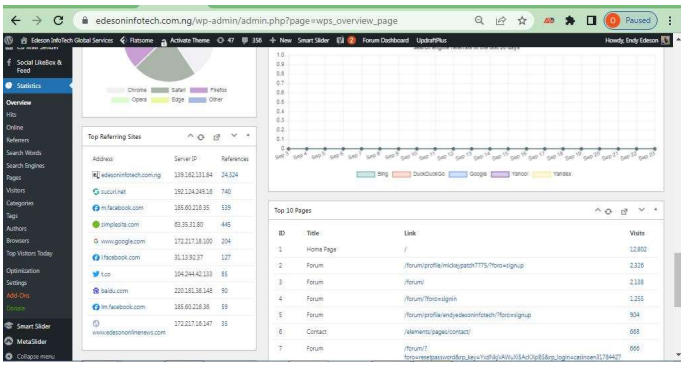
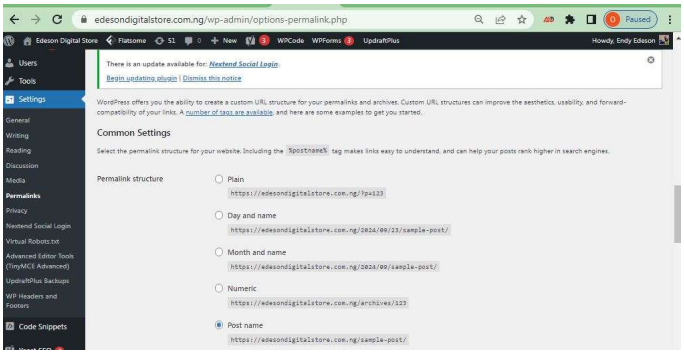
GOOGLE ANALYTICS OR WP STATITICS ON WORDPRESS

Google Analytics is a website analytics tool that provides a variety of features, while WP Statistics is a WordPress plugin that offers simple analytics. Google Analytics features Real-time data, Audience demographics, Traffic sources, User behavior flow, Conversion tracking, Custom reports, E-commerce tracking, Event tracking **while WP Statistics features include Tracks URL parameters, including UTMs, for campaign analysis, Monitors live online user traffic in real-tim, Easy to install with no coding or technical knowledge needed.**



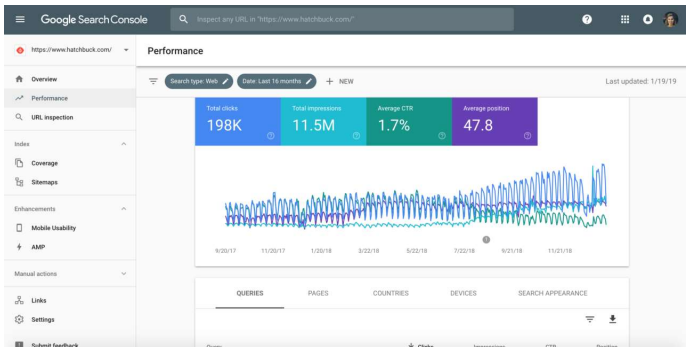
PERMALINK ON WORDPRESS

Those are the permanent URLs of the blog posts and pages on your WordPress site. You need to set the permalink structure right after you launch a new WordPress site. You should set the permalinks for every piece of content individually. This will make google and users to easily understand the page.

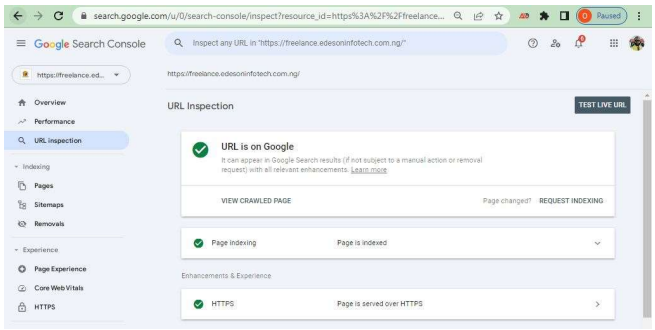


SUBMITTING YOUR WEBSITE TO GOOGLE SEARCH CONSOLE

Google Search Console is a data-driven hub for information about your website's health, mobile friendliness, ranking search terms, and more.

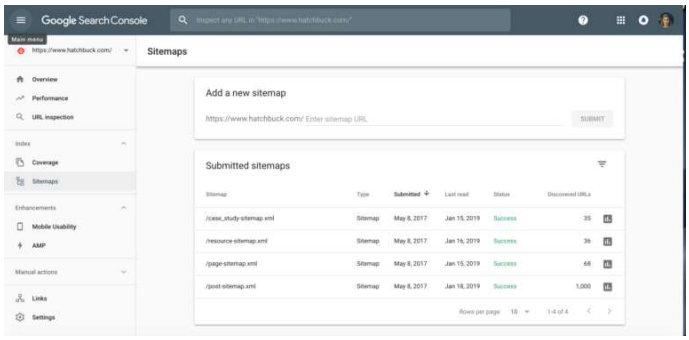


To start garnering search data, you'll need to connect your site to Google Search Console. In the new interface, click "Add Property" at the top left, and enter the full URL of your homepage.



ADDING YOUR SITEMAP AND INDEXING NEW PAGES

Adding your sitemap helps Google Search Console crawl your website. It also enables Google to see which are the canonical (preferred) URLs on your website.
To add a sitemap in Google Search Console, click "Sitemaps" in the menu at left, enter your sitemap URL, and click "submit."



To index an individual URL, click "URL Inspection," and click "Request Indexing."

Endy Edeson 08136125128

HOW TO SUBMIT YOIUR WEBSITE TO SEARCH ENGINES

Search engine submission sites allow website owners to submit their websites directly to search engines like Google, Bing, and others. These submissions ensure that search engines know your website's existence and can index its content, making it accessible to users searching for related information.

Using these sites is crucial for improving your website's visibility and ranking on search engine results pages (SERPs). By submitting your site, you can help search engines discover and index your pages more quickly, leading to increased organic traffic and a better overall online presence.

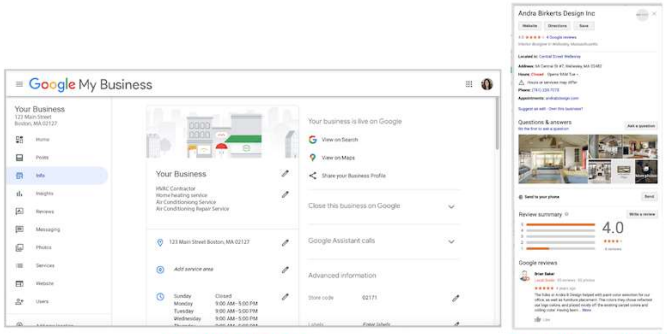
SEARCH ENGINE SUBMISSION SITES

1. developers.google.com/search
2. bing.com/webmasters
3. webmaster.yandex.com
4. baidu.com/webmasters
5. yahoo.com/webmasters
6. google.com/webmasters/submit
7. bing.com/toolbox/submit-site-url
8. entireweb.com/free_submission/
9. search.yahoo.com/info/submit.html
10. webmaster.yandex.com/site/

NOTE: You need to create an account with the Search Engine Submission Sites. After creating your account, you'll need to verify ownership of your website. This usually involves adding a Meta tag to your website's HTML, uploading an HTML file to your server, or connecting through a DNS provider.

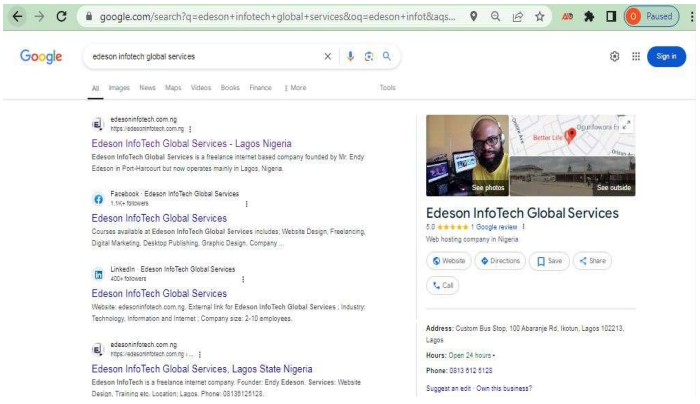
ADDING YOUR WEBSITE TO GOOGLE BUSINESS PROFILE

Business Profile: This is your free business listing on Google that appears on Google Maps, the local results of Google Search, and the right-hand Knowledge Panel of Google Search.



Google My Business (an account) — Google Business Profile (a listing)

Creating a Google My Business account and verifying ownership of your business is crucial if you want to provide accurate information, respond to reviews, attract customers, and rank higher in local search—even on the first page. **Below is a screenshot of Edeson InfoTech Global Services Google Business Profile.**



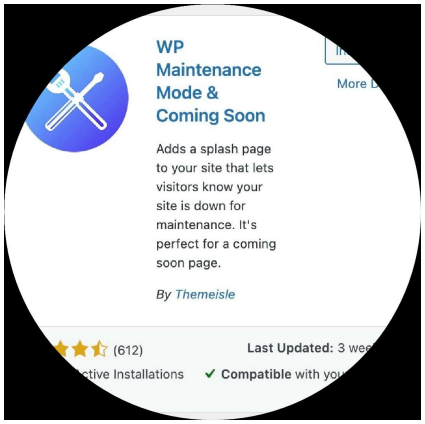
Google Business Profile Account: This is the free account you create that gives you a dashboard to manage and enhance your Business Profile.

CLAIM YOUR BUSINESS ON Google Maps

1. Go to Google.com/maps.
2. Type in your business name.
3. Click on your Business Profile, which will expand.
4. You'll then see an option to "Claim this business."

WHAT IS MAINTENANCE MODE?

Maintenance mode prevents visitors from viewing your website and provides a notice to visitors that you've temporarily turnoff the site while you make important changes to it.



WordPress has a default message it displays when it automatically goes into maintenance mode, such as the few moments it spends while updating a plugin.

WP MAINTENANCE MODE & COMING SOON

The WP Maintenance Mode & Coming Soon plugin is a long-standing, popular choice. It's main benefits include:

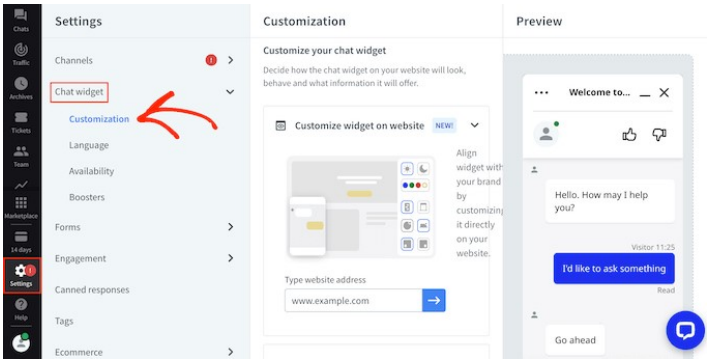
- Landing page templates
- Coming soon template
- Customizable fonts and colors
- Use a color or an image as a background
- Responsive design
- Countdown timer
- Contact form
- Newsletter subscription form
- Social media icons
- GDPR ready
- SEO options
- Able to exclude URLs from maintenance mode

HOW TO ADD FREE LIVE CHAT IN WORDPRESS

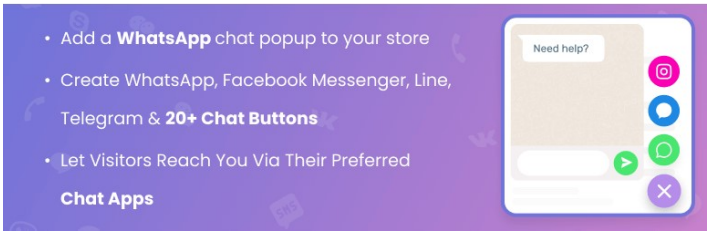
Adding a free live chat feature to your WordPress site can boost customer engagement and support by providing real-time assistance to your visitors.

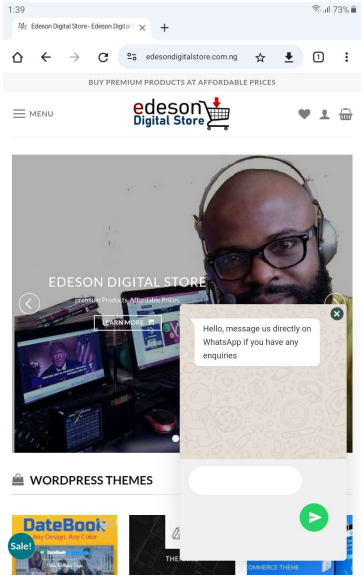
It lets you interact with website visitors in real time, so you can answer their questions and solve their problems immediately.

You can add live Chat by installing **LiveChat WordPress plugin**



Also, Edeson recommends CHATY Floating Chat Widget: Contact Chat Icons, Telegram Chat, Line Messenger, WeChat, Email, SMS & Call Button. We use this plugin on all Edeson InfoTech websites





Connect on WhatsApp or WhatsApp Business by entering your WhatsApp number. Get WhatsApp features like the WhatsApp popup that emulates a WhatsApp chat window, WhatsApp Merge tags, WhatsApp agents & many other features that'll help you chat on WhatsApp

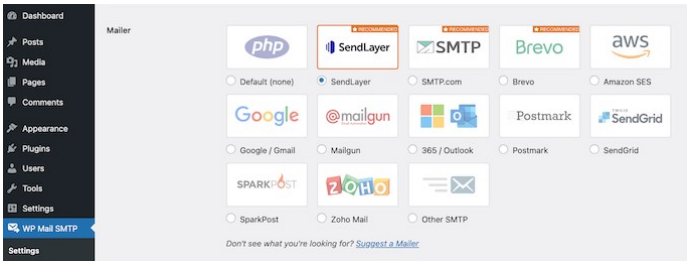
EMAIL NOT SENDING ON WORDPRESS

WP Mail SMTP is the best WordPress SMTP plugin. It improves the email deliverability rates, so your messages arrive safely in the user's inbox and not in the spam folder.

Struggling with your WordPress website's emails not reaching inboxes? WP Mail SMTP is the best WordPress SMTP plugin to send emails to your users, subscribers, and customers.
If WordPress isn't sending messages to your users, customers, and subscribers, then WP Mail SMTP can fix the problem. It can also make sure your emails arrive safely in the user's inbox, and not in the spam folder

It automatically fixes the email deliverability issues by using a reliable SMTP provider to send your emails. This plugin makes it easy to connect with all the best SMTP services like SendLayer, SMTP.com, and Brevo, so you can use the service you prefer.

WP Mail SMTP's settings are easy for beginners and you don't need to write any code to configure the email SMTP settings on your WordPress website.



EMAIL SERVICES INTEGRATIONS

This WP Mail SMTP review won't be complete without mentioning how it seamlessly integrates with all the best SMTP services.

Gmail SMTP. If you don't want to use a third-party SMTP service, then you can use your existing Gmail or Google Workspace account with WP Mail SMTP.

HOW TO BUILD AN EMAIL LIST IN WORDPRESS

An email list is primarily used for email marketing, which allows businesses to send targeted and personalized messages to a group of subscribers who have opted-in to receive communications, enabling them to reach a large audience quickly, build customer relationships, drive website traffic, and potentially increase sales by delivering relevant content to specific segments of their audience based on interests and demographics.

1. Create your email signup form
2. Feature an email signup incentive
3. Set up an automated welcome email
4. Promote your email list
5. Send valuable content
6. Consider email segmentation
7. Test and iterate

TOP WORDPRESS EMAIL LIST PLUGINS

- MailPoet
- OptinMonster
- HubSpot
- Newsletter
- Thrive Leads
- Mailchimp

WORDPRESS VPN SERVICE PROVIDERS.

VPN helps you improve your online privacy and security. When you reach a website using a VPN connection, the VPN client you choose encrypts your browsing requests, thus working as a point-to-point network between your Internet-enabled device and the VPN server. In such a way, your internet connection is protected from hackers and spies.

BEST WORDPRESS VPN SERVICES

- ExpressVPN
- IPVanish
- NordVPN
- StrongVPN
- VyprVPN

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4 BEST PLUGINS TO CONVERT A WORDPRESS SITE INTO A MOBILE APP

If you check your website traffic in Google Analytics, then you will see that a large number of users are accessing your website from their mobile phones.

That being said, here are the best plugins to convert your WordPress site into a mobile app.

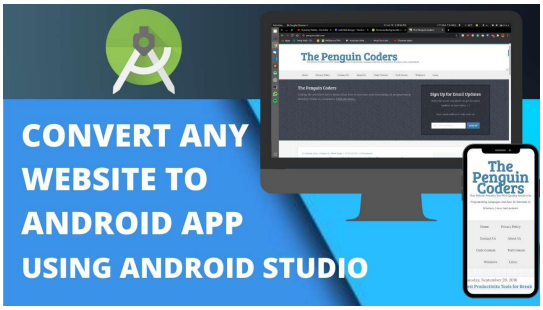
1. APPPRESSER
AppPresser is an easy-to-use platform that helps you convert any WordPress site into a mobile app. They have a dedicated WordPress mobile theme that can be used to create an app for your blog, WooCommerce store, or BuddyPress website

2. MOBILOUD
MobiLoud allows website owners to convert their WordPress sites into mobile apps. They have two products: one for news or blog sites and another for websites using WooCommerce or other sophisticated plugins

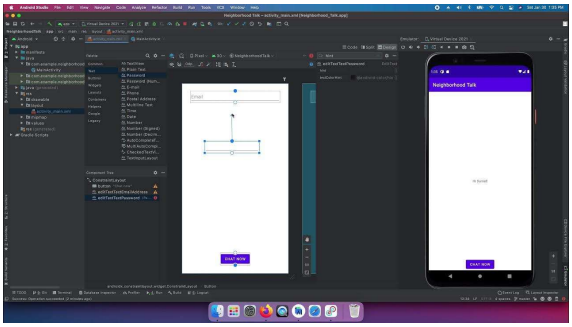
3. ANDROAPP
The plugin developer will help you configure and download your app, which you can then submit to the Play Store yourself or hire a plugin author to do it for you. The big downside of this plugin is that the free version allows the developer to show their ads.

4. WPMOBILE.APP
WPMobile.App allows you to create a mobile app from your WordPress website. You can purchase a single lifetime license to build your app. All app setup and configuration can be done inside your WordPress admin area.

TOP PLATFORMS TO CONVERT WORDPRESS SITE TO MOBILE APPPS



1. ANDROID STUDIO
Android Studio is owned by Google. It is the official platform by Google to develop apps. Google Studio is the best Website to App Converter because it is free to use while others comes with a Fee.



2. MOBILOUD
MobiLoud is a service that specializes in converting WordPress websites into mobile apps. It offers customization options, push notifications, and other features to enhance the app experience.

3. REACT NATIVE
React Native is an open-source framework developed by Facebook. It enables you to build mobile apps for both Android and iOS using JavaScript and React.

4. FLUTTER
Flutter, developed by Google, is another open-source framework for building natively compiled applications for mobile, web, and desktop from a single codebase.

5. XAMARIN
Xamarin, a Microsoft-owned platform, allows you to develop cross-platform mobile apps using C# and .NET.

6. APPY PIE
Appy Pie is a no-code app development platform that allows you to create mobile apps from websites, social media, and other content sources.

7. MOBIROLLER
MobiRoller is a mobile app builder that lets you create apps without coding. It offers templates, a drag-and-drop interface, and features like push notifications.

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GRAPHIC DESIGN

Graphic design is a form of communication that uses colours, shapes, images, and words to create visual.

TYPES OF GRAPHIC DESIGN

- Web Design
- UI and Interactive Design
- Advertising and Marketing Design
- Motion Graphics and Animation
- Packaging Design.
- Game Design
- Illustration.
- Publication and Typographic Design.

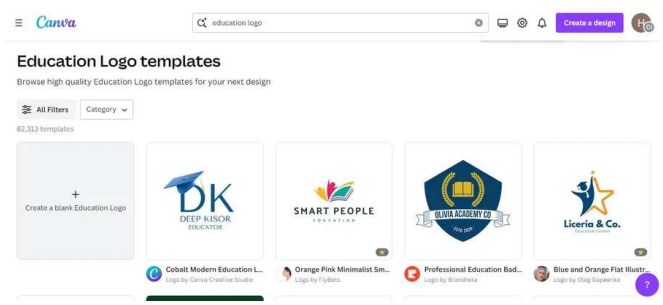
POPULAR GRAPHIC DESIGN SOFTWARE TO USE WHILE DESIGNING WEBSITES WITH WORDPRESS

- Canva
- Adobe Illustrator
- Adobe Photoshop
- CorelDRAW
- GIMP
- Adobe InDesign
- Affinity Designer
- Inkscape
- Sketch

CANVA FOR WORDPRESS GRAPHIC DESIGNS

While WordPress is famous for building website structures, it doesn't offer extensive design tools for logos, banners, or blog images.

Canva is a user-friendly graphic design platform that lets you craft professional-looking visuals, even if you lack design expertise. You can even convert Canva to HTML to embed into your post/page site as well.

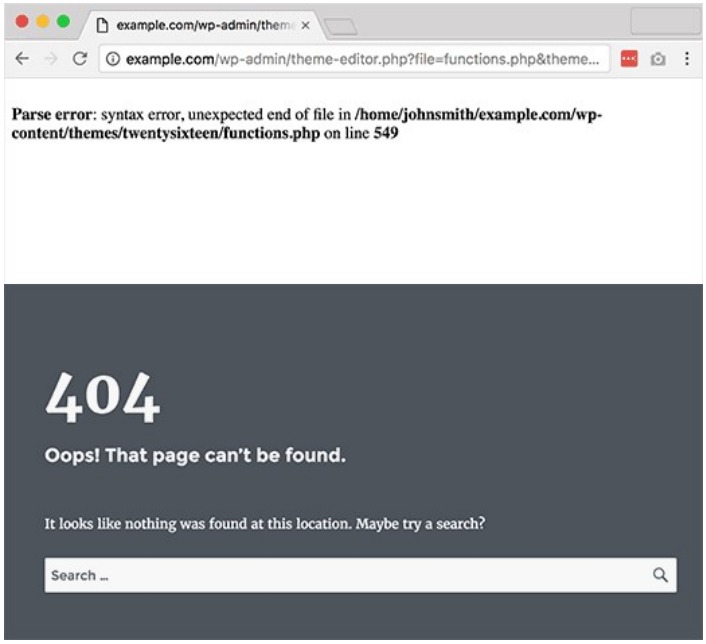


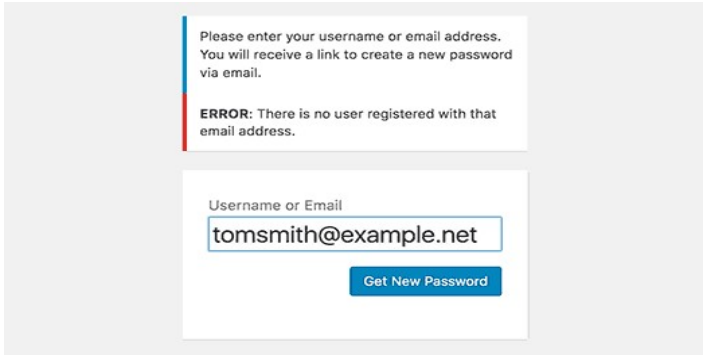
WORDPRESS GRAPHIC DESIGNS TOOLS

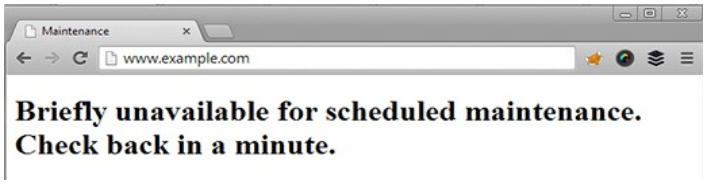
- Remove.bg for removal of image backgrounds
- **Photoshop:** For General Graphic Designs
- **PowerPoint:** For Logos, Presentations, Banners, etc.

WORDPRESS ERRORS YOU SHOULD KNOW

1. Internal Server Error
2. Experiencing Technical Difficulties Syntax Error in WordPress
3. Error Establishing a Database Connection in WordPress
4. WordPress White Screen of Death
5. WordPress Posts Returning 404 Error
6. Sidebar Below Content Error in WordPress
7. White Text and Missing Buttons in WordPress Visual Editor
8. WordPress Memory Exhausted Error – Increase PHP Memory
9. Image Upload Issue in WordPress
10. Common Image Issues in WordPress
11. “Are You Sure You Want to Do This” Error in WordPress
12. Briefly Unavailable for Scheduled Maintenance Error in WordPress
13. WordPress Not Sending Email Issue
14. WordPress RSS Feed Errors
15. 403 Forbidden Error in WordPress
16. Error Too Many Redirects Issue in WordPress
17. “Upload: Failed to Write File to Disk” Error in WordPress
18. “This site ahead contains harmful programs” Error in WordPress
19. Missed Schedule Post Error in WordPress
20. Locked Out of WordPress Admin (wp-admin)
21. WordPress Login Page Refreshing and Redirecting Issue
22. Missed Schedule Post Error in WordPress
23. Fatal Error: Maximum Execution Time Exceeded in WordPress
24. Facebook Incorrect Thumbnail Issue in WordPress
25. WordPress Keeps Logging Out Problem
26. Mixed Content Error in WordPress
27. Add Media Button Not Working in WordPress
28. 502 Bad Gateway Error in WordPress
29. 503 Service Unavailable Error in WordPress
30. 504 Gateway Timeout Error in WordPress
31. WordPress Failed to Open Stream Error
33. “Missing a Temporary Folder” Error in WordPress
34. Pluggable.php File Errors in WordPress
35. Common SSL Issues in WordPress
36. File and Folder Permissions Error in WordPress
37. HTTP Image Upload Error in WordPress
38. Connection is Not Private Error
39. “The Link You Followed Has Expired” Error in WordPress
40. WordPress Website Not Updating Right Away Issue
41. “Failed To Load Resource” Error In WordPress
42. “Missing a Temporary Folder” Error in WordPress
43. “Googlebot cannot access CSS and JS ?les” Error in WordPress
44. Troubleshooting WordPress Errors on Your Own







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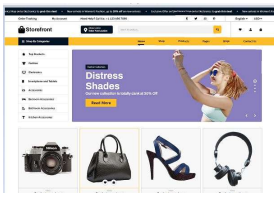
DESIGNING E-COMMERCE WEBSITE ON WORDPRESS

You have to install your preffered WordPress e-commerce plugin and Theme. Create store pages, set up location, currency, tax, shipping and select a payment method. Once your store is ready, you'll then add your products or services.

POPULAR WOOCOMMERCE THEMES

1. Flatsome
2. Zakra
3. Divi Shop Builder
4. Storefront
5. Shopkeeper



POPULAR ECOMMERCE PLUGINS.

1. Woocommerce
2. EASY Digital Downloads
3. Ecwid

PUPOLAR ECOMMERCE CMS

1. Shopify
2. Magento
3. BigCommerce
4. PrestaShop
5. OpenCart

9 BEST WOOCOMMERCE PAYMENT GATEWAYS IN WORDPRESS

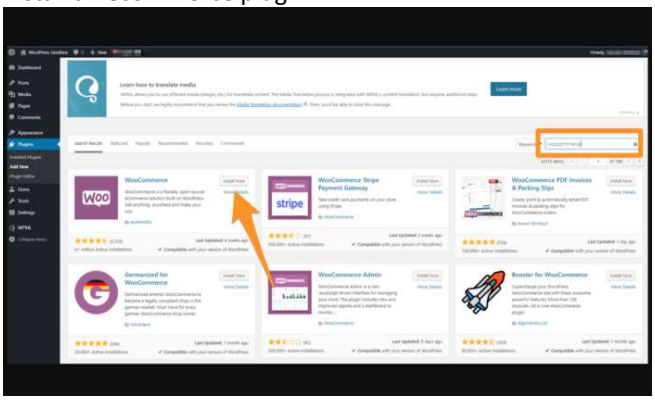
- Stripe
- Paypal
- Authorize.net
- Paystack
- Flutterwave

EASY STEPS TO GET STARTED

1. Install WordPress
2. Install Ecommerce Theme & Plugins
3. Set Up Your Store
4. Add Products
5. Start selling

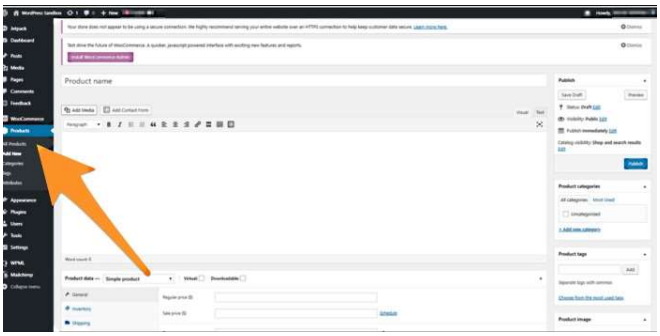
ADDING WOOCOMMERCE PLUGIN

There are no native WordPress ecommerce features, you'll have to install an ecommerce plugin

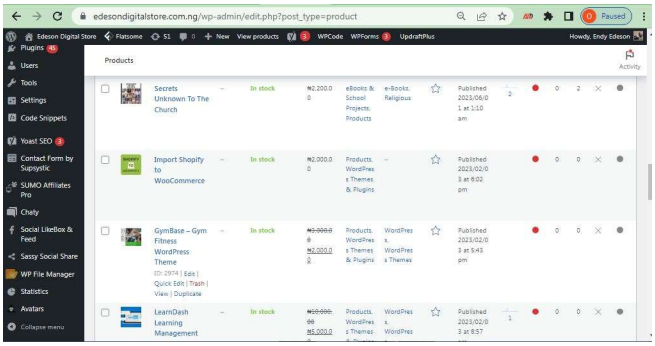


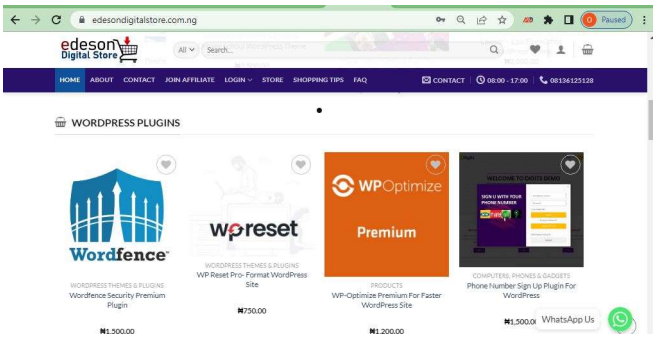
ADDING PRODUCTS TO WOOCOMMERCE

To officially launch your store, you'll need products, services, or downloads—whatever you sell—in your database. Go to your dashboard, and click on Products followed by Add Product



Once you finish adding goods to your product page, the end result should look something like this:





Endy Edeson 08136125128

WOOCOMMERCE HISTORY & TERMINOLOGIES

Since its 2011 release, WooCommerce has come a long way to become a leading eCommerce platform. So, what is WooCommerce website's journey from the start? Let's have a quick look at some important milestones:

2011	WooCommerce started with WooThemes, a well-known WordPress theme developer, and was brought to life by developers James Koster and Mike Jolley.
2014	In November 2014, the first WooConf took place in San Francisco, California. This event discussed methods to boost eCommerce sales via WooCommerce and drew around 300 attendees.
2015	Around May 2015, Automattic (the company behind WordPress.com and a major contributor to WordPress software) acquired WooCommerce. The acquisition solidified WooCommerce's role in the WordPress ecosystem and ensured its ongoing development under Automattic's supervision.
2020	In December 2020, WooCommerce acquired MailPoet, a popular WordPress newsletter management plugin; as a result, store owners could manage email marketing and newsletters simultaneously. Around the same time, WooCommerce also launched a mobile app for both Android and iOS.
2023	On October 31, 2023, WooCommerce underwent a rebranding and was simply known as "Woo." Specifically, while WooCommerce continued to be the open-source eCommerce platform for WordPress, "Woo" represented the broader brand and company identity.
2024	The plugin changed its name back to "WooCommerce" after noting users' struggle to find "Woo" via Google search.

Placeholder Image

In WooCommerce, a placeholder image is a default image used for products that do not have a specific image assigned..

SKU

In WooCommerce, a SKU (Stock Keeping Unit) is a unique identifier assigned to each product for inventory management purposes

Hard Crop

Hard crop automatically resizes and crops product images to specific dimensions, ensuring uniformity across your store.

Product Tags

Product tags are keywords assigned to products to help organize and classify them.

Attributes

WooCommerce attributes are custom product properties that help define specific characteristics of products, such as size,

Grouped Product

A grouped product in WooCommerce is a collection of related products displayed together as a single unit.

Variable Product

A variable product in WooCommerce is a product type that allows you to offer variations of a single product, such as different sizes, colors, or materials. Each variation can have its own price, stock level, SKU, and image.

Abandoned Cart

An abandoned cart in WooCommerce refers to a situation where a potential customer adds items to their shopping cart but leaves the site without completing the purchase.

Shipping Class

Shipping classes in WooCommerce are a strategic way to group products that share similar shipping requirements, such as weight, size, or fragility.

Storefront

WooCommerce Storefront is a free, responsive WordPress theme designed specifically for WooCommerce.

Menu Order

In WooCommerce, menu order is a feature that allows you to set the display order of products within a category.

INVENTORY

Your inventory is the products you have in stock right now. So, if you're out of something, it is not part of your inventory.

MERCHANT ACCOUNT PROVIDER

Companies accepting credit or debit cards, online or otherwise, are required to have merchant account providers. When a card is run, the provider temporarily holds the money and ultimately deposits the amount into the business' account.

UPSELLING

Upselling occurs when, right before someone checks out, you suggest an upgrade or addition to their current cart, usually for a comparatively small additional cost.

CROSS-SELLING

Cross-selling involves linking from one product's page to another. The second product should be relevant and potentially improve the customer's enjoyment of or success with the first.

SHOPPING CART

An online shopping cart lists items a customer has selected for purchase. Whether an item in a cart is considered "on hold" for a customer varies by platform.

METRICS

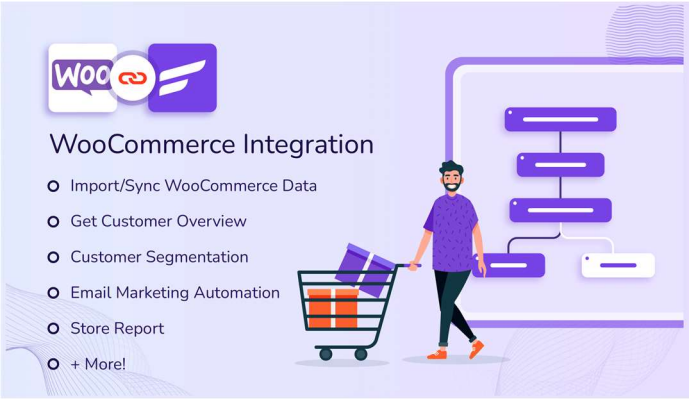
Metrics are important data like revenue, traffic, user engagement, search engine rankings, or demographics.

FULFILMENT

After your site makes a sale, the fulfillment process begins. It begins with receiving sale confirmation and ends with the item being packaged and shipped.

CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

A type of software, customer relationship management helps you build and maintain relationships with users from their first visit through all their subsequent purchases.



DIFFERENCE BETWEEN ECOMMERCE AND WOOCOMMERCE

E-commerce, short for electronic commerce, is the process of buying and selling goods and services or transmitting funds and data While Woocommerce is a plugin for WordPress, used by e-commerce companies to transform their WordPress sites into e-commerce stores.

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HOW TO CREATE EDUCATIONAL OR SCHOOL WEBSITES

In the online education industry, there's strong competition in LMS. Coursera, EdX, Skillshare, Skyeng, Lingoda, and Edeson Tutorials — all of them successfully run their businesses right now.

EDUCATION WEBSITE CAN BE:

A Course Selling Website

You can build online courses dedicated to various topics from UI/UX Design to Chinese and offer them to users. A good example of such a solution is Codecademy who offer coding courses.

A School Marketplace Website

This type of website is where you allow other School business owners and seekers to provide content and use it respectively.

A Website For Institutions

If you're an owner of any educational institution, you can create an online class with the help of a website to save time as well as partly or fully switch to a remote type of education.

A Complementary Website For Schools & Courses

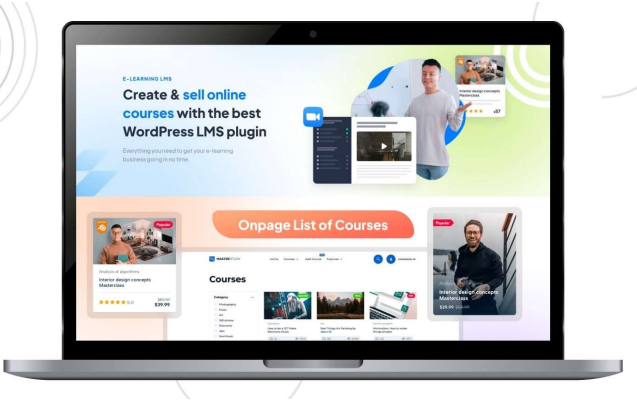
You can create an online school to integrate different IT-technologies into the learning process: allow your students to complete homework online or just do some additional activities.

Here's an overall list of the information you can add to this Screen:

- Course description.
- Level, price, duration.
- Learning materials.
- Name of professor, teacher, or coach.
- List of topics.
- Learning Features & tools

TOP WORDPRESS LEARNING MANAGEMENT PLUGINS

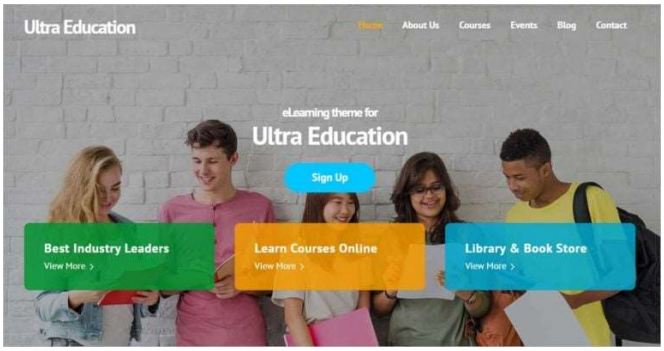
The roundup is made up of free and premium plugins from the WordPress repository.



1. LearnPress (FREE) – Powerful WordPress LMS Plugin for Online Courses
2. Tutor LMS (FREE) – Robust Reporting and Analytics with this WordPress LMS
3. MasterStudy LMS (FREE) – Affordable and Scalable WordPress LMS Solution
4. LearnDash – Interactive eLearning with This WordPress LMS
5. Sensei LMS – Top WordPress LMS Solution with Advanced Quizzing

TOP WORDPRESS EDUCATIONAL THEMES

Whether you're a school, university, or online educator, these themes offer practical solutions to present courses, events, and information with finesse.



1. Ultra Education
2. EduBlock PRO
3. Academica Pro 3.0
4. Astra
5. OceanWP
6. Tutor Starter
7. Eduma
8. Lectura Lite
9. Masterstudy
10. Edubin

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HOW TO ADD SSL AND HTTPS ON WORDPRESS WEBSITE

Installing a Comodo SSL certificate on your business might seem quite challenging to several website admins and owners but necessary.

INSTALLING THE SSL CERTIFICATE VIA CPANEL

Different web servers and portals have different types of SSL certificate installation processes.

1. FIND THE SSL/TLS OPTION UNDER THE SECURITY SECTION ON YOUR CPANEL ACCOUNT.

Under the CRT section, you will be able to find the ‘‘Generate, view, or delete SSL certificate signing requests” section, click on it, and proceed to the next step.
Certificate Authority.

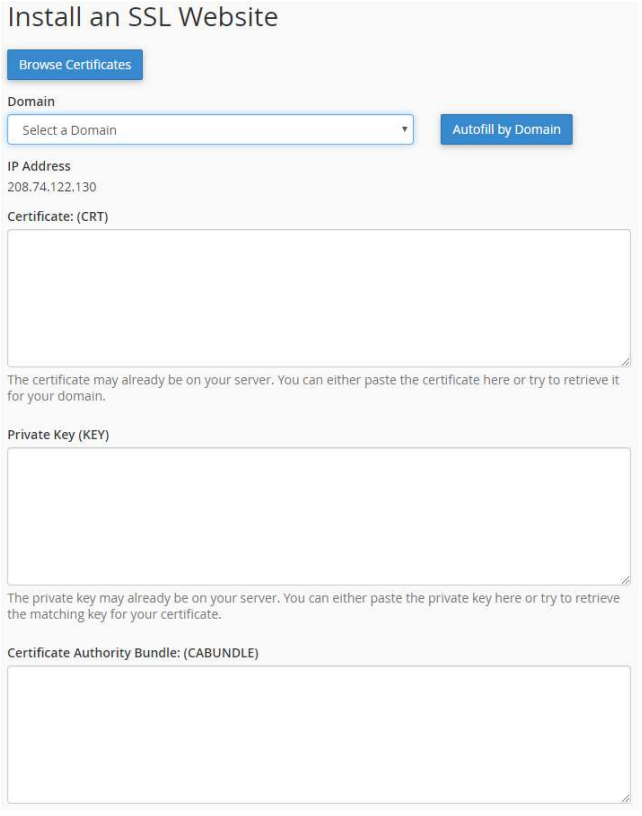
2. GO TO THE “UPLOAD A NEW CERTIFICATE” SECTION.

Look for “paste the certificate into the following text box”. There will be a code on the yourdomain.crt file, which must be pasted in the above field. You can also download it directly from your account. Make sure to include both the footer and header in the code.

3. Click on Upload or Save Certificate

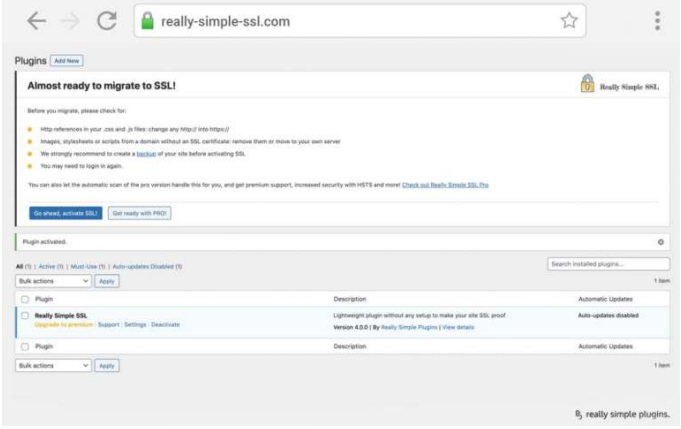
4. GO TO CPANEL, AND FIND “INSTALL AND MANAGE SSL FOR YOUR SITE (HTTPS)”

Select Manage SSL sites. You will need to choose the domain for which an SSL certificate has been issued for your website. The system will automatically fill the Private Key (KEY) and Certificate (CRT) fields. The CA bundle has to be added into the box, which comes under
Certificate Authority Bundle (CABUNDLE).



ENABLING SSL IN WORDPRESS BY USING A PLUGIN

Really Simple SSL Plugin is one of the most commonly used plugins to install SSL certificates on WordPress websites

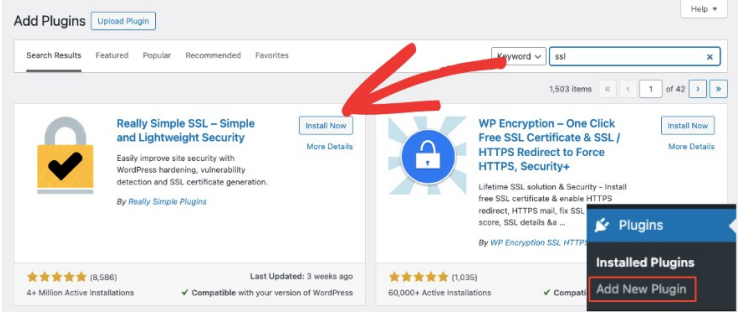


1. Go to your WordPress dashboard
2. Select Plugins and click on Add New
3. Search for the **Really Simple SSL** Plugin and install it
4. Locate the Really Simple SSL Plugin under Plugins and select Settings
5. Choose Go ahead activate SSL.

Your website will be shifted to HTTPS if there are no mixed content errors. However, if there are any mixed content errors, here is what you need to do.

SELECTING THE RIGHT CERTIFICATE FOR WORDPRESS WEBSITE

Determining what type of SSL certificate is ideal for your website can be quite challenging.



1. Informative blogs, websites, and personal websites should consider investing in a **Domain Validated SSL certificate.**

2. WordPress websites that offer paid subscriptions, accept donations, and paid membership will need **Extended Validated or Organizational** Validated SSL certificates.

3. **Multi-domain SSL certificates** are required for websites with multiple domain names.

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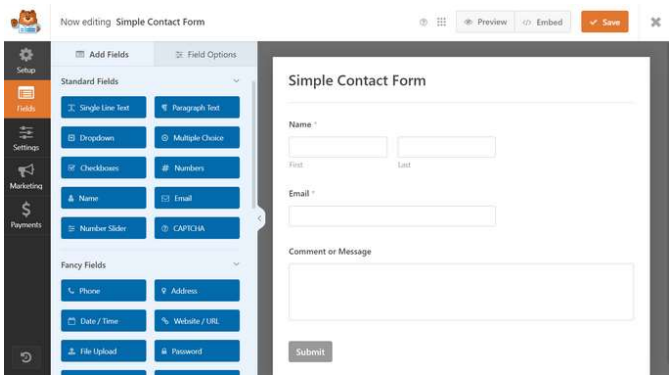
ADDING CONTACT FORM ON WORDPRESS

When trying to find the best WordPress contact form plugins, we considered several factors, such as ease of use with a drag and drop form builder, form customization options, plugin pricing, and more.
We've built countless websites and used different WordPress form plugins for each site like WPForms, Formidable Forms, Gravity Forms, and so on. Out of all contact form builders we've tested, WPForms and Contact Form 7 are our Favourite Form builders.

POPULAR WORDPRESS FORMS

1. WPForms
2. Formidable Forms
3. HubSpot Forms
4. Gravity Forms
5. UserFeedback
6. Jetpack Forms
7. Ninja Forms
8. Typeform
9. FormStack
10. Contact Form 7

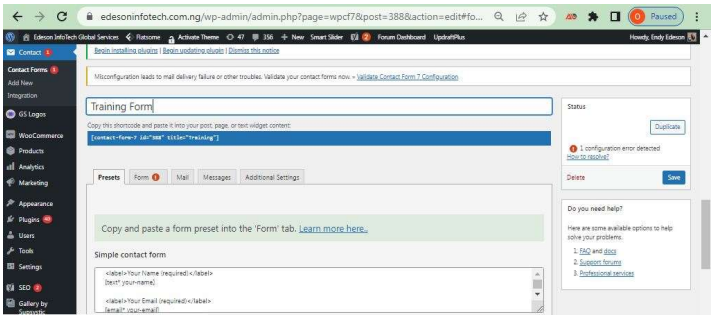
WPForms' drag-and-drop form builder makes it the most user-friendly form plugin for WordPress, and that's why over 6 million websites use it for form creation. It is the best WordPress Form Builder.



We recommend its free version if you don't have the budget to get a premium contact form plugin.

ADDING CONTACT FORM 7 ON WORDPRESS

Contact Form 7 is the oldest and most downloaded contact form plugin in the official WordPress plugin directory. There are also several third-party plugins that act as addon plugins for Contact Form 7, and you can download most of them for free



Example of Training Form built with Contact Form 7

```
<label> Full Name
   [text* your-name] </label>
<label> Email Address
   [email* your-email] </label>
<label> Phone Number
   [number* PhoneNumber] </label>
<label> State Of Residence
   [text* StateOfResidence] </label>
<label> Country Of Residence
   [text* CountryOfResidence] </label>
<label> Contact Address
   [text* ContactAddress] </label>
<label> Gender
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<label> Educational Background
   [checkbox* EducationalBackground "BSc" "HND" "SSCE"]
</label>
<label> What Do You Want To Learn?
   [checkbox* WhatDoYouWantToLearn "Website Design &
Hosting" "News Blogging" "PowerPoint" "Company
Registration With CAC" "Digital Marketing" "Freelancing"
"Graphic Design" "Video Editing" "Excel" "PowerPoint"
"Microsoft Desktop Publishing"] </label>
<label> How Did You Hear About Edeson InfoTech?
   [checkbox* HowDidYouHearAboutUs "Google"
"Facebook" "Instagram" "Twitter" "Edeson News Blog"
"Through A Friend"] </label>
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[submit "Apply For Training"]
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5 TOOLS FOR TESTING HOW YOUR WEBSITE WILL LOOK ON DIFFERENT MOBILE DEVICES

Testing your site on mobile devices can be time-consuming and expensive due to the vast number of different mobile devices. But the tools listed below can make it easier for you to test your websites on different devices without purchasing the devices.

RESPONSIVE DESIGN CHECKER (responsivedesignchecker.com)
Test how responsive your website design is with this free tool. Check if your website fits and adapts to mobile, tablet, and desktop screen sizes.

MOBILE VIEWER (mobileviewer.io)
Check your site's mobile version and ensure responsiveness. Use our tool for a mobile-friendly website

BROWSERSTACK (browserstack.com)
Instantly test your webpage on any desktop or mobile browser. Launch a new test session in any browser using the BrowserStack Quick Launch Extension.

TESTING BOT (testingbot.com)
This checker is a web-based automated validation tool that checks to see how mobile-device-friendly your website is.

LAMBDA TEST (lambatest.com)
Power your software testing with AI and cloud. Test intelligently, deploy and scale faster with **LambdaTest** unified testing platform.

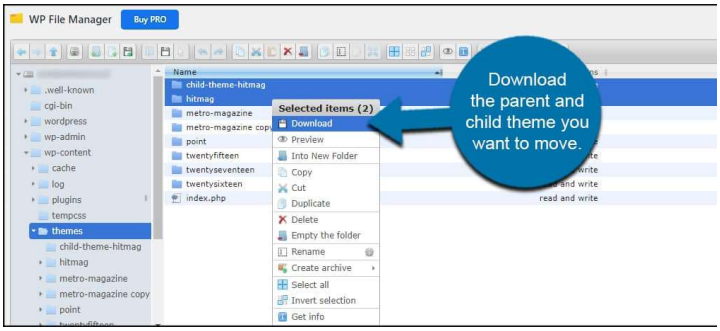
HOW TO CONVERT HTML TEMPLATES TO WORDPRESS THEMES

You have several options at your disposal, if you want to convert those HTML files over to WordPress.

1. IMPORTING HTML CONTENT TO WORDPRESS THEME WITH A PLUGIN
Use a plugin to transfer content from your old, HTML-based site. Unfortunately, there are very few tools available that are compatible with recent versions of WordPress.
You *can* check out a free trial of **WP Site Importer**,

2. IMPORTING HTML TO WORDPRESS USING A CHILD THEME
Another way to move your HTML site into WordPress is with a child theme. This has the same base functionality and style as its parent theme, but you'll be able to preserve any tweaks and customizations you make, even if you update the parent.

3. USE PAID SERVICES
Use a Paid Service to Bring Your HTML Content to WordPress such as FantasTech Solutions, WP Engine and HireWPGeeks



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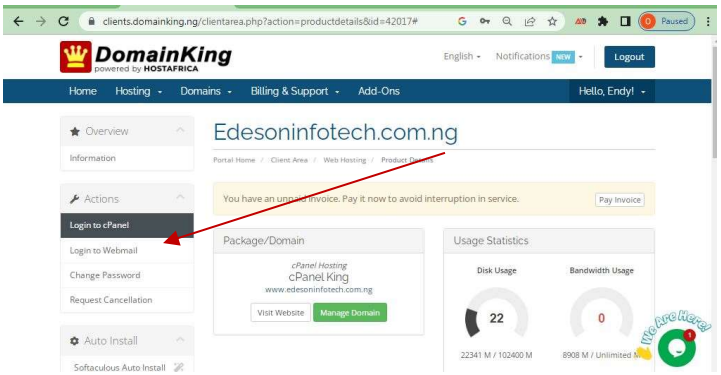
WHAT IS WEBMAIL?

Webmail are web-based email accounts. These are usually free email accounts that are operated from a website. Examples include Hotmail, GMail and Yahoo Mail.
Webmail allows the users to access their emails as long as they have access to an Internet connection and a web browser. This also means that the user cannot read an old email or draft a new email offline.

HOW TO LOGIN TO WEBMAIL

There are a few different URLS that access your webmail. For Instance, lets use Edeson Website webmail logins

1. edesoninfotech.com.ng/webmail
2. webmail.edesoninfotech.com.ng
3. edesoninfotech.com.ng:2096
4. You can also login to your webmail using your Hosting Account. Your hosting account interface may be different from that of Edeson Website.



While **edesoninfotech.com.ng/webmail** is the standard choice, the other options are available if the first one does not reach your webmail login due to a DNS error, firewall, or redirect. Be sure to replace **edesoninfoteh.com.ng** with your actual domain name.

Enter your username and password, and then click OK.
User Name: Enter your full email address, all lower case
Password: Enter your email address' password
You should now be logged in! Click on one of the three webmail clients and get started using your email!

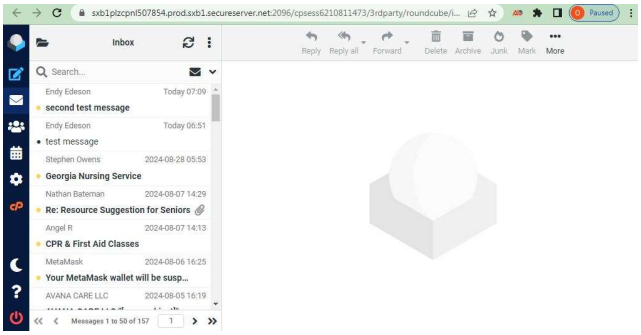
DIFFERENT APPLICATIONS FOR CPANEL WEBMAIL

Webmail is one of the most commonly used features in cPanel. As opposed to having email delivered from the server to a desktop application, Webmail allows users to check their messages from their browsers.

Currently, there are three different Webmail Applications available, each with their own subtle differences, but all with the same power to deliver secure email on the web.

HORDE
Vetted and managed by a Core Team, Horde develops tools with PHP that are valuable for small businesses all the way up to the enterprise level. Horde is the best webmail option if you want to export your mails.

ROUNDCUBE
RoundCube is the world's leading open source Webmail application. This application already has millions of users. While not equipped with as many additional features as Horde, RoundCube is praised for its easy-to-use, drag-and-drop interface



Loaded with the ability to search, tag, and organize your email, it makes perusing and managing your inbox (and outbox) super simple.

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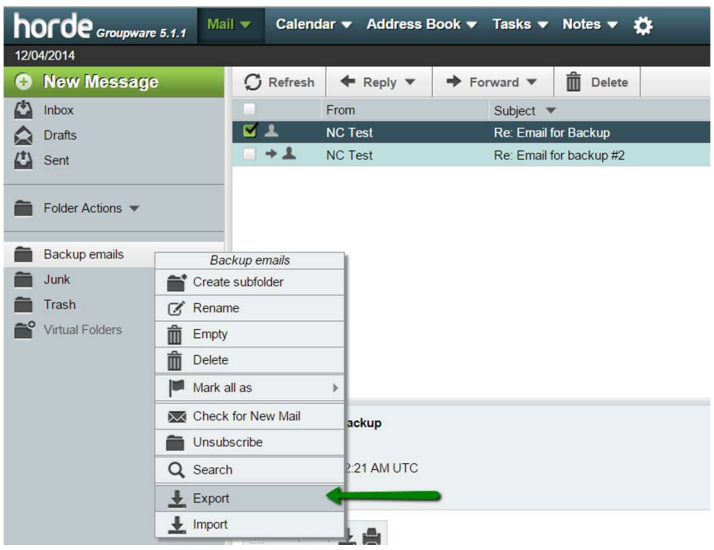
HOW TO BACK UP AND RESTORE EMAILS IN CPANEL WEBMAIL (ROUNDCUBE AND HORDE)

There is an in-built restore in cPanel that uses Roundcube and Horder to backup and restore emails in cPanel.

Here are the steps for backing up and restoring emails in cPanel webmail:

ROUNDCUBE INTERFACE
How to create backup and restore emails in cPanel webmail via Roundcube interface
Backup.
1. Log in to your webmail account using the Roundcube interface.
2. Click on the “Email Accounts” icon.
Select the email account you want to back up.
3. Choose the location you want to save the email.
4. Select the desired email and click on the More icon to download

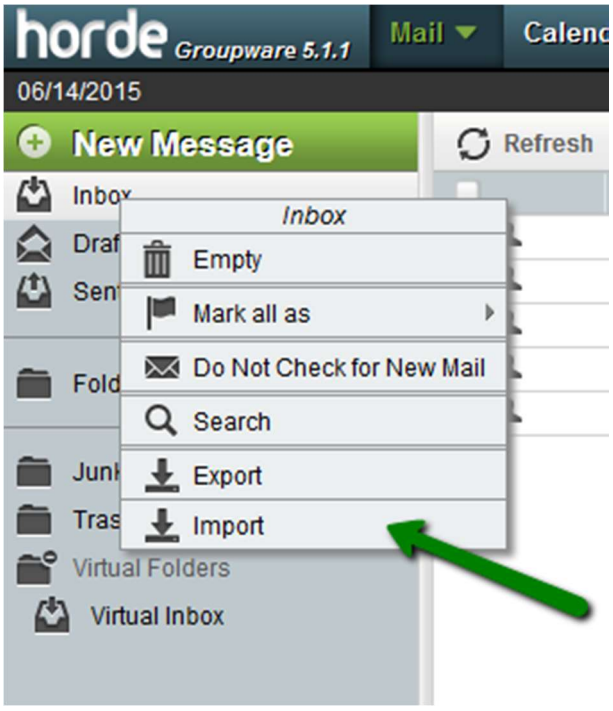
NOTE: You cannot download many emails on Roundcube at once, we recommend using Horde to back up an entire folder or account.



HOW TO RESTORE EMAIL

Using the Roundcube interface, log in to your webmail account

1. Click on the “Email Accounts” icon.
2. Choose the email account you want to restore.
3. Click on More
4. Choose Import messages:
5. Choose the backup file you want to be imported and click Upload:
Once successfully imported, you will be notified with a pop-up message is to ensure that you don't lose any important data in case of a system failure or other issues.



It's also, a good idea to keep multiple copies of your backups in different locations, such as on an external hard drive or in cloud storage, to protect against data loss due to hardware failure or other issues.

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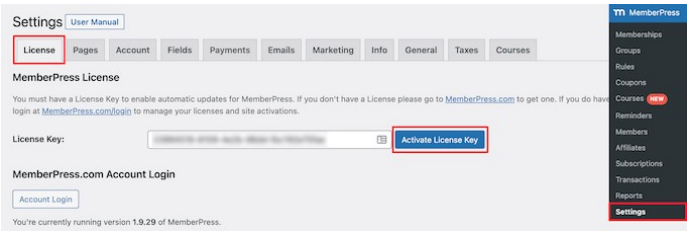
HOW TO DESIGN MEMBERSHIP WEBSITE ON WORDPRESS

Many website owners rely on advertising or selling products to make money. A membership site Let's you make money online directly from your audience.



You will need the following three things to get started:

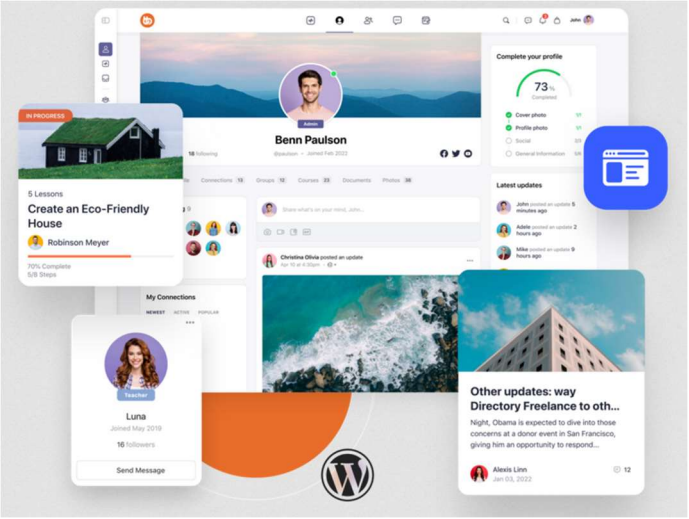
1. A domain name. This will be your website's address (For example, edesoninfotech.com.ng).

2. A web hosting account. This is where your website files are stored.

3. Membership Theme, Plugins And Addons; There are plenty of free and paid WordPress membership plugins that you can use.

TOP MEMBERSHIP WORDPRESS PLUGINS

1. BBPress
2. MembersPress
3. Buddypress



Here are some features of WordPress membership sites:

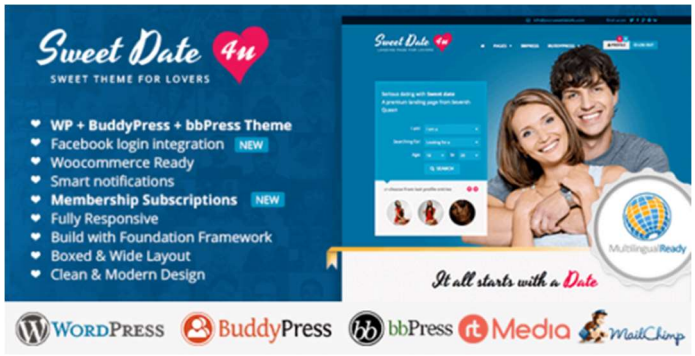
Membership Access: Offer different types of access to members, such as exclusive content, online classes, or file downloads.

Membership Levels: Offer different membership levels with different perks.

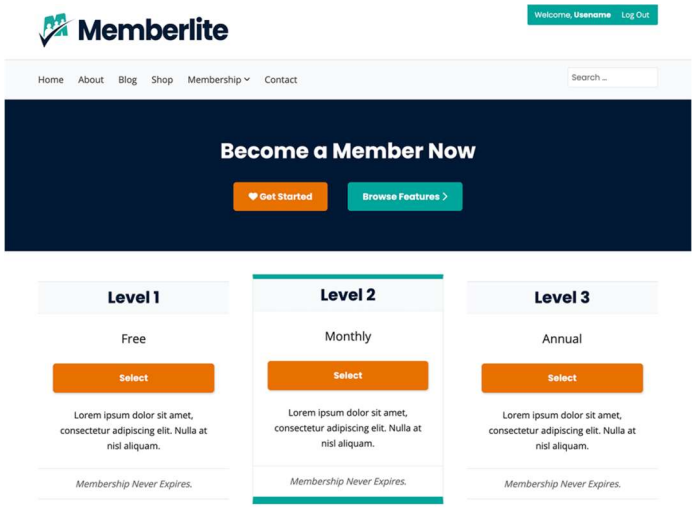
Subscription Management: Manage subscriptions and divide your website into different areas.

TOP MEMBERSHIP WORDPRESS THEMES

- Sweetdate
- Datebook
- Ardvark



Most Membership Plugins and Themes comes with advanced membership features that allow you to accept payments, add membership levels, create gated content, restrict access based on deferent membership levels, make members-only forums, build online courses, run members-only events, and more.



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TOP 10 CLASSIFIED AD SITES FOR BUYING AND SELLING ONLINE

JIJI.NG (jiji.ng)
Jiji is the biggest Classified Website in Nigeria. It offers free and paid advert post types. Jiji adverts brings lots of clients to customers. Endy Edeson of Edeson InfoTech posts his adverts on Jiji.

OLX (olx.com)
Serving over 40 countries, OLX is a popular classified ad site that covers a wide range of categories, including electronics, fashion, and home & garden. OLX is no longer available in Nigeria.

CRAIGSLIST (craigslist.org)
With its wide range of categories and locations, Craigslist remains one of the most popular classified ad sites globally.

FACEBOOK MARKETPLACE (facebook.com)
Leveraging the power of social networking, Facebook Marketplace enables users to buy and sell items within their local community.

GUMTREE (gumtree.com)
Operating in multiple countries, Gumtree is a popular classified ad site that covers a wide range of categories, including jobs, property, vehicles, and services.

OODLE (oodle.com)
Oodle aggregates listings from various sources, including local newspapers and websites, to provide users with a vast selection of classified ads.

LOCANTO (locanto.com.ng)
Operating in over 60 countries, Locanto is a global classified ad platform that offers free listings in categories like jobs, real estate, and personals

BLOGGING PLATFORMS

Blog submission sites can be categorized into various types based on their focus, purpose, and audience. Here are some common categories.

1. General Blog Directories: These platforms accept a wide range of blog topics and are open to various niches. Examples include Blogarama and BlogCatalog.
2. Niche-Specific Blog Directories: These sites are dedicated to specific topics or industries, such as technology, travel, health, fashion, or food.

3. Guest Posting Platform: These platforms allow writers to submit guest posts to be published on other blogs. They often provide opportunities for writers to reach new audiences and gain backlinks.
4. Content Aggregators: These sites gather content from various sources around the web and present it in one place. Examples include AllTop and Flipboard.
5. Local Blog Directories: These directories highlight blogs from specific regions or countries.

FREE BLOGGING PLATFORMS
1. Wordpress.com
2. Blogger.com
2. Medium.com
3. Tumblr.com
4. LinkedIn.com
5. Hubpages.com
6. Quora.com
7. LiveJournal.com

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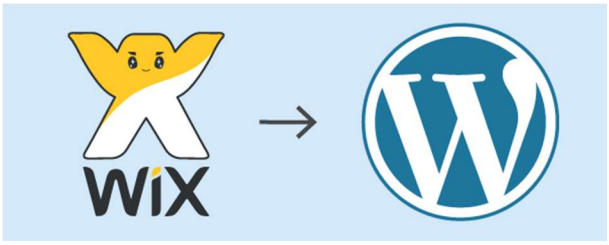
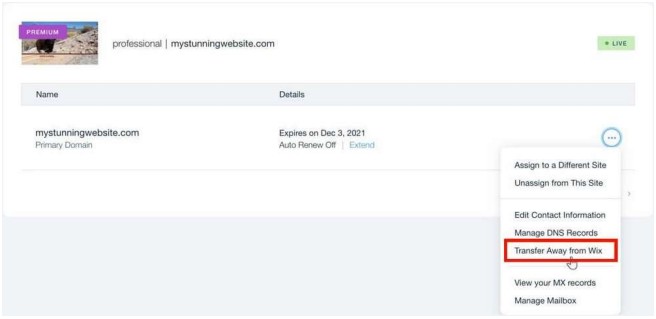
IMPORT YOUR CONTENT FROM WIX TO WORDPRESS

After installing your WordPress theme, you are ready to import your blog content from Wix. While Wix does not have an export feature, you can migrate your Wix RSS feed. This will prevent you from having to manually copy and paste each blog post. You will need to add an RSS button to your Wix site in order to generate the feed.



You can then open up your RSS feed. To do this, click on the RSS button on your live website. This will open an XML webpage that is full of code. Right-click anywhere on the page and click Save As, then save the file to your computer in a location you can easily access.

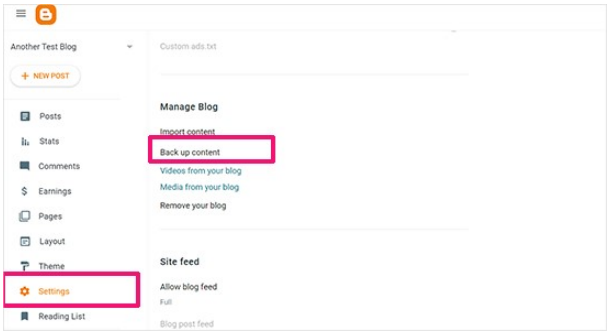
After saving the file, log into your WordPress website and navigate to Tools > Import. Scroll down to the RSS section, and select Run Importer. On the next page, click on Choose File and open the RSS feed file you just saved. Once the importer has run, you'll also want to check all your posts to ensure that they are imported correctly.



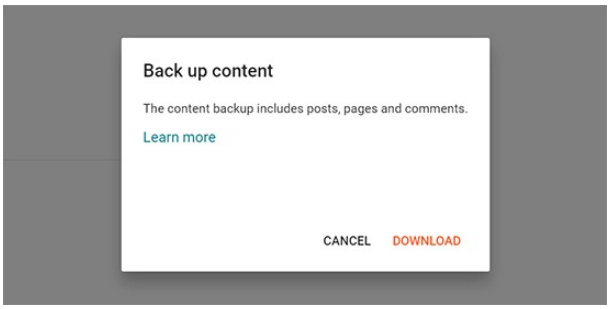
The RSS feed migration process only imports your website's posts, and not its pages. Unfortunately, there is no way to automate that part of the process. Instead, you'll need to recreate each page manually in WordPress. To start this process, open the first page you want to transfer from your Wix website.
Copy its content, then navigate to WordPress and go to Pages > Add New. Paste the copied content on the new page.

IMPORT YOUR CONTENTS FROM BLOGGER TO WORDPRESS

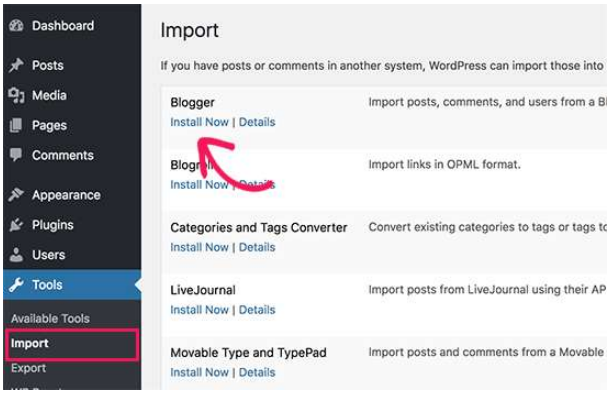
The first thing you need to do is export your Blogger blog's content.



This will bring up a popup showing what exactly is included in the Blogger backup. You need to click on the 'Download' button to continue.

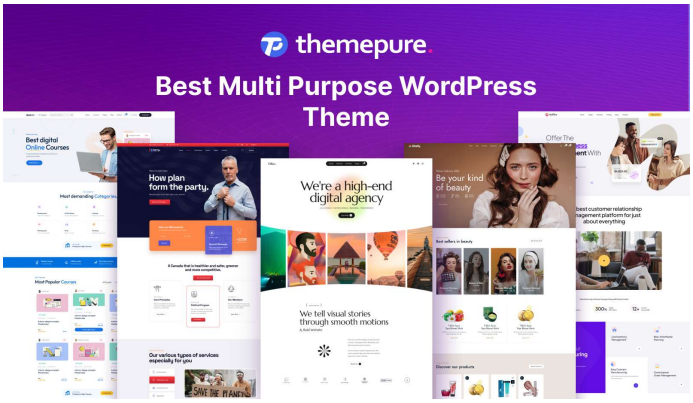


IMPORT BLOGGER TO WORDPRESS
To start importing your Blogger site into WordPress, log in to your WordPress admin area and visit
Tools » Import.

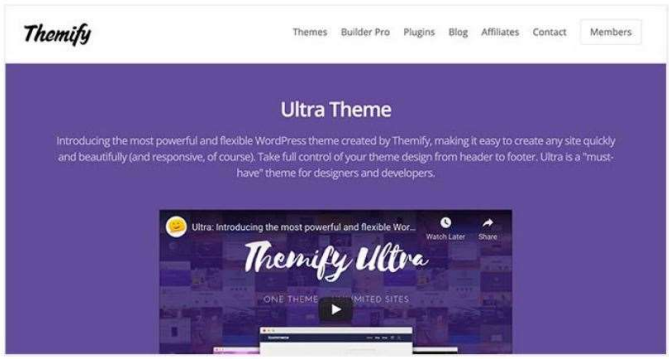


WordPress will ask you to upload the XML file on the Import Blogger screen. WordPress will now upload the import file. If your import file is too large, then you may see an error message. In this case, you will need to increase your maximum file upload limit. If your file is small, then you won't see any errors

MULTIPURPOSE WEBSITES.



When a Theme is a **Multipurpose Theme** , it means that you can use it to design any kind of websites such as Banking, Ecommerce, Real Estate, Agriculture, etc. It has demo data of each industry.



Example of Multipurpose Theme Are;

- **Flatsome WordPress Theme**
- **Astra WordPress Theme**
- **SeedProd WordPress Builder**
- **Divi WordPress Builder**
- **OceanWP WordPress Theme**
- **Utra WordPress Theme**
- **Inspiro WordPress Theme**
- **Kadence WP WordPress Theme**
- **Spencer WordPress Theme**
- **Qwerty WordPress Theme**

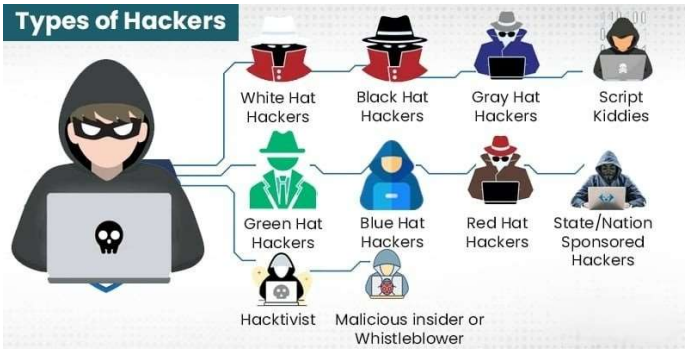
HACKING IN CYBERSECURTY

Hacking Refers to the misuse of devices like computers, smartphones, tablets, and networks to cause damage to or corrupt systems, gather information on users, steal data and documents, or disrupt data-related activity.

To prevent your website from hacking, change the login url, limit login attempts, use security plugins, add 2 factor authentication and use strong password.

TYPES OF HACKING/HACKERS

There are typically four key drivers that lead to bad actors hacking websites or systems: **1. financial gain through the theft of credit card details or by defrauding financial services, 2. corporate espionage, 3. to gain notoriety or respect for their hacking talents, and 4. State-sponsored hacking that aims to steal business information and national intelligence.**



A few of the most common types of hackers that carry out these activities involve:

1. BLACK HAT HACKERS

They hack for financial gain or for more malicious purposes, such as to gain reputation, carry out corporate espionage, or as part of a nation-state hacking campaign.

2. WHITE HAT HACKERS

White hat hackers can be seen as the “good guys” who attempt to prevent the success of black hat hackers through proactive hacking.

3. GREY HAT HACKERS

Grey hat hackers sit somewhere between the good and the bad guys. Unlike black hat hackers, they attempt to violate standards and principles but without intending to do harm or gain financially.

WHAT IS ETHICAL HACKING?

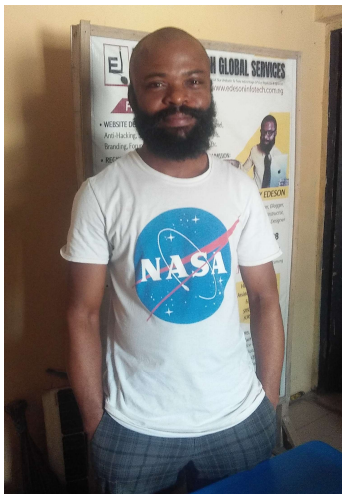
Ethical hacking refers to the actions carried out by white hat security hackers. It involves gaining access to computer systems and networks to test for potential vulnerabilities, and then fixing any identified weaknesses.

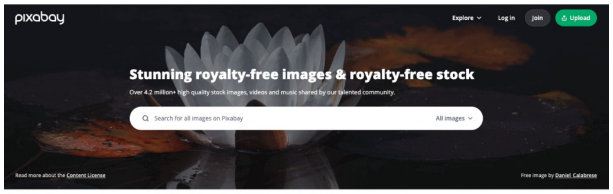
WHAT IS ROYALTY-FREE?

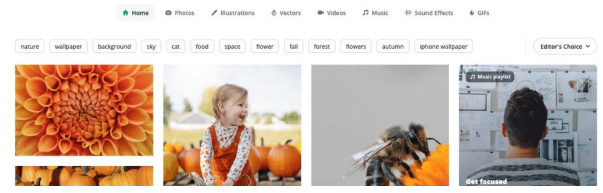
Royalty-free contents are free but in most cases, you'll have to pay a one-time fee to obtain the rights to use the image. Then you can use it as many times as you like. The "free" in "royalty-free" only means that you do not have to pay royalties to the owner of the image every time you use it.

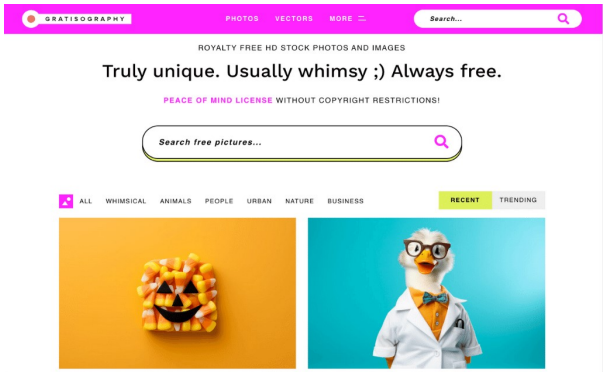
TOP PLATFORMS TO GET FREE IMAGES FOR YOUR WEBSITE

1. Unsplash
2. Burst
3. Pexels
4. Pixabay
5. Free Images
6. Kaboompics
7. Stocksnap.io
8. Canva
9. Life of Pix
10. Gratisography
11. Vecteezy
12. Flickr
13. The Jopwell Collection
14. WOCinTech
15. PicJumbo
16. VistaCreate
17. Depositphotos
18. iStock
19. Google Advance Image Search





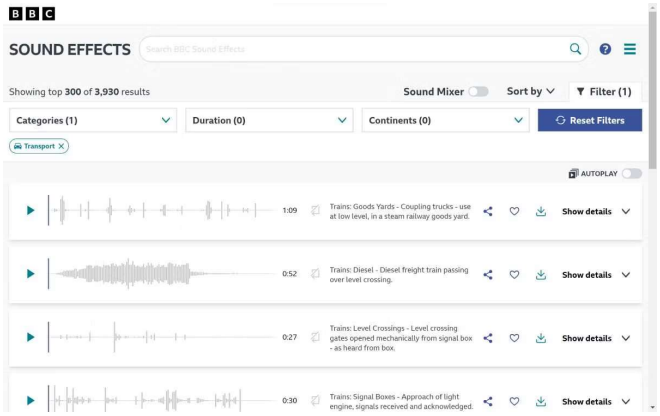




TOP SITES TO GET ROYALTY-FREE ARTICLES, AUDIOS AND VIDEOS FOR YOUR WEBSITE

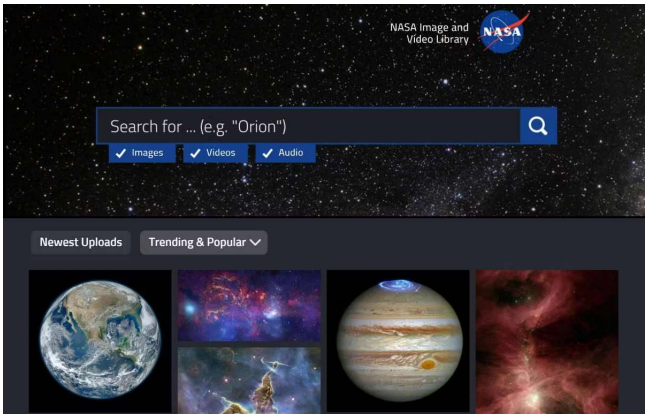
1. BBC SOUND EFFECTS (WEB)

BBC, has been the global gold standard of radio and audio programming. Naturally, it has amassed a massive collection of sounds and sound effects. It might be surprising to know that the BBC allows you access to them through the BBC Sound Effects portal.



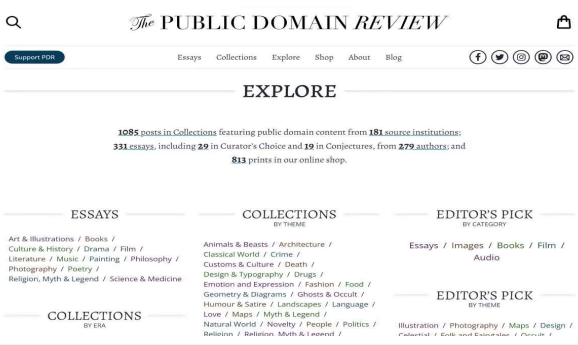
3. NASA IMAGE AND VIDEO LIBRARY (WEB)

When it comes to non-commercial use, all NASA content (images, audio, video, and 3D models) is not subject to copyright and can be used freely.

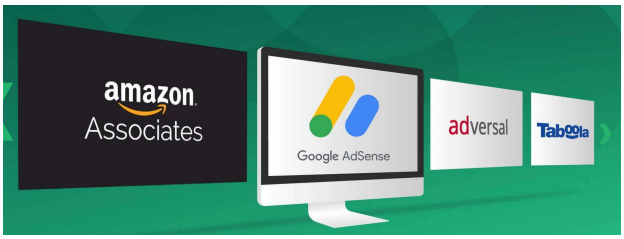


THE PUBLIC DOMAIN REVIEW (WEB)

Started in 2011, this non-profit project has the simple goal of highlighting copyright-free and royalty-free pieces that are worth noticing.



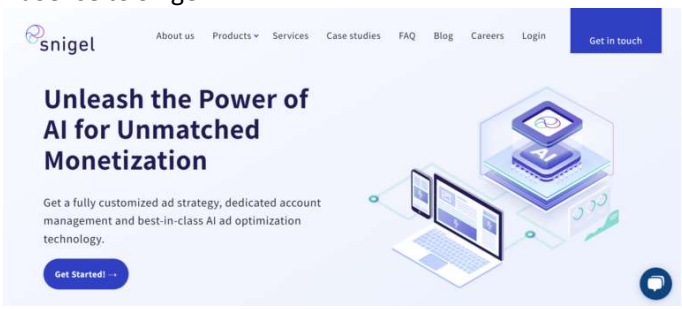
TOP GOOGLE ADSENSE ALTERNATIVES TO MONETIZE YOUR WEBSITE



Google AdSense is a free, cost-per-click (CPC) platform that allows publishers to earn money each time someone clicks on the ads. AdSense is a good fit for small publishers new to website monetization.

1. SNIGEL (snigel.com)

Snigel is a Google-certified publishing partner for websites making $300 USD per day or more. Publishers see a 57% increase in revenue on average when switching from AdSense to Snigel.



2. SETUPAD (setupad.com)

Setupad, a Google Certified Publishing Partner (GCPP) and Prebid member, offers an advanced ad stack, its own ad server, 11 server-to-server integrations, and 31 premium demand partners.

3. MICROSOFT PUBCENTER (pubcenter.microsoft.com)

Microsoft pubCenter is an advertising platform developed by Microsoft to facilitate advertising and monetization for website publishers and content creators.

4. MEDIA.NET (media.net)

Media.net is one of the leaders in contextual advertising and a strong AdSense competitor. It offers a higher revenue per thousand impression rate (RPM) than AdSense.

5. ADSTERRA (adsterra.com)

It's a world-renowned ad network serving over 30 billion monthly ad impressions, with 18K+ direct publishers and 12K+ brands, affiliates, media agencies, and ad networks.

WAYS TO MAKE MONEY AS A WEBSITE DESIGNER OR BLOGGER

1. Consulting and Coaching

Experienced bloggers and website designers can turn mentors and offer consulting or coaching services.

2. Freelance Writing

Website Designers and bloggers can spread their literary wings and offer freelance writing services to other websites or publications.

3. Events and Workshops

Hosting events, webinars, or workshops that cater to your Website or blog's niche is another way to make money.

.

4. Selling Backlinks

Bloggers or Website Designers can also sell backlinks to other websites? It's a sneaky little way to boost those SEO rankings and, in turn, give your bank account a boost

5. Sponsored Posts

Collaborating with brands and weaving their products or services into your content can lead to some hefty paychecks. So, don't be surprised if your blog post suddenly gets a glamorous makeover with a sprinkling of sponsored content.

6. Digital Products

Crafting digital products like eBooks or online courses can be a major income source. Plus, the best part? Your creative genius can be shared with the world at the click of a button.

7. Advertising

By offering advertising space on their blogs, Nigerian bloggers can reel in revenue from businesses that are keen on reaching their specific audience.

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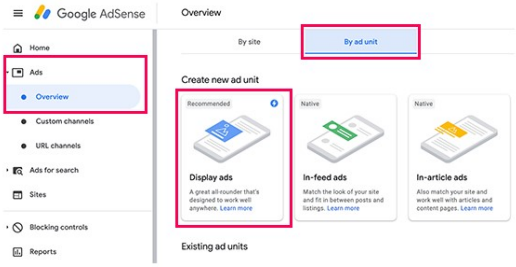
HOW TO PROPERLY ADD GOOGLE ADSENSE TO YOUR WORDPRESS SITE

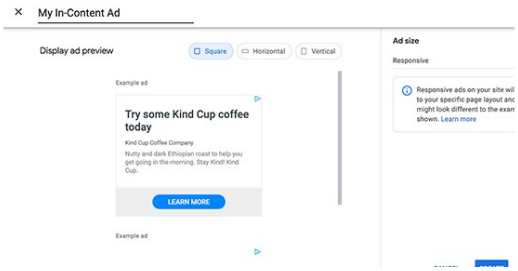
Google AdSense is an advertising network run by Google that allows bloggers and website owners an opportunity to earn money by showing text, images, videos, and other interactive advertisements on their websites. These ads are targeted by site content and audience, so they're highly relevant.

Manually Place Google Adsense Ad Code In Wordpress

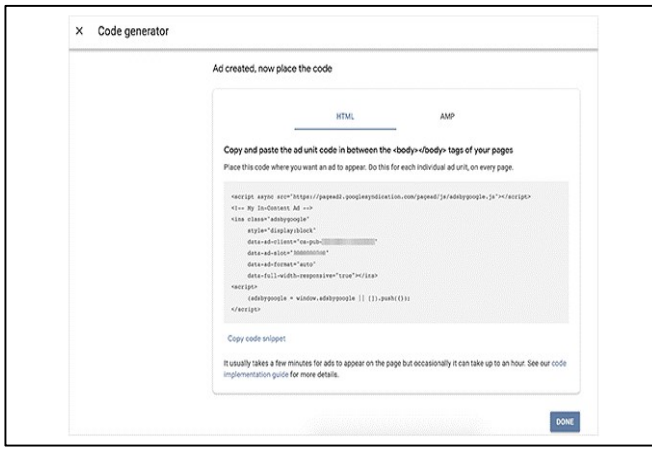
You'll start by clicking on the Ads menu in the left column and then switching to the 'By ad unit' tab. From here, you need to click on 'Create New Ad.'



Next, you need to provide a name for this ad unit and select the ad size and type.

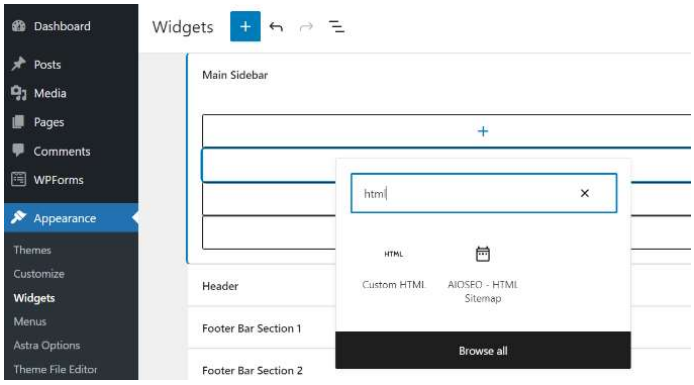


AdSense will now generate the ad code for you. It contains the unique ad unit ID and your publisher ID.



ADDING GOOGLE ADSENSE IN WORDPRESS

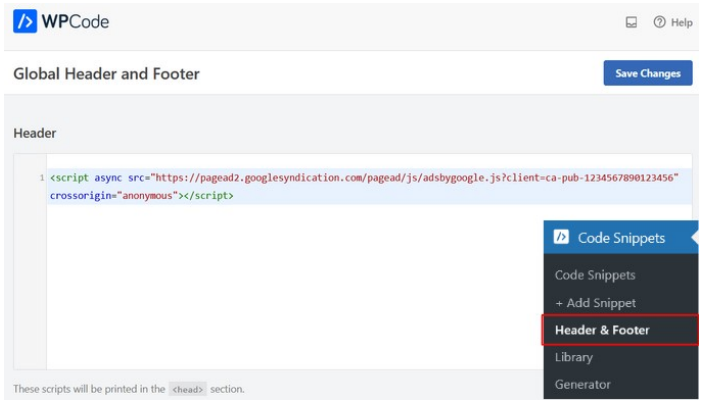
Simply go to the Appearance » Widgets page in your WordPress admin area. Next, click the '+' button to add a 'Custom HTML' widget block to the appropriate widget area.



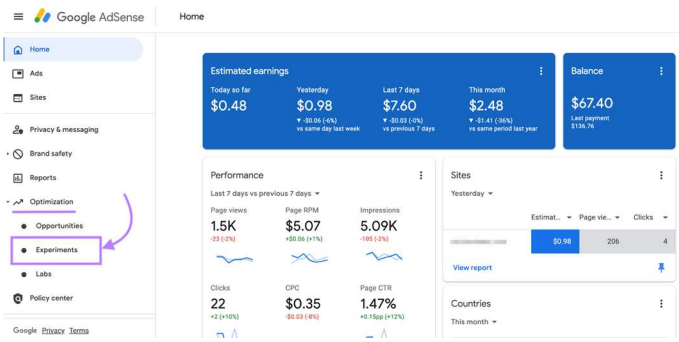
Next, you'll need to enter the Google AdSense code in the Custom HTML widget block. After that, don't forget to click the 'Update' button.

USE WP CODE TO ADD ADSENSE

Upon activation, go to the Code Snippets » Header & Footer page. From here, you need to paste your Google AdSense code in the header section.



GOOGLE ADSENSE EARNINGS



Snapchat WhatsApp LinkedIn Tumblr Search & Follow ENDY EDESON

HOW TO MAKE MONEY WITH WORDPRESS WEBSITE DESIGN

Making money from your website isn't easy. These ten tips are probably your best bet to get started.

Pictures of Endy Edeson Flaunting Dollars He Made From WordPress Website Design. You too can smile like this with WordPress

1. Training People Both Offline & Online:
Run a Training center that provides **web** development and **WordPress** design courses both offline and Online using using WhatsApp & Zoom.

2. Write An E-book On WordPress:
You can write an ebook just like this one written by Endy Edeson and sell

3. Design Websites For Companies:
The best way to make money with WordPress is to find clients and design websites for them

4. Affiliate Marketing
Start by finding a product you like and would recommend. Then on your website, you endorse the product and promote it to your website visitors and email subscribers. If the product or service resonates with these people, they'll click on your affiliate link, purchasing the product (while you get a split of the sale price).

5. Sell Ad Space On Your Website
Incorporating Google's AdSense on your website is just one way to make money from online advertisements. Another is to simply sell your own ad space.

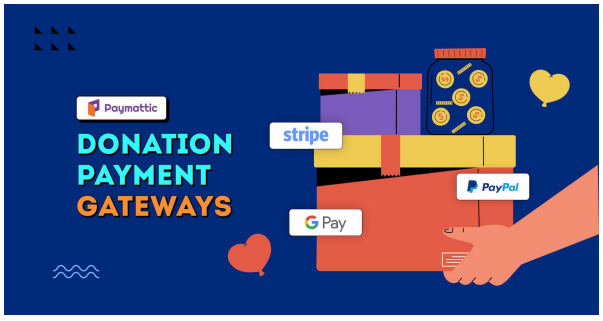
6. Accept Donations From Visitors
Simply ask your readers to donate!
Accepting one-off donations isn't a fast road to wealth, but it can help you cover expenses in the short-term if people like what you have to say and want to support your journey.

7. Flip Your Websites
If you've built up a following (or possibly even sold a few products or included advertising on yoursite), you might be able to sell it to someone else and make a quick buck

HOW TO MAKE MONEY ONLINE

Beyond the web skills that you will need to master, such as SEO, web writing, Social Media Marketing, and sales, you will be required to create your company or become self-employed, to develop a medium- or long-term business vision, learn how report your income, create invoices… etc
Before detailing each method point by point, here's a quick overview of 16 ways to make money on the internet with WordPress:

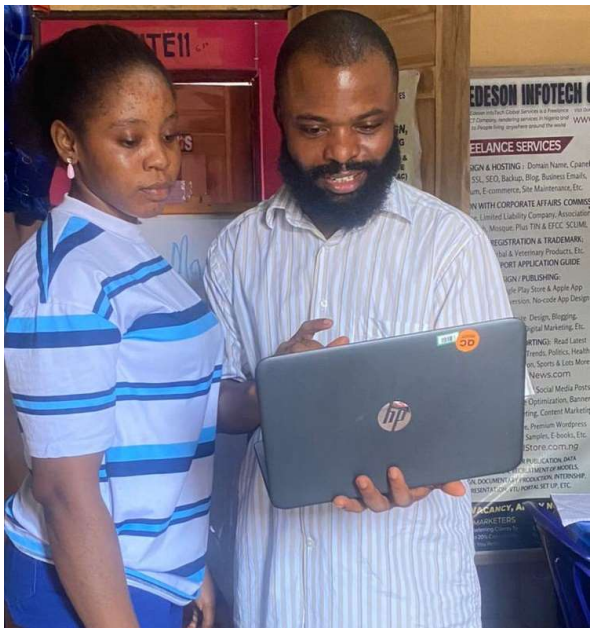
1. Sell physical products.
2. Sell digital products.
3. Create a dropshipping store.
4. Design a marketplace.
5. Create a site with subscriptions.
?. Rely on advertising.
7. Invest in affiliation.
8. Write sponsored articles.
9. Sell links.
10. Accept donations & Grants.
11. Offer freelance services.
12. Provide coaching.
13. Offer maintenance services.
14. Sell online training.
15. Create a YouTube channel.
16. Launch a podcast



TOP TECH BLOGS/WEBSITES IN NIGERIA

1. TechPoint (techpoint.africa)
TechPoint delivers insightful content ranging from startup stories to in-depth analyses of emerging technologies.

2. OgbongeBlog (ogbongeblog.com)
For a blend of tech and online marketing tips, OgbongeBlog is your go-to source



3. Edeson InfoTech Website (edesoninfotech.com.ng)
Edeson InfoTech website contains useful tech tips and directories to get you started in the Tech Ecosystem. You can also visit **news.edesoninfotech.com.ng** for latest Technology and Business news updates.

3. Marketinghub (strategicmarketinghub.com)
Maketinghub is the foremost Marketing update Blog that provide you with best digital marketing and Email marketing and lot's more.

4. Techcabal (techcabal.com)
Dive into the world of startups, innovation, and digital culture with Techcabal. This blog offers a deep dive into the Nigerian tech ecosystem, bringing you stories that matter and trends that shape the industry.

5. TechCity (techcityng.com)
TechCity serves as a comprehensive platform for tech news, reviews, and analysis. Navigating through the complexities of the tech world, this blog provides valuable insights for both tech enthusiasts and casual readers

TOP FOREIGN TECH WEBSITES

1. Wired.com
2. Crunch.com
3. Mashable.com
4. Cnet.com
5. Theverge.com

BEST INTERNET FORUMS IN NIGERIA

1. Nairaland.com
2. myschool.ng
3. earlyface.com.ng
4. nct.com.ng
5. jackobian.com
6. ngstudentforum.cc
7. naijapals.com

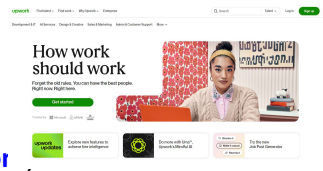
10 ECOMMERCE WEBSITES FOR ONLINE SHOPPING IN NIGERIA

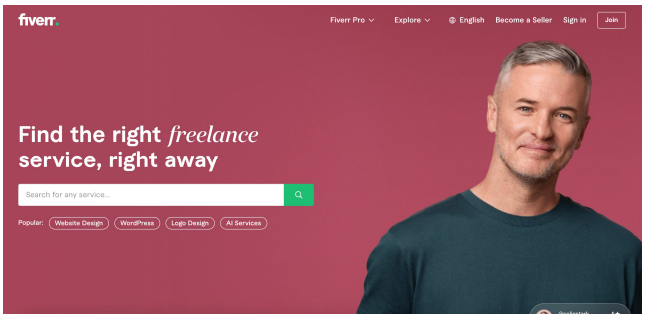
1. Jumia.com.ng - E-commerce
2. Konga.com
3. payporte.com
4. slot.ng
5. jiji.ng
6. obewizy
7. edesondigitalstore.com.ng

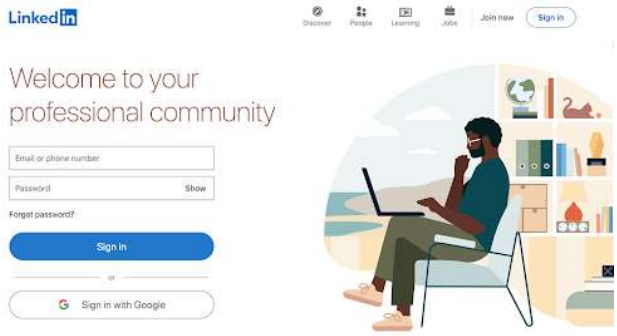
FREELANCE WEBSITES FOR FINDING ONLINE WORK

Being a freelancer can be both liberating and still somewhat nerve- racking. You can set your own prices and hours and choose which projects to devote your time to.

1. Upwork (upwork.com)
2. Toptal (toptal.com)
3. Fiverr (fiverr.com)
4. Designhill (designhill.com)
5. LinkedIn (linkedin.com)
6. SimplyHired (simplyhired.cor
7. Dribbble (dribble.com)
8. Guru (guru.com)
9. Freelancer (freelancer.com)
10. Flexjobs (flexjobs.com)
11. 99designs (99designs.com)
12. PeoplePerHour (peopleperhour.com)
13. TaskRabbit (taskrabbit.com)
14. ServiceScape (servicescape.com)
15. Behance (behance.net)
16. We Work Remotely (weworkremotely.com)
17. Wellfound (wellfound.com)
18. DesignCrowd (designcrowd.com)
19. Codeable (codeable.io)
20. SolidGigs (solidgigs.com)
21. Jooble (ng.jooble.org)
22. Aquent (acquent.com)





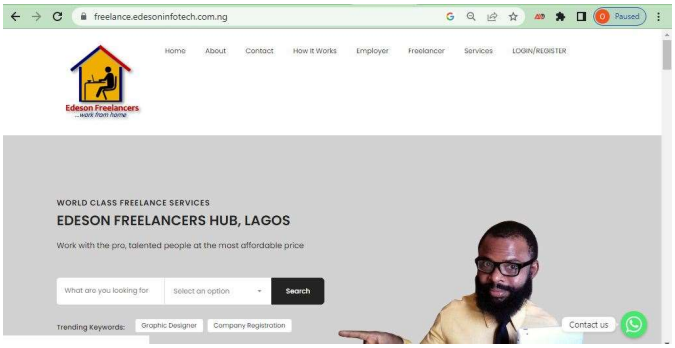


TOP FREELANCING WEBSITES IN NIGERIA

Here are few websites to find freelance assistance and jobs in Nigeria:

1. EDESON FREELANCERS (freelance.edesoninfotech.com.ng)

Edeson Freelancers is located at Ikotun Lagos State Nigeria and the aim is to connect Freelancers and Job Owners. freelancer.edesoninfotech.com.ng



2. ASUQU. (asuqu.com)

Asuqu is Nigeria marketplace for creative and professional services.

3. JO-LANCER. (jolancer.com)

Jolancer is serving as a dedicated platform for skilled Nigerian youths to register their profiles and bid for projects in their line of expertise(skills)

4. FINDWORKA. (findworka.com)

As described on the website, Findworka is an online marketplace for digital services and gigs

5. JUSTFROM5K. (justfrom5k.com)

Justfrom5k is a simple platform where anyone can find basic errands or professional tasks to perform for people and get paid to do it

ASSIGNMENT 1

1. List 5 Tech Hubs In Nigeria & What They Do
2. List 5 Tech Gurus In Nigeria & What They Invented
3. Write Short Note On Edeson InfoTech Global Services
4. List 5 Computer Schools & Website Courses
5. What Is A Datacenter?

ASSIGNMENT 2

1. What Is CMS?
2. What is the difference between Open-Source CMS and Proprietary CMS?
3. Mention 3 Open-Source CMS you know
4. Mention 3 Proprietory CMS
5. Why Is Wix a SaaS platform?

ASSIGNMENT 3

1. What Is A Domain Name?
2. What IS The Function Of Domain Name Server?
3. What Is The Difference Between Subdomain, Addon Domain & Parked Domain?
4. Explain EPP Code During Domain Transfer
5. Register On Namecheap & Buy A Domain Name

ASSIGNMENT 4

1. What Is The Difference Between Website Design & Website Hosting?
2. Buy Hosting On Domaking.ng & Connect It With Domain You Purchased On NameCheap
3. Why Is Free Website Hosting Risky?
4. List 5 Nigeria & 5 Foreign Website Hosting Companies?
5. What Is Support Ticket In Website Hosting?

ASSIGNMENT 5

1. What Is A Website Server?
2. What Is The Difference Between WAMP & XAMP Server?
3. Mention 3 Popular Live Website Servers
4. Mention 3 Types Of Sever
5. What Is Server Downtime?

ASSIGNMENT 6

1. What Is Website Programming?
2. Write Short Note On HTML, CSS, Javascript & PHP
3. What programming language was used in building WordPress?
4. What is the difference between Java and Javascript?
5. What Is The Difference Between A Frontend, Backend And Fullstack Developer?

ASSIGNMENT 7

1. What is Cpanel?
2. List 3 Alternatives To Cpanel
3. Mention 5 Uses Of Cpanel
4. List 2 CMS Auto Installer On Cpanel
5. What Is The **URL** That Is Used In Accessing The Cpanel Of A Website?

ASSIGNMENT 8

1. Who Invented WordPress?
2. How Did Endy Edeson Start Designing Websites With WordPress?
3. Why Is WordPress The Most Popular CMS Used In Designing Websites In The World?
4. What Is The URL Used In Accessing WordPress Backend Or WordPress Dashboard?
5. What Is WordPress Database?

ASSIGNMENT 9

1. What Is The Function Of PhpMyAdmin?
2. List 4 WordPress User Types
3. What Is The Difference Between WordPress Theme, Plugin, Addon & Widget?
4. Mention 5 WordPress Page Builders
5. List 10 Most Widely Used WordPress Plugins

ASSIGNMENT 10

1. What Is The Difference Between WordPress Header & Footer?
2. What Is SSL In WordPress Site?
3. What Is Permalink On WordPress
4. Mention 2 Ways To Install WordPress
5. List 5 Websites For Learning WordPress

ASSIGNMENT 11

1. List The Core Components Of WordPress
2. List & Explain 5 WordPress Terminologies
3. What Is The Difference Between WordPress Page & WordPress Post
4. Mention 3 Ways To Secure WordPress Site
5. How Do You Source For Contents For Websites?

ASSIGNMENT 12

1. What Is WordPress Demo Data?
2. Explain How To Know If A Website Is Designed With WordPress
3. What Is WordPress Redirection?
4. When Is It Advisable To Reset WordPress Site?
5. What Is The Difference Between Resetting A WordPress Site And Ressetting Website Hosting Cpanel?

ASSIGNMENT 13

1. What Is Search Engine Optimization?
2. List 2 SEO Plugin On WordPress?
3. What Is Featured Image, Meta Tags & Description?
4. List 3 WordPress Traffic Analysis Plugin?
5. Mention 2 Ways To Submit Your Website To Search Engine

ASSIGNMENT 14

1. What Is The Difference Between E-Commerce And WooCommerce
2. List 3 Ecommerce Plugins On WordPress
3. List 5 E-commerce CMS
4. What Is Payment Gateway In Ecommerce?
5. Create Products, Add Title, Description, Images And Assign It To Categories

ASSIGNMENT 15

1. Create 4 Pages And Put Them On The Homepage Menu.
2. Add Contents To The Pages
3. Create Two Columns On The Frontpage, Add Video And Text To It, Just Like I Did.
4. Upload A Smaller Logo
5. Create Smart Slider And Add It To The Homepage.

ASSIGNMENT 16

1. What Is WordPress BackUp?
2. List 5 WordPress Backup Plugins
3. Give Reasons Why WordPress BackUp Is Important?
4. At What Point, Would You Consider Using WayBackMachine During WordPress Restoration?
5. What Is The Use Of HTTracker?

ASSIGNMENT 17

1. What Is WordPress Push Notification?
2. How Is Videos & Audio Files Uploaded To WordPress?
3. Design A Website From Blank WordPress Templates
4. When Is Maintenance Mode Necessary On WordPress?
5. How Would You Resolve “Error Connecting To WordPress Database”?

ASSIGNMENT 18

1. What Is Webmail?
2. List 3 WordPress Contact Forms
3. What Is The URL Used To Login To Webmail
4. What Is The Function Of WPMail SMTP?
5. What Is The Function Of MailChimp?

ASSIGNMENT 19

1. What Is A Multipurpose WordPress Theme?
2. Describe How WordPress Site Can Be Converted To Android App
3. Explain How To Add SSL Certificate To WordPress
4. List 3 Ways To Login To WordPress
5. What Is GPL/Nulled WordPress Themes?

ASSIGNMENT 20

1. Explain How To Connect Google Adsense To WordPress’
2. List 5 Ways To Make Money With WordPress
3. Who Is A Frelance Website Designer?
4. What Is The Main Objective Of Classified Websites?
5. List 2 Plugins Use For Affiliate Marketing In WordPress

HOW TO CHANGE YOUR NAME, DATE OF BIRTH, ADDRESS ON YOUR NIN WITH YOUR PHONE OR COMPUTER

Modifications of NIN data made easy! With your phone or laptop, you can do your NIN modifications via selfservicemodification.nimc.gov.ng. Any tutorials you see on YouTube that dates back to 3 months or 5 years regarding NIN modification may no longer be relevant today. This is the latest way to change your NIN. You don't have to visit NIN office or Local Government Area to do it.
Below is what NIMC will charge you depending on the modification you want to make on your National Identity Number (NIN)
NAME (₦1,522.5)
DATE OF BIRTH (₦16,340)
ADDRESS (₦ 1,522.5)
EMAIL (₦ 1,522.5)
...
IF YOU LIVE IN IKOTUN AREA OF LAGOS, YOU CAN COME TO EDESON INFOTECH OFFICE TO ASSIST YOU WITH THE MODIFICATION. **WhatsApp 08136125128**

HOW TO LINK NIN TO AIRTEL, GLO, MTN & 9MOBILE USING YOUR PHONE OR COMPUTER IN 2024

HOW TO LINK NIN TO MTN USING NIN LINK CODE

Dial the NIN code for MTN, *996# from your MTN line. Follow the prompts accurately to input your 11-digit NIN. Complete the process as directed by the prompts.

HOW TO LINK NIN TO 9MOBILE

The code to link your NIN to your 9mobile number is **996#*. Here's how to use it:
Dial ** 996# * on your 9mobile phone.
You will see a menu with three options:

HOW TO LINK NIN TO GLO NUMBER

The Glo NIN link code is *109#, which links your National Identification Number (NIN) to your GLO number. Dial "109NIN#" on your GLO phone to complete the linking process in no time

HOW TO LINK NIN TO GLO NUMBER

The Glo NIN link code is *109#, which links your National Identification Number (NIN) to your GLO number. Dial "109NIN#" on your GLO phone to complete the linking process in no time

Snapchat WhatsApp LinkedIn Tumblr
08136125128
Endy Edeson

EDESON CAN ASSIST YOU IN APPLYING FOR INTERNATIONAL PASSPORT

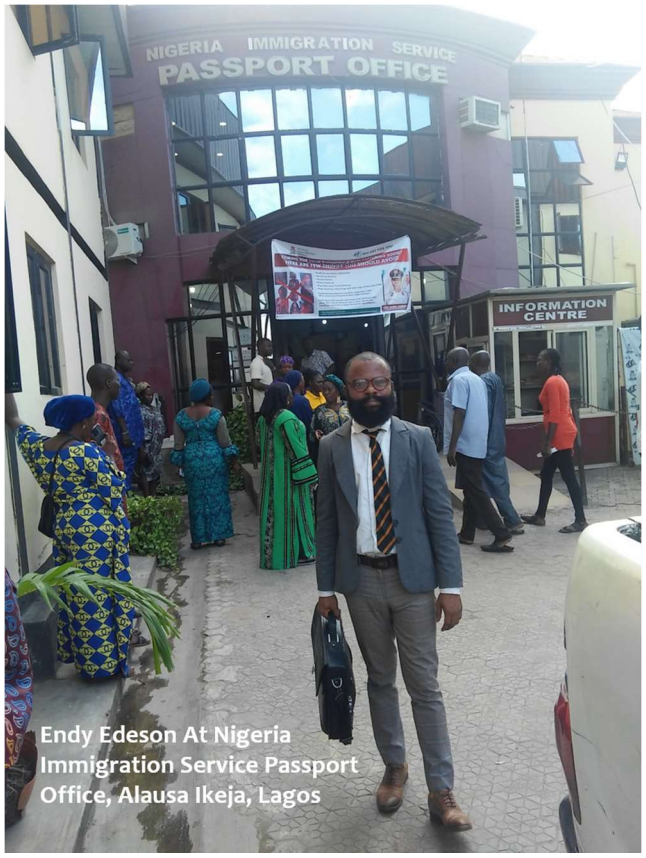
The fully automated process enables applicants for renewal/reissue apply their passports and have it processed and issued without the need to be physically present at the Consulate for their biometrics, only fresh applicants will have to be present for their biometrics to be captured.

The automated process requires that all applicants must:

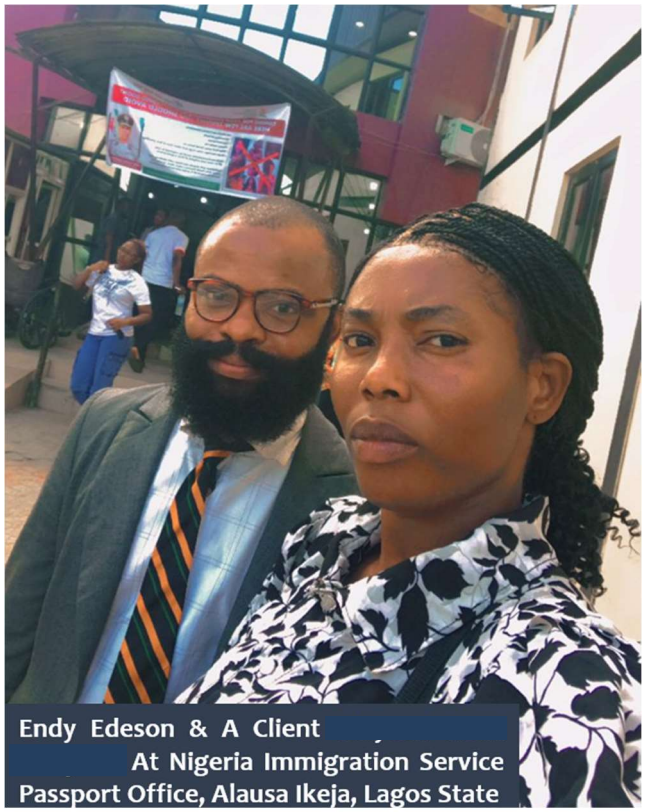
- Be a Nigerian citizen
- Have a National Identification Number (NIN)
- Have passport photographs that meet the ICAO standards.
- Birth Certificate or Age Declaration
- Local Government Of Origin Certificate

Contact Edeson Infotech Today To Assist You In Applying For International Passport.
WhatsApp: 08136125128

PHOTOS OF ENDY EDESON AT THE NIGERIA IMMIGRATION SERVICE PASSPORT OFFICE ALAUSA LAGOS STATE



Endy Edeson At Nigeria Immigration Service Passport Office, Alausa Ikeja, Lagos


Endy Edeson & A Client At Nigeria Immigration Service Passport Office, Alausa Ikeja, Lagos State

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Endy Edeson

EDESON WEBSITE DESIGN AND HOSTING LAGOS

Do you need a website or a blog for your business? If so, please contact us immediately. We design websites and blogs. Location is no barrier. We can design your website even if you are not living in Lagos. We have even designed websites for people living abroad (London, America, Ghana, France etc)

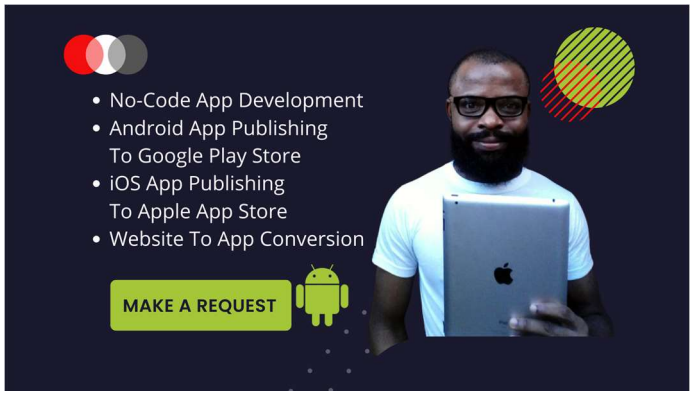
Our Web services include: Website Design and Development, Website Management, social media management, Web Hosting, Web Domain Name, Secure Sockets Layer (SSL) certificate, E-commerce, ICT Solution, Automation Tools, Search Engine Optimization(SEO), Digital Marketing, Database Management, Payment gateway Integration, Portal Management, Front-end(client-side) developemnt, Sever-side Development, Mobile app development, Software Development.
You will get a discount if you are among first 5 persons that will call us today.

Your website is your 24/7 open office. Even while you are asleep it is open for business. Let's design one for you.

Benefits you get for patronizing me:
1. Free Custom Email
2. Free Marketing of Your Website
4. Free Search Engine Optimization
4. Free periodic updates and 24 hours support system.
..
Call Now: 08136125128
Email: endyedeson@gmail.com

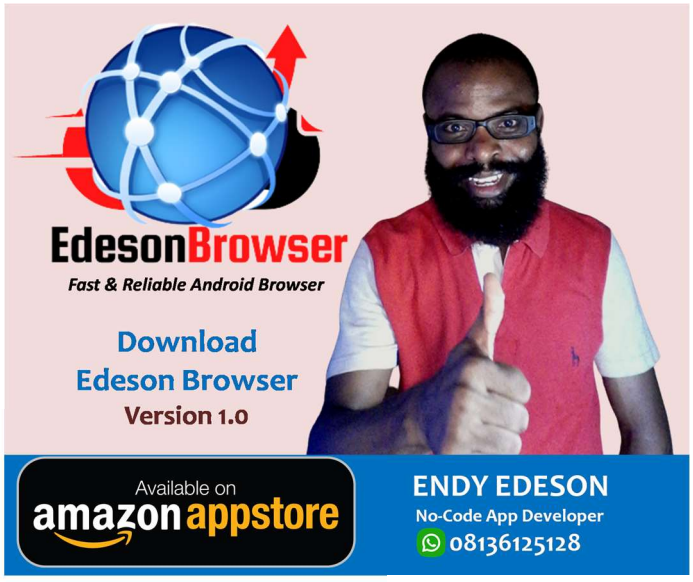
WEBSITE CONVERSION TO ANDROID APP

I use NO-CODE drag-and-drop programmed tools in building seamless apps for businesses. You don't have to page hugely to design your business apps. I will design mobile apps using Content Management Systems at affordable price. I can convert your website to Mobile App and upload it to Google Playstore.



ANDROID APP PUBLISHING TO GOOGLE PLAY STORE, AMAZON APP STORE AND AP

We use drag-and-drop programmed tools in designing Apps. Android App publishing to Google Play Store, iOS App Publishing to Apple's App Store, Website To App Conversion.



JOB VACANCY; REFER CLIENTS TO EDESON AND GET PAID

Edeson InfoTech is running an open marketing in any part of Nigeria and abroad. All you need to do is to get customers for us and get a commission from every successful transaction.

The marketing opportunity is open for everyone; students, unemployed, and even the employed who want to make extra MONEY can take advantage of this venture.

EDESON FREELANCERS HUB

Edeson Freelancers is a platform to find & apply for freelance jobs -It is a workplace where employers hire freelancers & remote teams. Freelancers can conveniently work from home or anywhere.

Join our community of friendly Freelancers. Only the best freelancers make it into our community, so come and join us. Make Money Working From Home
Earning extra money from home can be achieved through part-time remote work, freelancing, or launching a side hustle.
Get Commission On Services
Make Money Working From Home
Show Skills & Get New Clients
Link Up With Other Freelancers

Edeson Freelancers
...work from home

EDESON DIGITAL MARKETING. ADVERTISE YOUR PRODUCTS WITH US

You can advertise your products and services at an affordable prices. We will place your adverts on our other websites. We have all it takes to spread your services across the internet and bring you clients.

Edeson Inoftech offers advertisers integrated advertising and promotional programs to reach your targeted audience.

- Google Adwords
- Search Engine Optimization
- Google Business Profile Set Up
- Bing Business Profile
- Facebook & Instagram Sponsored Ads
- Website Banner Adverts

We can set it up for you.
Call Us Now OR WHATSAPP US To Place Your Advert 08136125128

FIND JOBS ON EDESON JOB PORTAL

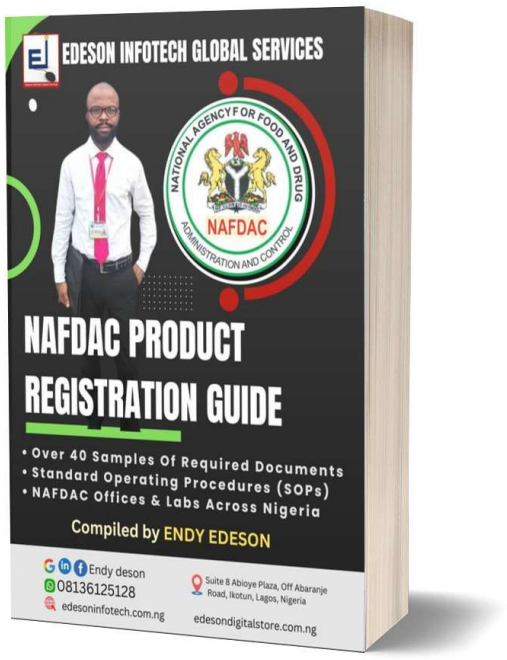
Edeson JOB

Edeson Job Portal is a platform that provides job listings in Nigeria and abroad; from internship coaching, career counselling, Full Time & Part-Jobs. jobs.edesoninfotech.com.ng

job247sure.com and Jobberman.com are also recommended for daily job updates in Nigeria

Snapchat WhatsApp LinkedIn Tumblr 08136125128
Endy Edeson

BUY NAFDAC REGISTRATION DOCUMENTS TEMPLATES FROM EDESON INFOTECH



The National Agency for Food Drug and Administration Control (NAFDAC) is responsible for controlling, maintaining the distribution of transportation, advertisement, exportation, importation, manufacture, and the registration of the categories of products such as drugs, chemicals, consumable goods, cosmetics, biological, and medical services.
The NAFDAC Requirements for production or importation of food, drugs, or consumable goods in Nigeria depend on whether such items are produced locally or abroad.
A company involved in the production, manufacturing, and distribution of food, imported foods, drugs, the export of semi-processed food and cosmetics must register and establish a company with the Corporate Affairs Commission (CAC) before registering its company product with NAFDAC.
The registration of Locally Made NAFDAC Regulated Products is slightly different from that of imported goods.

CONTACT EDESON TODAY TO GET THE EBOOK ON THE REQUIREMENTS AND DOCUMENT TEMPLATES
LET EDESON HELP YOU REGISTER YOUR PRODUCT WITH NAFDAC. WHATSAPP 08136125128

EDESON CAN HELP YOU GET "EXPORT LICENCE" FROM NIGERIAN EXPORT PROMOTION COUNCIL. THE LICENCE IS COMPULSORY

.....

Are You Thinking Of Exporting Products Outside Nigeria? Then You Need An Export License. Edeson InfoTech Can Help You Get It At Nigeria Export Promotion Council Portal

As a potential exporter, you will need to have an export license in order to process all the documents needed. The license will be needed by custom service, Central Bank of Nigeria, and inspections agencies.

You may register as a Limited Liability Company, Cooperative Society or Non-Governmental Organization and we have a guaranteed turnaround time of 72 hours.

CONTACT EDESON TODAY TO HELP YOU GET EXPORT LICENCE FROM NIGERIA EXPORT PROMOTION COUNCIL

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- ✓ Business cards, letterhead & envelopes
- ✓ Flyers and Logo Designs
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Data is an essential asset for anyone in today's time, be it professional or personal. Lost data can usually be recovered immediately even if the device was formatted. If you lose data by mistake or any other reason, Edeson InfoTech Global Services are here to help you restore your deleted files.

We recover data from formatted HDD, CDs, Websites etc. It does not matter the operating system on it at the time of crash. Data recovery from storage... hard drive, memory cards. sd card ssd etc fast and affordable.

Endy Edeson 08136125128

EDESON REGISTERS BUSINESS NAMES, COMPANIES, NGOS, SOCIAL CLUBS, SCHOOLS, CHURCHES & ASSOCIATIONS AT CORPORATE AFFAIRS COMMISSION.

Edeson InfoTech registers Business Names, Companies, NGOs, Clubs and Churches in Nigeria. Location is not a barrier. Edeson recently registered companies for people living in Abuja, Anambra, Benue, Portharcourt, Bayelsa, Kano, Borno, and even registered for Nigerians living in America and London. The certificate will be delivered to you online as CAC now issues digital certificates which makes the registration process seamless. Edeson will do all the documentations for you in Lagos, when your certificate is ready, It will be forwarded it to your email or via WhatsApp. The hardcopy of the certificate can be issued to you if you live in Ikotun area of Lagos.

Benefits Of Registering Your Business With CAC;

1. You can open a corporate bank account with your registered business certificate.
2. You can apply for loans and grants when your business is registered.
3. A registered business can get interns from NYSC.
4. You have better access to investors with a registered business as investors look at the business structure first before investing.
5. With a registered business, you can easily obtain a visa and travel to any country for business purposes and conferences.

LET EDESON DO THE REGISTRATION FOR YOU. CALL OR WHATSAPP 08136125128.

Click this link to chat with me directly on WhatsApp http://wa.me/2348136125128

COMPANY POST INCORPORATION; CAC TO REMOVE DORMANT COMPANIES, CHECK IF YOUR COMPANY IS AMONG. EDESON CAN HELP YOU FILE FOR ANNUAL RETURNS AND OTHER POST INCORPORATION SERVICES

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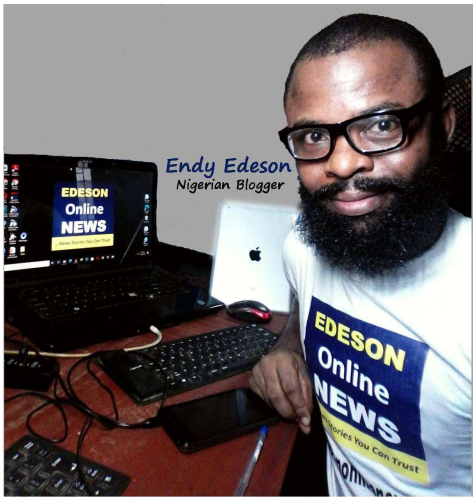
The Corporate Affairs Commission (CAC) has issued a notice to dormant companies, granting them a 90-day grace period to submit all outstanding annual returns or risk being delisted from its registry. According to a statement released by the commission, these companies have failed to file their annual returns for a period of 10 years. The CAC emphasized the importance of compliance with regulatory requirements to maintain active status in its registry. You must file for Annual File Returns in order to keep your business ACTIVE with CAC.

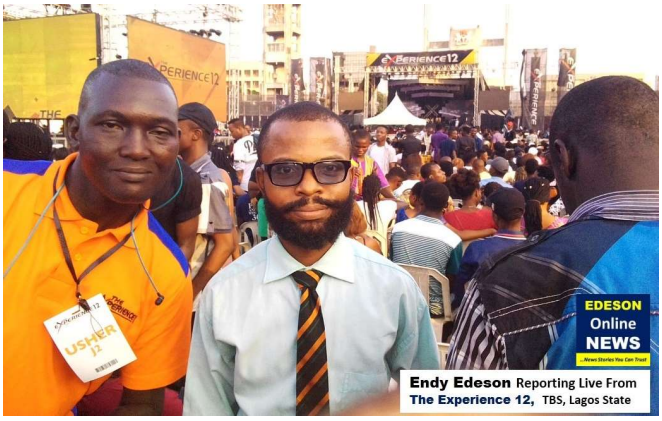
EDESON AT CAC OFFICE ALAUSA IKEJA LAGOS

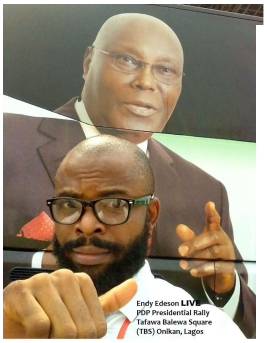
I served as a Consultant for business owners. Before the digital ertificate era, I took my clients to Corporate Affairs Commission office to collect their CERTIFICATES when their registration is approved.

Edeson Online News is a subsidiary of Edeson InfoTech Global Services, a freelance company. Endy Edeson is the founder and editor-in-chief of Edeson Online News.

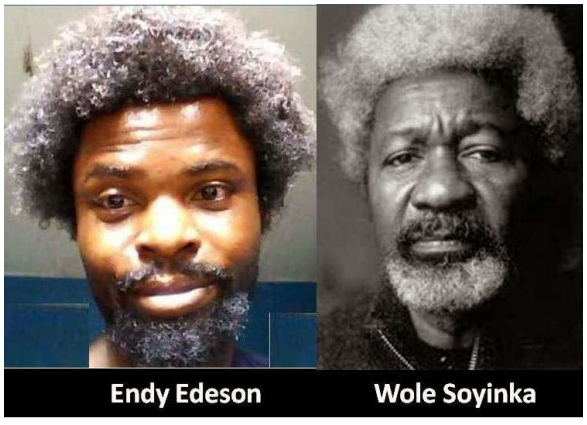


Edeson Online News focus on general news updates such as; Politics, Sports, Entertainment, Technology, Motivation, Sports, Health Business, Documentaries, Live Reports, Tutorials etc.





Endy Edeson Reporting Live At 2019 PDP Presidential Rally, Tafawa Belewa Square (TBS) Lagos State,

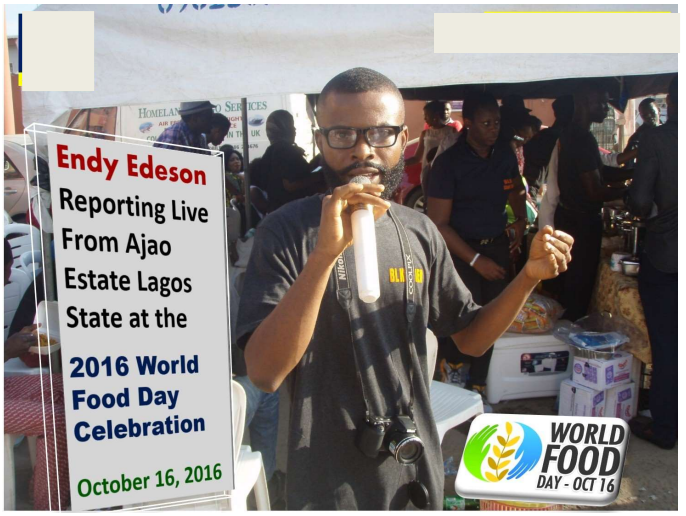


In 2011, Edeson adopted Professor Wole Soyinka as his "mentor" by keeping afro Hairstyle just like Soyinka with the aim of promoting his Online News Blog

Endy Edeson Live At Ikorodu Road Lagos

Endy Edeson Reporting Live As French President Emmanuel Macron Visits Fela Shrine Lagos State Nigeria in 2018

Endy Edeson Voting At Oroki Polling Unit, Igando Lagos During 2019 Presidential Election

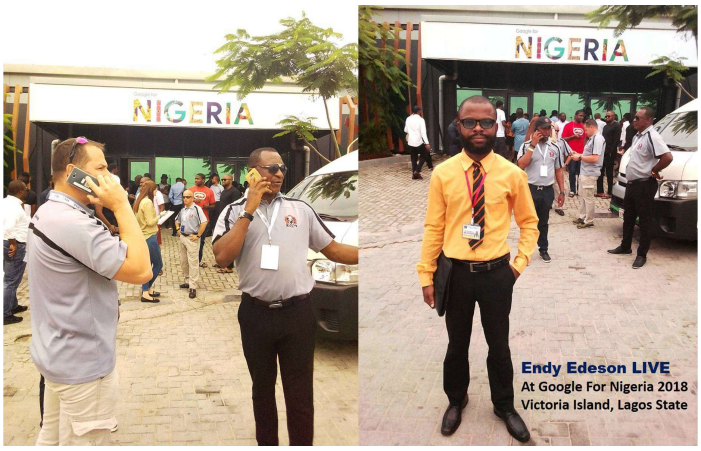


ENDY EDESON ATTENDS WEST AFRICA BLOGGERS CONFERENCE 2016 AT GRA IKEJA LAGOS STATE, NIGERIA

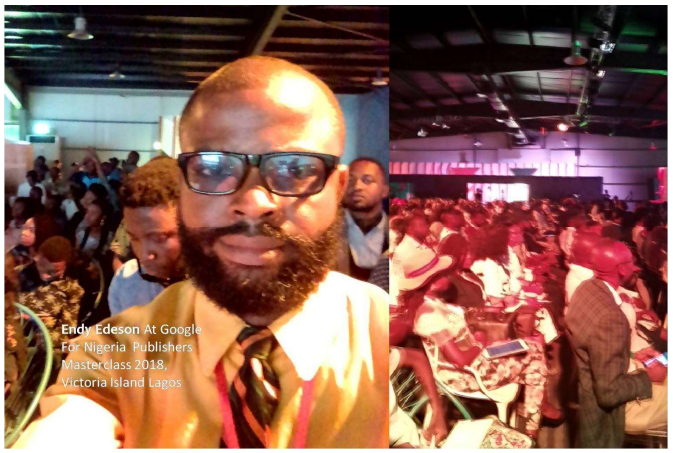
Edeson attended 2016 West Africa Bloggers Conference. The event started on January 22 and ended on January 23, 2016. It was packaged by **Advert Striker** and sponsored by **MTN Nigeria**. It's the 2nd edition of West Africa Bloggers Conference (WABC 2016). Venue of the event was **the** Banquel hall of Berkeley Hotel 9B Isaac John street Ikeja GRA Lagos State**.** Successful Nigerian bloggers and Veteran Journalists were the main speakers of the event

Endy Edeson Attends Google For Nigeria Publishers Masterclass 2018 At Victoria Island Lagos State.

Endy Edeson attended **Google For Nigeria Publishers Masterclass** on July 26, 2018 at Landmark Event Centre Victoria Island Lagos State. It was a 2-day event scheduled on July 26 and 27 2016. The event was organised by Google, and it brought together Google users, partners, bloggers, fashion designers, innovators, entreprenuers or anyone striving to succeed in any industry.



It was the biggest Tech/Entrepreneur event in Lagos State in 2018. Students, Youth Corpers, company owners, musicians, artists, all came to showcase or connect with like minds at the event.

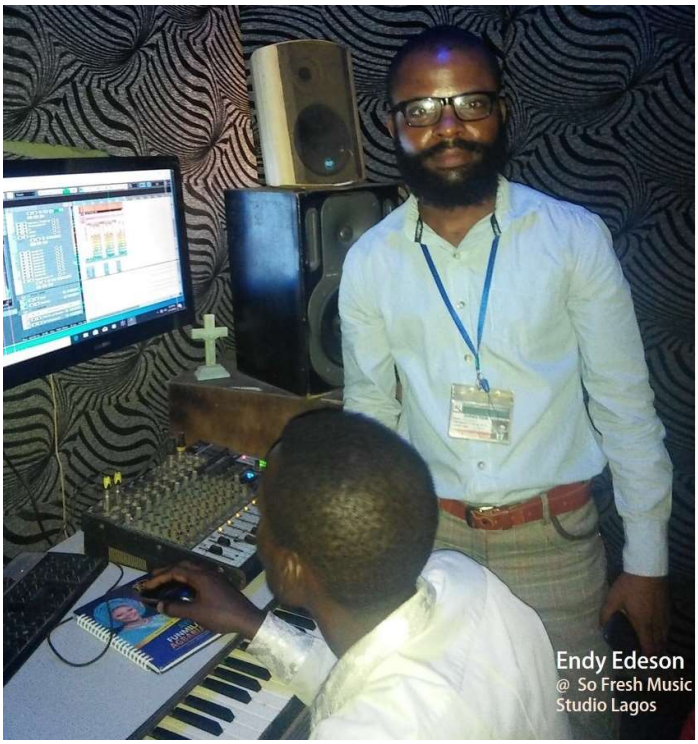


There was a roundtable discussion with The Guardian Newspaper Head Of Ad, Mr. Kola Akintola who disclosed how The Guardian manages its online presence and that the firm first launched its website in 2001.

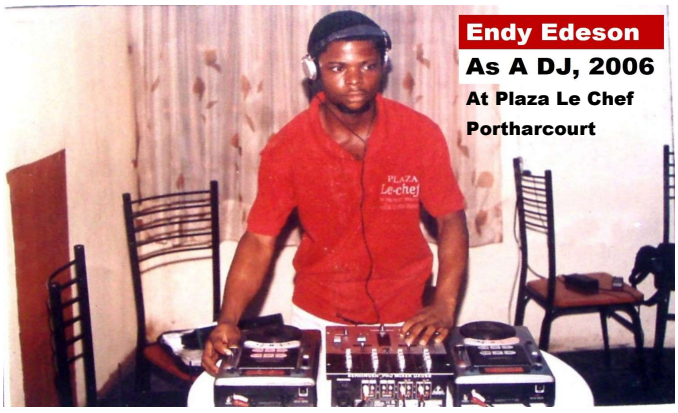
PROMOTE YOUR SONGS ON EDESON MUSIC BLOG

Edeson Music Blog is a music portal with focus on both Nigerian and Foreign Music. It was first Launched in 2013 by Nigerian blogger Endy Edeson, and used to be known as Nigerian Music Planet.

We promote/publish music from Nigeria to the world, all genres of music is welcomed on this blog. **Edeson has served as Manager for upcoming musician Kathleen Ijeoma in 2022.**



Endy Edeson At A Music Concert Featuring R&B group STYL PLUS in 2005 At Rumuola Road Portharcourt



Endy Edeson participated in Hope Foundation Group visit to three hospitals in Lagos State in 2016 to show affection and present gifts to patients.

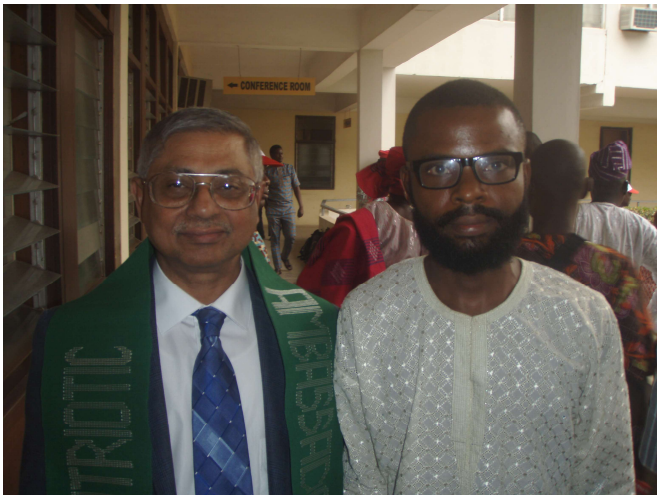
The three hospitals are: Military Hospital Yaba, Lagos University Teaching Hospital (LUTH), and Orthopedic Hospital Igbobi, Lagos. **Endy Edeson also served as Website Administrator and online blogger for the Organization**

The founder of the organisation, Mary Ogbeh, a Public Health Advocate based in United States, in a chat with Edeson Online News, said she is working on carrying out more initiatives that will benefit the people especially the poor. It may interest you to know that **Hope Foundation Group Inc** is an International Charity Organisation with branches in United States, Canada, Nigeria, and other parts of the world.

Endy Edeson 08136125128

[Edeson Fashion Blog](#) uncovers the top Fashion Models, Trends and Products. Our blog section provides comprehensive fashion guide. We sell latest fashion products.

Endy Edeson met Professor Emdad Khan, the inventor of Internet Speech in Lagos and they both traveled to Osun State and Oyo State for Business conference. Professoor Khan is a Professor Of Computer Science and apioneer in the Internet voice space, and expert in AI, ML, NLP & Analytics, Khan is a frequent speaker in AI, NLP/NLU, Machine Learning (ML)



PROF KHAN Education

- BS Electrical Engineering — Bangladesh University of Engineering &
- Technology, Bangladesh
- MS Electrical Engineering — University of New Orleans, USA
- MS Engineering Management, Stanford University, USA
- PhD Computer Science — University of California, Santa Cruz, USA

E-agriculture is a global initiative to enhance sustainable agricultural development and food security by improving the use of information, Communication, and associated technologies in the sector. A Non-Governmental Organization, Patriotic Youth Initiative for PovertyEradication (P.Y.I.P.E.) based in Ibadan recently launched E-agriculture initiative for efficient farming in the State.

The editor of Edeson Online News, Mr. Endy Edeson was LIVE at Ibadan to cover the event. The occasion held at seminar hall of Nigerian Institute of Social and Economic Research (NISER), Oyo road, Ibadan, Oyo State. The guests at the event includes Chief Udoma Udo Udoma, Minister for National Planning & Budget; Chief Audu Ogbe, Minister for Agriculture; Prof. Victor Abimbola Adeyeye, Chairman P.Y.I.P.E; as well as Oyo State permanent Secretaries and host of others.
The focal point noted was the need to embrace e-agriculture and use of internet in enhancing output in agriculture and other businesses.

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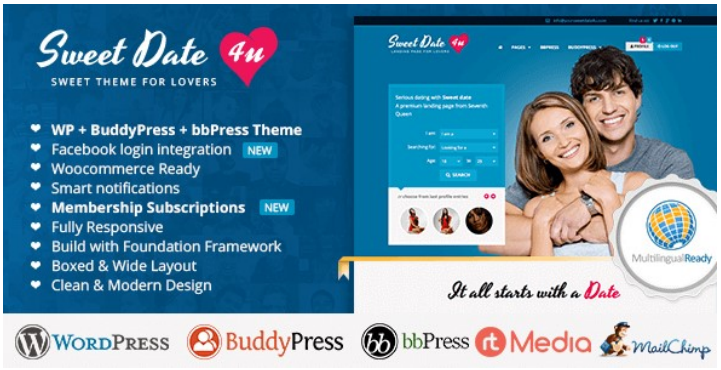

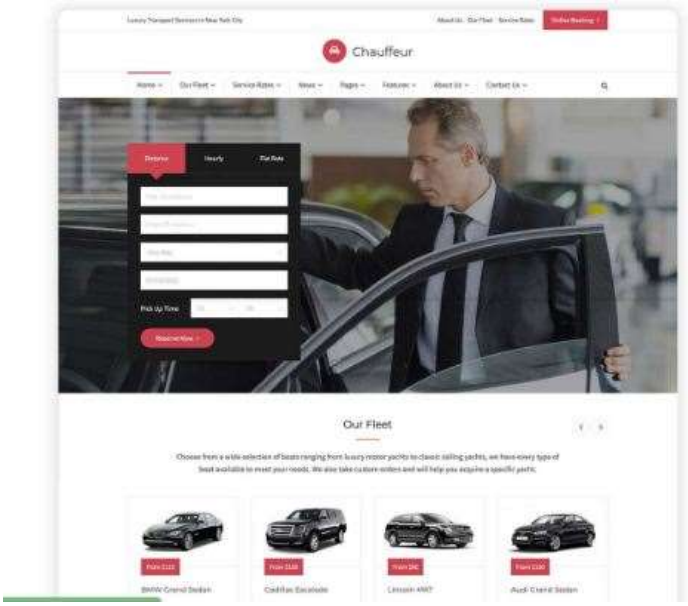

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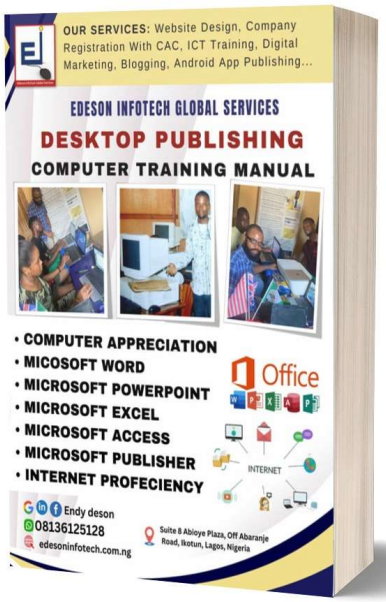

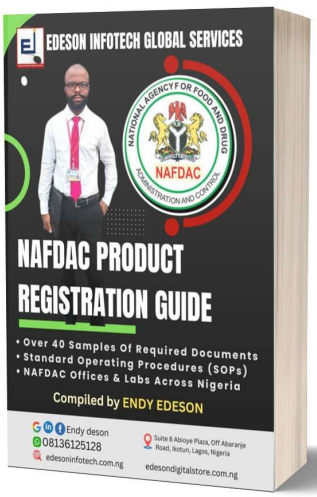

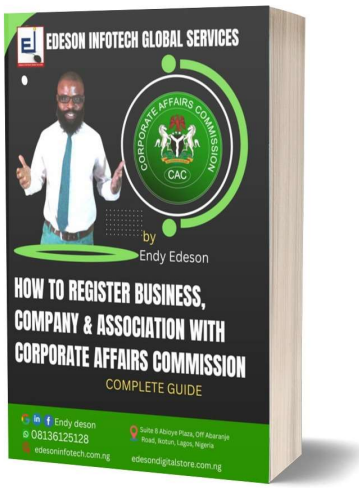

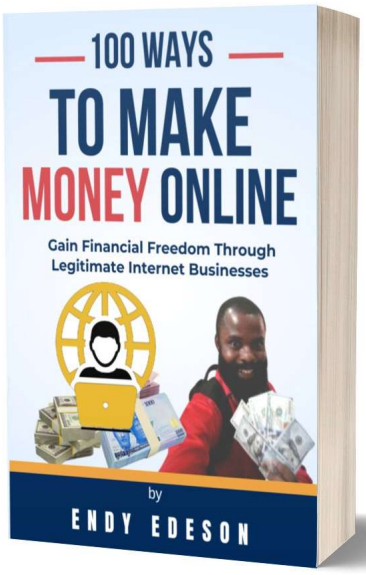

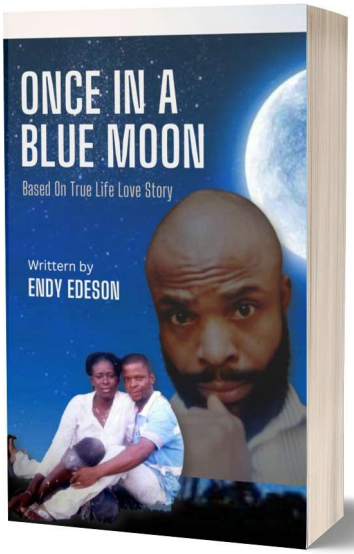

Endy Edeson developed interest in writing books as far back as 2004 but publication of his books was delayed.
Fortunately, with the advent of Internet, Edeson is now leveraging on digital technologies to bring his ideas to life.

Listed here are collection of some of the e-books he authored. There is so much to learn and unlearn after reading his tech eBooks. Order for your copies now on Amazon Store, Sellar and **Edeson Digital Store**.

THANKS FOR READING THIS E-BOOK.

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